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Media Contact:

Christian Ross

901-652-1602

Cross@graceland.com

David Beckwith

323-632-3277

david@thebeckwithcompany.com

Explore Elvis Presley's Graceland, Discover Memphis During First-Ever 'King of the Street Bike Weekend at Graceland'

**Experience Elvis' home with two unique rides through the city,
discover the all-new 'History of the American Motorcycle' exhibit,
enjoy STRYPER live in concert and more! Packages on-sale now.**

Memphis, Tenn. (April 17, 2019) – From his first Harley Model 165 to his beloved 1956 Pepper Red Harley-Davidson KH, there is no denying that Elvis Presley loved motorcycles, and **May 31 – June 2**, [Elvis Presley's Graceland](#)® will host its first-ever 'King of the Street Bike Weekend at Graceland' to bring motorcycle enthusiasts and Elvis fans together for an incredible experience. Throughout the weekend, guests can experience activities celebrating the power and passion of the riding life, including a panel with renowned Harley-Davidson retailer and enthusiast, [Tim Bumpus](#), a photo opportunity with their bikes in front of the iconic Graceland mansion and two incredible rides highlighting the places Elvis loved to ride and visit, as well as, other famed Memphis locations. Guests will also be among the first to experience the brand-new Graceland Exhibition Center (Opening May 2019) featuring the debut **The History of the American Motorcycle** exhibit, which features a one-of-a-kind collection classic bikes curated by the legendary [Barber Vintage Motorsports Museum](#).

"If you've ever seen the Presley Cycles' exhibit in Elvis Presley's Memphis, it's obvious Elvis had a love for all things on two wheels, and we're excited to recapture that same passion that comes with riding life," said Debbie Miller, CMO of Elvis Presley Enterprises. "From photo ops at the iconic mansion to exclusive rides to some of Elvis' favorite spots around the city, guests traveling to Memphis for our 'King of the Street Bike Weekend at Graceland' will create once-in-a-lifetime memories.

'King of the Street Bike Weekend at Graceland' will also feature the GRAMMY nominated Christian-metal band [STRYPER](#) live in concert on **Sunday, June 2** at the **Soundstage at Graceland**. The band's visit to Graceland is part of their recently announced 2019 *HISTORY Tour — Greatest Hits & Covers*.

Packages for 'King of the Street Bike Weekend at Graceland,' including discounted rates at the **Guest House at Graceland Hotel and Resort**, are on-sale now. For more information, including a complete schedule, visit www.graceland.com/king-of-the-street-bike-weekend.

About Graceland and Elvis Presley Enterprises, Inc.

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley's Memphis, Graceland's new entertainment and exhibition complex over 200,000 square feet in size; the AAA Four Diamond Guest House at Graceland 450-room resort hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Graceland is the only attraction worldwide to ever receive six USA Today 10Best Readers' Choice Awards: in 2019 it was voted "Best Tennessee Attraction and Iconic Landmark, in 2018, it was voted "Best Tennessee Attraction" and "Best Holiday Historic Home Tour," in 2015 voted the world's "Best Musical Attraction" and "Best Historic Southern Attraction," and in 2013 voted the #1 "Iconic American Attraction." In 2018 TripAdvisor Travelers' Choice Awards named Graceland one of the top 25 landmarks in the world and Rolling Stone named it one of 10 Great American Music Landmarks. For more information on EPE and Graceland, visit www.graceland.com.

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