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## **Celebrate ‘Fabulous 50s Weekend’ with Elvis Presley’s Graceland, June 21 – June 23**

**Guests will travel back in time for an unforgettable weekend of 50s-themed fun, including Chubby Checker live in concert. Packages on-sale now**

**Memphis, Tenn.** (April 9, 2019) – On June 21-23, [Elvis Presley’s Graceland®](#) will celebrate one of the most exciting decades in pop culture history - the 1950s. Graceland’s [‘Fabulous 50s Weekend’](#) is a trip down memory lane packed with 50s-themed activities, including a sock hop, an after-hours dinner in Presley Motors museum, movie marathons, trivia and games, parties, and more! The weekend will be highlighted by two incredible live shows, a “Salute to the King” by acclaimed Elvis Tribute Artist **Victor Trevino, Jr** and the legendary **Chubby Checker** live on the **Soundstage at Graceland**.

“When you think ‘50s,’ Elvis, Rock ‘n’ Roll and Graceland just fit together so perfectly,” said Debbie Miller, CMO of Elvis Presley Enterprises. “We know our guests will absolutely love everything we’ve planned for our first-ever ‘Fabulous 50s Weekend,’ and we’re thrilled to have the amazing Chubby Checker live in concert as a highlight for this destination weekend. With so many national travel publications calling Memphis a can’t-miss destination in 2019, this summer is the perfect time to visit Graceland.”

In addition to all the 50s-themed events, attendees will enjoy touring Graceland like a King! They’ll visit the iconic mansion that Elvis called home; Elvis Presley’s Memphis – a 200,000 square foot entertainment complex filled with museum exhibits, shops and restaurants; and Elvis’ custom jets. Guests will also be able to explore the brand-new Graceland Exhibition Center (**Opening Summer 2019**) that will feature traveling exhibits on Muhammad Ali, Memphis Music Icons and The History of the American Motorcycle.

Packages for Graceland’s ‘Fabulous 50s Weekend,’ including discounted rates at the **Guest House at Graceland Hotel and Resort**, are on-sale now. For more information, including a complete schedule, visit [www.graceland.com/fab50](http://www.graceland.com/fab50).

## **About Graceland and Elvis Presley Enterprises, Inc.**

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley's Memphis, Graceland's new entertainment and exhibition complex over 200,000 square feet in size; the AAA Four Diamond Guest House at Graceland 450-room resort hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Graceland is the only attraction worldwide to ever receive six USA Today 10Best Readers' Choice Awards: in 2019 it was voted "Best Tennessee Attraction and Iconic Landmark, in 2018, it was voted "Best Tennessee Attraction" and "Best Holiday Historic Home Tour," in 2015 voted the world's "Best Musical Attraction" and "Best Historic Southern Attraction," and in 2013 voted the #1 "Iconic American Attraction." In 2018 TripAdvisor Travelers' Choice Awards named Graceland one of the top 25 landmarks in the world and Rolling Stone named it one of 10 Great American Music Landmarks. For more information on EPE and Graceland, visit [www.graceland.com](http://www.graceland.com).

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