

ELEVATE SPONSORSHIP OPPORTUNITIES

Option to co-sponsor events (max of 2 companies each)

Standard Sponsorship Benefits:

- Recognition on the agenda, the MSSA website plus emails and marketing materials
- Signage with your company's full-color logo placed in strategic locations during the event
- Verbal recognition from MSSA President during the event
- Recognition on the MSSA Mobile Event App Sponsors Page
- Recognition as the event sponsor in a mobile app announcement sent out day of

Speaker Sponsor (3 opportunities) – \$2,500 / each

Here is your opportunity to associate your company with high-level speakers. As a sponsor, your company will be given 10 minutes to introduce the speaker and explain your company's connection to the speaker's topic and how it ties into your own company values. Your logo will be displayed on the screen during this introduction. You also receive all standard sponsorship benefits, as well as the opportunity to distribute a marketing/promotional piece during this event. Speaker sponsors logo displayed on elevator wrap and floor graphics in front of the main ballroom and elevators!

**Graphics reflect all speaker sponsors*

WWII Museum Sponsor – \$1,500

Take this opportunity to show your company's patriotism by sponsoring the tour of The New Orleans WWII Museum for all Elevate attendees. Elevate encompasses leadership, and what better example do we have than our country's bravest leaders? As a sponsor, your company receives all standard sponsorship benefits, as well as the opportunity to distribute a marketing/promotional piece on the bus ride to the museum.

Mobile App Sponsor – \$1,000

Go mobile and associate your company with the conference when you sponsor the Elevate mobile app event. This sponsorship includes your logo on the splash screen which appears each time the app is opened. Sponsorship also includes one custom email to all MSSA members on how to use the mobile app; sponsor's logo and hyperlink to sponsor's website, as well as all standard sponsorship benefits.

Hotel Key Sponsor – \$750 + Cost to make keys

Have your company logo on each attendee's hotel key, giving you early exposure at check-in and continuous exposure as they are used throughout the conference.

Est. cost: \$370 for 200 RFID Keycards, artwork provided by sponsor.

Welcome Reception Sponsor – \$1,500

Standout when hosting the very first networking opportunity at the inaugural Elevate Leadership Coaching Summit as attendees enjoy hors d'oeuvres and drinks. As the reception host, your team will be allowed to greet attendees at the door. You receive all standard sponsorship benefits, as well as the opportunity to distribute a marketing/promotional piece during this event.

Wednesday Breakfast Sponsor – \$1,200

Get attendees off to a great start – and thinking about your company first thing in the morning! As the sponsor, you receive all standard sponsorship benefits, as well as the opportunity to distribute a marketing/promotional piece during this event.

Wednesday Lunch Sponsor – \$2,000

Provide attendees with a well-deserved lunch break between sessions. As the sponsor, you receive all standard sponsorship benefits, as well as the opportunity to distribute a marketing/promotional piece during this event.

Wednesday Reception Sponsor – \$2,000

Expected to be one of the best attended networking events during Elevate, reach attendees while they're networking with peers and enjoying hors d'oeuvres and drinks at Wednesday evening's reception. As the sponsor, you receive all standard sponsorship benefits, as well as the opportunity to greet guest at the door and to distribute a marketing/promotional piece during this event.

Thursday Breakfast Sponsor – \$1,200

Get attendees off to a great start – and thinking about your company first thing in the morning! As the sponsor, you receive all standard sponsorship benefits, as well as the opportunity to distribute a marketing/promotional piece during this event.