



**FOR IMMEDIATE RELEASE**

**Contact:**

David Beckwith

323-632-3277

[david@thebeckwithcompany.com](mailto:david@thebeckwithcompany.com)

Christian Ross

901-652-1602

[cross@graceland.com](mailto:cross@graceland.com)

## ***The King of Rock 'N' Roll Returns to the Stage as Elvis Presley Enterprises Presents ELVIS: SEEN/UNSEEN***

*One-of-a-kind concert experience featuring brand new, never-before-seen footage, live on-stage performances and special appearances from Jerry Schilling and Priscilla Presley.*

**MEMPHIS, Tenn.** (August 6, 2019) – Elvis Presley™, one of the most iconic entertainers of all time, is set to once again return to the stage for a one-of-a-kind concert experience – *ELVIS: SEEN/UNSEEN*. This show is one of the most unique concert experiences of recent years, and it will feature all new, never-before-seen footage and amazing on-screen performances from the King of Rock 'N' Roll, backed live on stage by the one and only **TCB Band**.

The first announced dates in the US debut tour include October 30 at The Wellmont Theater (Montclair, NJ), November 1 at Theatre at Westbury (Westbury, NY) and The Music Box at Borgata (Atlantic City, NJ) on November 2.

Marking 50 years since Elvis' triumphant return to live performing - as he took up his infamous Las Vegas residency in 1969 - the 2019 tour will feature Elvis joined on stage by his original, hand-picked group—**The TCB Band** featuring Glen Hardin, Ronnie Tutt and Rock and Roll Hall of Famer, James Burton.

In addition to an amazing performance, the evening features special appearances by **Priscilla Presley** and long-term Elvis associate **Jerry Schilling**, who will be sharing intimate stories, personal

photos plus rare home movies.

On the tour, Priscilla Presley said, “We’re back and better than ever! I am honored to be part of this return of Elvis to the stage, and to see The TCB Band once again bringing his music to life with new unseen footage and a few surprises. Jerry Schilling and I will be sharing stories and screening amazingly intimate home movies. This will be a once in a lifetime show... you won’t want to miss.”

For Elvis fans across the country, *ELVIS: SEEN/UNSEEN* is a chance to experience the man who changed the course of popular music, selling an unparalleled 1 billion records worldwide.

#### **2019 ELVIS: SEEN/UNSEEN Tour Dates:**

- October 30 – Montclair NJ – [The Wellmont Theater](#)
- November 1 – Westbury, NY – [The Theatre at Westbury](#)
- November 2 – Atlantic City, NJ – [The Music Box at Borgata](#)

Fans can purchase early access pre-sale for the upcoming ELVIS: SEEN/UNSEEN Tour Wednesday, August 7 at 10:00 a.m. EDT, and general public tickets will go on sale Friday, August 9 starting at 10:00 a.m. EDT. Tickets available from [Ticketmaster.com](#) and venue box offices.

For additional information visit [www.graceland.com](http://www.graceland.com)

#### **About Live Nation Clubs & Theatres**

Live Nation Clubs & Theatres division promotes nearly 15,000 shows in over 125 venues across the United States. With 78 owned/operated/managed clubs and theaters and 50 additional exclusive or preferred booking partnerships, the Live Nation Entertainment Club & Theatre portfolio, a division of Live Nation, is wide-ranging and includes the legendary Fillmores and the intimate House of Blues clubs throughout the United States. Live Nation Entertainment Clubs & Theatres division is the country’s preeminent live-music venue collection featuring state-of-the-art sound and lighting technology in one-of-a-kind custom-designed environments aimed to bring fans and artists together in unparalleled musical environments.

For booking opportunities, please contact Sean Striegel at [seanstriegel@livenation.com](mailto:seanstriegel@livenation.com).

#### **About Graceland and Elvis Presley Enterprises, Inc.**

Elvis Presley’s Graceland, in Memphis, is music’s most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley’s Memphis, Graceland’s new entertainment and exhibition complex over 200,000 square feet in size; the new 80,000 square feet Graceland Exhibition Center featuring rotating exhibits; the AAA Four Diamond Guest House at Graceland 450-room resort hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis’ home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Graceland is the only attraction worldwide to ever receive

six USA Today 10Best Readers' Choice Awards: in 2019 it was voted "Best Tennessee Attraction and Iconic Landmark, in 2018, it was voted "Best Tennessee Attraction" and "Best Holiday Historic Home Tour," in 2015 voted the world's "Best Musical Attraction" and "Best Historic Southern Attraction," and in 2013 voted the #1 "Iconic American Attraction." In 2018 TripAdvisor Travelers' Choice Awards named Graceland one of the top 25 landmarks in the world and Rolling Stone named it one of 10 Great American Music Landmarks. For more information on EPE and Graceland, visit [www.graceland.com](http://www.graceland.com).

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