



Air Zoo Hall of Fame
6151 Portage Rd.
Portage, MI 49002
For questions, call 269.350.2812
Email: HallofFame@airzoo.org

Event Date: April 13, 2019

September 6, 2018

Dear Community Partner,

The Air Zoo is making a greater impact on southwest Michigan students and STEAM education than ever before, and **we have many to thank for it!**

Generous support of the *2018 Science Innovation Hall of Fame Awards Gala & Dinner* allowed for the recognition of four high school students and four K-12 educators who have shown exceptional support of education in the areas of Science, Technology, Engineering, Art, and Mathematics (STEAM), as well as five new inductees into the Michigan Aviation Hall of Fame.

Additionally, corporate sponsorships, foundations and grants supported the Air Zoo's Science Inspiration Scholarship Fund in 2017 by providing financial aid to over 4,000 students to experience Air Zoo programming, increasing by 93% the number of youth positively impacted by this program in 2016! Again, we could not do what we do without the help of many.

The Air Zoo will be presenting its sixth annual *Science Innovation Hall of Fame Awards Gala & Dinner* on **Saturday, April 13, 2019**. This highly-publicized, interactive evening promises to continue to draw notable Michigan leaders and luminaries from all areas of industry, education, government, and the arts.

We invite you to join us as a sponsor of the *2019 Science Innovation Hall of Fame Awards Gala & Dinner*. Your sponsorship will not only promote your organization as a leading supporter of STEAM education within our community, but also your trust in the Air Zoo's commitment to advancing critical, science-based education initiatives to benefit our future local scientists, engineers, artists and mathematicians.

With your support, minds will be ignited, futures will be inspired, and dreams will come true. I encourage you to reach out to me with any questions you may have. Thank you for inspiring our local youth to be creative, innovative leaders of tomorrow, and we invite you to join us in honoring the remarkable educators and aviators who impact their valuable learning experiences. I'm excited to work with you on an outstanding event!

Very sincerely,

Nate Melvin, CMP
Air Zoo Director of Engagement | 2019 Science Innovation Hall of Fame Committee Chair



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2019 Science Innovation Hall of Fame Awards Gala & Dinner

Presenting Sponsor \$7,500

Benefits of Prominent Name or Logo Placement

- Attached to title in all primary 2019 Science Innovation Hall of Fame Awards Gala & Dinner signage and printed materials
- Attached to title in all 2019 Science Innovation Hall of Fame Awards Gala & Dinner advertisements in print, digital, email and social platforms
- Attached to title in all 2019 Science Innovation Hall of Fame Awards Gala & Dinner event invitations
- Cover of 2019 Science Innovation Hall of Fame Gala & Dinner event program
- Science Innovation Hall of Fame/Michigan Aviation Hall of Fame page of Air Zoo website (February 1 – April 13, 2019)

Additional Benefits

- Two (2) named and reserved tables at the 2019 Science Innovation Hall of Fame Awards Gala & Dinner
- Seating with Air Zoo President/CEO
- Welcome presentation during opening remarks
- Presence/demonstration space at the event highlighting your organization's work or promoting upcoming events
- A full page message in the 2019 Science Innovation Hall of Fame Awards Gala & Dinner event program
- Verbal recognition on at least one episode of *Maranda: Where You Live* on WOODTV Grand Rapids
- Twenty (20) general admission passes to the Air Zoo to share with your staff or to donate to a youth organization



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2019 Science Innovation Hall of Fame Awards Gala & Dinner

Award Sponsor \$4,000

Award Sponsors support a Science Innovation Hall of Fame award presented to a student or educator (or team of educators), or a recipient of a Michigan Aviation Hall of Fame award.

Sponsor's Name or Logo to appear on:

- All primary 2019 Science Innovation Hall of Fame Awards Gala & Dinner signage and printed materials
- All 2019 Science Innovation Hall of Fame Awards Gala & Dinner digital and print advertisements
- Multiple 2019 Science Innovation Hall of Fame Awards Gala & Dinner advertisements via email and social platforms
- Science Innovation Hall of Fame/Michigan Aviation Hall of Fame page of Air Zoo website (February 1 – April 13, 2019)
- Award winner video montage to be played at event and after via web and social media

Additional Benefits

- One (1) named and reserved table at the 2019 Science Innovation Hall of Fame Awards Gala & Dinner
- Seating with chosen 2019 Science Innovation Hall of Fame/Michigan Aviation Hall of Fame award recipient
- Opportunity to present chosen 2019 Science Innovation Hall of Fame/Michigan Aviation Hall of Fame award recipient
- One (1) half page message in the 2019 Science Innovation Hall of Fame Awards Gala & Dinner event program
- Ten (10) general admission passes to the Air Zoo to share with your family, staff or to donate to a youth organization



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2019 Science Innovation Hall of Fame Awards Gala & Dinner

Partner Sponsor \$2,000

Sponsor's Name or Logo to appear on:

