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## **Graceland Announces Faculty Leads For Inaugural Performing Arts Camp**

*Four-Day Theater Arts Experience for Kids and Teens  
(Ages 6 -15) and Their Families at Elvis Presley's Graceland*

Memphis, Tenn. – May XX, 2018 – Elvis Presley's Graceland® is pleased to announce that actor, voiceover artist, and acting coach Katelyn Nichols will lead its first-ever Performing Arts Camp, July 18-22, 2018. Nichols graduated *magna cum laude* from the University of Memphis, where she earned a BFA in Theater Performance. Now based in New York City, she coaches kids and teens through K. Nichols Studio and regularly records for TV and radio. She was recently the voice of Kohl's and has been seen and heard on ABC, NBC, Lifetime, and in several Off-Broadway festival productions.

Nichols has always been passionate about bringing arts education to kids and teens. She worked for several years with young clients such as the Jonas Brothers, Demi Lovato, and Jordin Sparks, as well as with talent agencies and casting offices in New York and Los Angeles. Her wealth of knowledge will provide students with a look behind the show business scenes and offer a grounded approach to auditions and the performing arts.

Actress and Germantown, TN-native Morgan Toll will work alongside Nichols and teach camp participants about acting, writing, and directing. Toll studied at New York Film Academy and Columbia College, where she studied Theater Arts, in Hollywood, CA. While there, she founded the theater program at a school that was only designed for film. She now coaches students with K. Nichols Studio and is the creator and writer of an upcoming web series called "FrankenSITTER."

Memphis native Joel Valdez will serve as Music Director, assisting with rehearsals and teaching with Nichols, Toll, and other camp faculty. Valdez, a veteran instrumental and vocal music teacher at Memphis' Overton High School, has led the school's Overton Ovation band for seven years and has performed with several popular Memphis bands for the last 20 years.

Camp participants will explore their talents in workshops on stage at [The Guest House at Graceland](#)™ Theater and on actual production sets featured in the acclaimed "Sun Records" TV series. Campers will also develop their own showcase, culminating in an evening of performances on stage at The Guest House Theater for family and friends.

During the camp experience, each participant will follow in the footsteps of Elvis Presley, as they explore the Graceland campus, including the new [Elvis Presley's Memphis™](#) entertainment and exhibit complex and The Guest House at Graceland resort. They'll tour Elvis' legendary home and learn how he became the greatest entertainer of all time – in the studio, on stage, and on the big screen. Movie screenings, pool parties, and other camp activities will take place over the four days, in addition to the performing arts workshops and creative sessions.

While participants are having fun during the day, parents and other family members can enjoy Graceland activities, Memphis attraction tours, movies in the theater, and poolside relaxation at The Guest House, reuniting with their children in the evening for family dinners and activities.

There is very limited availability for the inaugural Graceland Performing Arts Camp experience, which includes four nights at The Guest House at Graceland resort hotel, meals, and camp activities for an all-inclusive price. To get more details visit [Graceland.com/Camp](http://Graceland.com/Camp) or call 901.332.3322.

**Interviews for media are available upon request.**

**Photos and headshots of the faculty:** <http://qInk.io/ql/5b0490e3e4b020e9b2fa2303>

### **About Graceland and Elvis Presley Enterprises, Inc.**

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley's Memphis, Graceland's new entertainment and exhibition complex over 200,000 square feet in size; the AAA Four-Diamond Guest House at Graceland 450-room hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. In 2015, Graceland was named the world's "Best Musical Attraction" and "Best Historic Southern Attraction" in the USA Today 10 Best Reader's Choice Awards and in 2013, voted the #1 "Iconic American Attraction" in the same poll. For more information on EPE and Graceland, visit [www.graceland.com](http://www.graceland.com)

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