



**FOR IMMEDIATE RELEASE**

**Media Contacts:**

Christian Ross: 901-652-1602 | [Cross@Graceland.com](mailto:Cross@Graceland.com)

David Beckwith: 323-632-3277 | [David@TheBeckwithCompany.com](mailto:David@TheBeckwithCompany.com)

Allison Bennett: 212-445-6692 | [AllisonBennett@CrownMedia.com](mailto:AllisonBennett@CrownMedia.com)

## **GRACELAND OPENS ITS GATES TO HALLMARK CHANNEL'S 'JUNE WEDDINGS' FOR ONE-OF-A-KIND FAN CELEBRATION WEEKEND**

**Highlights Include Meet & Greets and Panel Discussions with  
Network Talent, Exclusive Movie Previews, Live Musical  
Performance by Jack Wagner, Wedding-Themed Parties, and More  
Event Unfolds May 18-19; Packages On-Sale Today**

**Memphis, Tenn. – April 4, 2019 –** [Elvis Presley's Graceland](#) and [Hallmark Channel](#) are getting hitched to create a unique two-day immersive fan event tied to the network's annual programming franchise, "June Weddings." Taking place May 18-19, **June Weddings Fan Celebration at Graceland** presents an unprecedented opportunity for Hallmark Channel and Elvis enthusiasts to mix and mingle with network stars, catch sneak previews of the network's "June Weddings" movie lineup, take a VIP tour of the mansion and celebrate the season of "I Dos" at special wedding-themed parties and receptions.

**Kellie Pickler** and **Wes Brown**, stars of Hallmark Channel's upcoming original movie "Wedding at Graceland," will be on hand for a moderated panel discussion and Q&A. "Wedding at Graceland," which goes into production at the mansion this month, is the first of two 2019 sequels to "Christmas at Graceland," Hallmark Channel's highest-rated movie last year and one of the top performing "Countdown to Christmas" movies in network history.

"The intersection of America's favorite programming event, 'Countdown to Christmas,' with the country's most iconic pop cultural landmark in "Christmas at Graceland" was a winning formula, as evidenced by the movie's huge ratings," said Michelle Vicary, EVP, Programming & Network Publicity. "Wedding at Graceland' is sure to become another instant Hallmark Channel classic and this two-day event on the grounds of Graceland allows us to bring the movie and our entire 'June Weddings' franchise to life for our fans in a whole new way."

"We're excited for the return of Hallmark Channel to Graceland, not just to film 'Wedding at Graceland,' but for partnering with us to bring an incredible fan experience to Memphis," said Debbie Miller, Graceland's Chief Marketing Officer. "Our June Weddings Fan Celebration is a weekend full of unforgettable moments, and it's an opportunity for fans of Elvis and Hallmark's

--more--

## Page 2 – Graceland Opens Its Gates to Hallmark Channel’s “June Weddings

original programming to marry those two passions. ‘Christmas at Graceland’ highlighted the beauty of Graceland at Christmas and all the incredible activities that occur here during that time of year. With ‘Wedding at Graceland,’ we’re excited to spotlight our gorgeous, recently opened [Chapel in the Woods.](#)”

Additional Hallmark Channel talent confirmed to-date include **Jack Wagner** and **Josie Bissett** (“Wedding March 5”) and **Jill Wagner** (“Christmas Wishes & Mistletoe Kisses”). The stars will participate in panel discussions, autograph sessions, and make special appearances at nuptial-themed events throughout the weekend, including “Going to the Chapel” VIP Cocktail Party, “Happily Ever After” Dinner and Dance Party featuring Jack Wagner live in concert, and “Bachelorette Farewell Dinner Party.”

The **June Weddings Fan Celebration at Graceland** comes on the heels of last summer’s highly anticipated opening of Graceland’s brand-new Chapel in the Woods, which will be the location of some of the weekend’s festivities.