- Select 2019 Science Innovation Hall of Fame Awards Gala & Dinner signage and printed materials
- Multiple 2019 Science Innovation Hall of Fame Awards Gala & Dinner advertisements via email and social platforms
- One (1) 2019 Science Innovation Hall of Fame Awards Gala & Dinner digital or print advertisement thanking sponsors
- Science Innovation Hall of Fame/Michigan Aviation Hall of Fame page of Air Zoo website (February 1 – April 13, 2019)
- Award winner video montage to be played at event and after via web and social media

Additional Benefits

- Four (4) premium tickets to the 2019 Science Innovation Hall of Fame Awards Gala & Dinner
- Seating with 2019 Science Innovation Hall of Fame/Michigan Aviation Hall of Fame award recipient
- One (1) quarter page message in the 2019 Science Innovation Hall of Fame Awards Gala & Dinner event program
- Five (5) general admission passes to the Air Zoo to share with your family, staff or to donate to a youth organization



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2019 Science Innovation Hall of Fame Awards Gala & Dinner

Supporting Sponsor \$1,000

Sponsor's Name or Logo to appear on:

- Select 2019 Science Innovation Hall of Fame Awards Gala & Dinner signage and printed materials
- Multiple 2019 Science Innovation Hall of Fame Awards Gala & Dinner advertisements via email and social platforms
- One (1) 2019 Science Innovation Hall of Fame Awards Gala & Dinner digital or print advertisement thanking sponsors
- Science Innovation Hall of Fame/Michigan Aviation Hall of Fame page of Air Zoo website (February 1 – April 13, 2019)

Additional Benefits

- Two (2) premium tickets to the 2019 Science Innovation Hall of Fame Awards Gala & Dinner
- One (1) quarter page message in the 2019 Science Innovation Hall of Fame Awards Gala & Dinner event program
- Two (2) general admission passes to the Air Zoo



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2019 Science Innovation Hall of Fame Awards Gala & Dinner

Inspiring Sponsor \$500 - \$999.⁹⁹

Sponsor's Name or Logo to appear on:

- Select 2019 Science Innovation Hall of Fame Awards Gala & Dinner signage and printed materials
- Multiple 2019 Science Innovation Hall of Fame Awards Gala & Dinner advertisements via email and social platforms
- One (1) 2019 Science Innovation Hall of Fame Awards Gala & Dinner digital or print advertisement thanking sponsors
- Science Innovation Hall of Fame/Michigan Aviation Hall of Fame page of Air Zoo website (February 1 – April 13, 2019)

Additional Benefits

- One (1) premium ticket to the 2019 Science Innovation Hall of Fame Awards Gala & Dinner
- One (1) quarter page message in the 2019 Science Innovation Hall of Fame Awards Gala & Dinner event program



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2019 Science Innovation Hall of Fame Awards Gala & Dinner

Friend of Science Innovation Sponsor \$100 - \$499.⁹⁹

Sponsor's Name or Logo to appear on:

- Select 2019 Science Innovation Hall of Fame Awards Gala & Dinner signage and printed materials
- Select 2019 Science Innovation Hall of Fame Awards Gala & Dinner advertisements via email and social platforms
- The 2019 Science Innovation Hall of Fame Awards Gala & Dinner event program
- One (1) 2019 Science Innovation Hall of Fame Awards Gala & Dinner digital or print advertisement thanking sponsors
- Science Innovation Hall of Fame/Michigan Aviation Hall of Fame page of Air Zoo website (February 1 – April 13, 2019)



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2019 Science Innovation Hall of Fame Gala & Dinner Sponsorship Agreement

This form serves as an agreement between you or your company and the Air Zoo for the sponsorship indicated below:

- 2019 Science Innovation Hall of Fame Presenting Sponsorship (\$7,500)
- 2019 Science Innovation Hall of Fame Award Sponsorship (\$4,000)
- Michigan Aviation Hall of Fame Award Sponsorship Preferred
- Educator Excellence Award Sponsorship Preferred
- Student Excellence Award Sponsorship Preferred
- No Preference for Award Sponsorship
- 2019 Science Innovation Hall of Fame Partner Sponsorship (\$2,000)
- 2019 Science Innovation Hall of Fame Supporting Sponsorship (\$1,000)
- 2019 Science Innovation Hall of Fame Inspiring Sponsorship (\$500-\$999.⁹⁹)
- 2019 Science Innovation Hall of Fame Friend of Science Innovation Sponsorship (\$100-\$499.⁹⁹)

A portion of proceeds from sponsorships and dinner tickets benefit the Air Zoo's educational initiatives and are tax-deductible to the fullest extent allowed by law.

Sponsorship Amount \$ _____

Sponsor Name (to be listed in program) _____

Name of Authorized Representative _____

Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Signature _____ Date _____

Please send a copy of sponsorship agreement by March 15, 2019, to Nate Melvin at 6151 Portage Road, Portage, MI 49002; Phone: 269-350-2812. All camera-ready logo – .jpg, .tiff, or .eps, 300 dpi or higher – and program message material should be sent to HallofFame@AirZoo.org.