



**FOR IMMEDIATE RELEASE**

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## **Priscilla Presley to Host “Elegant Southern Style Weekend” at Graceland**

*The unique event will celebrate the food, fashion, architecture, design and culture of one of the most popular regions in all the world: The American South*

**Memphis, Tenn.** – July 2, 2019 – **Priscilla Presley** will host an **Elegant Southern Style Weekend** at [Graceland](#) September 27-29, a unique celebration of The American South. Priscilla will be joined by premiere chefs, designers, event planners and lifestyle experts who will show guests how to incorporate the magical Southern culture into their own style. The weekend will feature informative and inspirational seminars, lively, one-of-a-kind parties and events, experiential hands-on workshops, delicious food and more – all at one of the most elegant and iconic destinations in the world: Graceland.

“The years I spent living at Graceland are among the most memorable in my life,” noted Priscilla. “There are so many reasons I love Memphis and the entire Southern region of the United States. It’s the food, gorgeous homes and gardens, it’s the unique combination of style and substance. And, for sure, it’s the people. There’s just nothing like the warmth of a Southerner. I’m really excited to celebrate Southern Style at Graceland with our amazing line-up of speakers and events.”

During the three-day weekend guests will have the opportunity to see, learn and do from special guests at five seminars covering topics such as Southern Hospitality & Entertaining; Outdoor Living: Home & Garden; Southern Décor & Architecture; Home Cooking: Southern Style; and Head-to-Toe Southern Fashion. Each engaging conversation will include multiple experts, demonstrations rich with visuals, tips and tricks, and the opportunity for guests to ask Priscilla and the panelists questions. The weekend also

features multiple dinners and parties, food and cocktail tastings, crafting workshops and The Style of Graceland Show, where Priscilla and Graceland's Head of Archives, Angie Marchese, will provide rare insight into the design of the iconic home.

Special guests announced to date include award-winning **Chef Kelly English**, owner of the wildly popular Restaurant Iris; motivational speaker and lifestyle expert **Leigh Anne Tuohy**, the real-life inspiration behind the movie *"The Blind Side"*; America's first Bridal Couture Designer **Pat Kerr**, whose private collection of antique laces and royal gowns have been featured in Kensington Palace for the last five years; **Sid and Ann Mashburn**, who blended their respective careers as fashion designers for J. Crew, Ralph Lauren and Tommy Hilfiger and assistant editor posts at Vogue and Glamour, to form one of the most successful Southern-based clothing companies; event planner **Troy Williams**, whose company Simply Troy has been named one of the top event and wedding planners in the world by Harper's Bazaar and Brides Magazines; **Janie Bryant**, an Emmy® Award winning costume designer known for her designs on TV's *"Mad Men"* and HBO's *"Deadwood"* and has been cited as influencing designers Michael Kors, Vera Wang, Prada, Marc Jacobs and others; **Zoe Gowan**, Senior Homes Editor at Southern Living Magazine; **Hal Lansky**, President of Lansky Bros. Clothier to the King and **Art Chadwick**, owner of Chadwick & Sons Orchids and author (with his father) of the book [The Classic Cattleyas](#) which is widely considered to be the definitive book on the large-flowered Cattleya species. Additional speakers to be announced soon.

In addition to the events, guests will have the opportunity to tour Graceland Mansion, [Elvis Presley's Memphis](#) entertainment and exhibit complex, the new [Graceland Exhibition Center](#) and can stay at [The Guest House at Graceland](#), where most of the weekend's events will be held, at a discounted rate by using this link: [Elegant Southern Style](#).

Ticket packages and more information are available [here](#).

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### **About Graceland and Elvis Presley Enterprises, Inc.**

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley's Memphis, Graceland's new entertainment and exhibition complex over 200,000 square feet in size; the new 80,000 square foot Graceland Exhibition Center featuring rotating exhibits; the AAA Four Diamond Guest House at Graceland 450-room resort hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Graceland is the only attraction worldwide to ever receive six USA Today 10Best Readers' Choice Awards: in 2019 it was voted "Best Tennessee Attraction and Iconic Landmark, in 2018, it was voted "Best Tennessee Attraction" and "Best Holiday Historic Home Tour," in 2015 voted the world's "Best Musical Attraction" and "Best Historic Southern Attraction," and in 2013 voted the #1 "Iconic American Attraction." In 2019 TripAdvisor named Graceland the most popular attraction in Tennessee, in 2018 TripAdvisor Travelers' Choice Awards named Graceland one of the top 25 landmarks in the world and Rolling Stone named it one of 10 Great American Music Landmarks. For more information on EPE and Graceland, visit [www.graceland.com](http://www.graceland.com).

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