Hallmark Channel’s “June Weddings,” a component of the network’s seasonal programming strategy, kicks off Saturday, June 1 and includes new original movie premieres every Saturday night all monthlong. The lineup includes:

- June 1 – “Wedding at Graceland”
- June 8 – “Wedding March 5”
- June 15 – “The Last Bridesmaid”
- June 22 – “The Wedding Belle”
- June 29 – “Perfect Harmony”

For a complete schedule of the weekend’s events and to purchase ticket packages, please visit [www.graceland.com/juneweddings](http://www.graceland.com/juneweddings).

### **About Hallmark Channel**

Hallmark Channel, owned by Hallmark Cards, Inc., is Crown Media Family Networks’ flagship 24-hour cable television network, distributed nationwide in high definition (HD) and standard definition (SD) to 85 million homes. As the country’s leading destination for quality family entertainment, Hallmark Channel delivers on the 100-year legacy of the Hallmark brand. In addition to its signature new, original movies, the network features an ambitious lineup of other new, original content, including scripted primetime series, such as “Good Witch,” “When Calls the Heart” and “Chesapeake Shores”; annual specials including “Kitten Bowl” and “Hero Dog Awards”; and a daily, two-hour lifestyle show, “Home & Family.” Additionally, Hallmark Channel is the exclusive home to world premiere presentations of the acclaimed Hallmark Hall of Fame franchise. Dedicated to helping viewers celebrate life’s special moments, Hallmark Channel also offers annual holiday programming franchises, including “Countdown to Christmas,” “Countdown to Valentine’s Day,” “Summer Nights,” “Fall Harvest” and “Winterfest.” Rounding out the network’s diverse slate are some of television’s most beloved comedies and series, including “The Golden Girls” and “Frasier.”

### **Page 3– Graceland Opens Its Gates to Hallmark Channel’s “June Weddings”**

For more information, please visit [www.crownmediapress.com](http://www.crownmediapress.com)

To visit the network website, please visit [www.hallmarkchannel.com](http://www.hallmarkchannel.com)

Hallmark Channel on Social Media: [Facebook](#), [Twitter](#), [Pinterest](#), [YouTube](#)

#### **About Graceland and Elvis Presley Enterprises, Inc.**

Elvis Presley’s Graceland, in Memphis, is music’s most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley’s Memphis, Graceland’s new entertainment and exhibition complex over 200,000 square feet in size; the AAA Four Diamond Guest House at Graceland 450-room resort hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis’ home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinschanker, is the majority owner of EPE. Auction A Circle and Graceland Auctions TNGL#5967 is the entity that manages Auctions at Graceland. Graceland is the only attraction worldwide to ever receive six USA Today 10Best Readers’ Choice Awards: in 2019 it was named “Best Tennessee Attraction and Iconic Landmark,” in 2018, it was voted “Best Tennessee Attraction” and “Best Holiday Historic Home Tour,” in 2015 voted the world’s “Best Musical Attraction” and “Best Historic Southern Attraction,” and in 2013 voted the #1 “Iconic American Attraction.” In 2018 TripAdvisor Travelers’ Choice Awards named Graceland one of the top 25 landmarks in the world and Rolling Stone named it one of 10 Great American Music Landmarks. For more information on EPE and Graceland, visit [www.graceland.com](http://www.graceland.com).

#### **Stay connected to Elvis Presley’s Graceland:**

Website: <http://www.graceland.com/>

Facebook: <https://www.facebook.com/ElvisPresleysGraceland>

@VisitGraceland on Twitter and Instagram

YouTube: <https://www.youtube.com/user/OfficialGraceland>

Livestream events: <https://livestream.com/ElvisPresleyGraceland/events/3333050>

Graceland Live: <http://www.gracelandlive.com>

Facebook: <https://www.facebook.com/gracelandlive/>

Instagram: <https://www.instagram.com/gracelandliveconcerts/>

Twitter: <https://twitter.com/livegraceland>

SiriusXM’s Elvis Radio, Channel 19: <http://www.siriusxm.com/Elvisradio>

###