



FOR IMMEDIATE RELEASE

**Contact:**

David Beckwith

323-632-3277

[david@thebeckwithcompany.com](mailto:david@thebeckwithcompany.com)

Ashleigh Gallant

901-652-1602

[agallant@graceland.com](mailto:agallant@graceland.com)

## **Graceland Performing Arts Camp Now Features Exclusive Opportunity for Participants to be in a New Hallmark Channel Movie to be Filmed at Graceland**

*Four-Day Theater Arts Experience for Kids and Teens (Ages 6 -15) and Their Families at Elvis Presley's Graceland*

Memphis, Tenn. – June 11, 2018 –As recently announced, [Elvis Presley's Graceland](#)® will be the filming location for a new, original Hallmark Channel movie, “Christmas at Graceland,” starring country music sensation Kellie Pickler.

Graceland is pleased to announce that its inaugural [Performing Arts Camp](#), July 18-22, will now feature an exclusive opportunity for participants (ages 6-15) to be in a scene of the movie and watch the filmmakers and production team in action as they shoot this holiday-themed film at Graceland in July. Campers will be able to experience the making of a real Hollywood production, adding an entirely new dimension to the performing arts camp experience. This is the first film to be shot at Graceland's new entertainment and exhibit complex, [Elvis Presley's Memphis](#)™.

In addition to participating in the Hallmark Channel movie production, camp attendees will explore their talents in workshops on stage at [The Guest House at Graceland](#)™ Theater and on actual production sets featured in the acclaimed “Sun Records” TV series. Campers will also develop their own showcase, culminating in an evening of performances on stage at The Guest House Theater for family and friends.

During the camp experience, each participant will follow in the footsteps of Elvis Presley, as they explore the Graceland campus, including the Elvis Presley's Memphis™ and The Guest House at Graceland resort. They'll tour Elvis' legendary home and learn how he became the greatest entertainer of all time – in the studio, on stage, and on the big screen. Movie screenings, pool parties, and other camp activities will take place over the four days, in addition to the performing arts workshops and creative sessions.

While participants are having fun during the day, parents and other family members can enjoy Graceland activities, Memphis attraction tours, movies in the theater, and poolside relaxation at The Guest House, reuniting with their children in the evening for family dinners and activities.

There is very limited availability for the inaugural Graceland Performing Arts Camp experience, which includes four nights at The Guest House at Graceland resort hotel, meals, and camp activities for an all-inclusive price. To get more details visit [Graceland.com/Camp](http://Graceland.com/Camp) or call 901.332.3322.

### **About Graceland and Elvis Presley Enterprises, Inc.**

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley's Memphis, Graceland's new entertainment and exhibition complex over 200,000 square feet in size; the AAA Four-Diamond Guest House at Graceland 450-room hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Graceland was named "Best Tennessee Attraction" for 2018 by USA Today's 10Best Readers' Choice Awards. In 2015, Graceland was named the world's "Best Musical Attraction" and "Best Historic Southern Attraction" in the USA Today 10 Best Reader's Choice Awards and in 2013, voted the #1 "Iconic American Attraction" in the same poll. For more information on EPE and Graceland, visit [www.graceland.com](http://www.graceland.com)

### ***Stay connected to Elvis Presley's Graceland:***

Website: <http://www.graceland.com/>

Facebook: <https://www.facebook.com/ElvisPresleysGraceland>

@VisitGraceland on Twitter and Instagram

Graceland Blog: <http://blog.graceland.com/>

Graceland Podcast: <http://www.graceland.com/connect/podcast.aspx>

YouTube: <https://www.youtube.com/user/OfficialGraceland>

Livestream events: <https://livestream.com/ElvisPresleyGraceland>

SiriusXM's Elvis Radio, Channel 19: <http://www.siriusxm.com/Elvisradio>