



FOR IMMEDIATE RELEASE

## **Online Bidding Now Open For “The Auction at Graceland,” to be Held During Elvis Week 2018 in Memphis**

*The August 12th Graceland-Authenticated Auction Will Feature Artifacts From Elvis’ Personal And Professional Life Including General Omar Bradley Owned Pistol Gifted to Elvis Presley And Historic Elvis Presley Signed Contract for Song “Love Me Tender”*

MEMPHIS, Tenn. – July 23, 2018 -- A highlight during [Elvis Week™ 2018](#) is [The Auction at Graceland](#) when collectors, fans and pop culture enthusiasts from around the world will raise their paddles to bid in hopes of going home with a piece of Elvis history. The auction will include artifacts from across the spectrum of collecting, including items owned by Elvis, gifted by Elvis, signed by Elvis, used by Elvis and created to promote the king and his career. Every lot in this auction has been thoroughly researched and certified by Graceland Authenticated, the authority in Elvis and pop culture authentication. For more about The Auction at Graceland, visit [GracelandAuctions.com](#).

Online bidding is now open for the auction, which will be held on Sunday, August 12 at 1:30 p.m. EDT/12:30 p.m. CDT in the theater at [The Guest House at Graceland™](#), and online at [GracelandAuctions.com](#). Every artifact is authenticated by Graceland Authenticated, LLC. All of the items in the auction will be offered from third-party collectors and none of the items will come from the treasured Graceland Archives. The mansion and all artifacts in the Graceland Archives continue to be owned by Lisa Marie Presley and are not for sale.

Auction highlights include:

Lot 107

General Omar Bradley Owned 1942 Beretta Model M1934 9mm Corto Caliber Pistol Gifted to Elvis Presley on December 9, 1970, Later Gifted to Girlfriend Barbara Leigh Estimate: \$50,000-\$100,000

Lot 124

1970s Elvis Presley's Hillcrest Home Walnut Desk and Chair Estimate: \$5,000-\$7,000

Lot 27

July 8, 1955, Publishing Agreement Between Elvis Presley and Hill and Range Songs, Inc. Signed by Elvis, Vernon Presley, Gladys Presley and Jean Aberbach \$20-40,000

Lot 26

Historic August 27, 1956, Elvis Presley Signed Songwriters Contract for Song "Love Me Tender" - Also Signed by Ken Darby's (The Song's Writer) Wife Vera Matson and Freddy Bienstock \$20-40,000

Lot 28

Historic November 21, 1956, Agreement Signed by Elvis Presley and Colonel Parker Granting Parker 25% of All Song Publishing Royalties \$10-20,000

Lot 199

Elvis Presley Owned Mother-of-Pearl Cross Gifted to Ginger Alden, Mentioned in Her Book \$15-25,000

Lot 133

Elvis Presley Owned and Worn Silver Concho Belt Gifted to Barbara Leigh \$10-15,000

Lot 102

Elvis Presley Owned 14K Gold Bulova Wristwatch with "EP" Engraved on the Reverse \$8-10,000

Lot 101

Elvis Presley Owned "Nudie's" Brown Suede Jacket with Extraordinary Beaded Fringe – Gifted to His Aunt Delta \$5-10,000

Lot 8

1954 Sun Records Acetate for Elvis Presley's "Blue Moon of Kentucky" (Sun 209) with Additional Recordings on the Reverse \$5-10,000

Lot 181

Elvis Presley Owned Television Set from Lisa Marie's Bedroom at Graceland - With Bullet Hole from When Elvis Shot It \$5-10,000

Lot 145

Elvis Presley/Charlie Hodge Stage-Used Black Binder That Held Song Lyric Sheets Specifically for Elvis During His Live Shows From 1972 to His Last Show in Indy in June of 1977 \$5-10,000

Highlights will be displayed at Elvis Presley's Memphis™ from July 23 through August 10th and on August 11th in the Rock conference room of The Guest House at Graceland.

The Auction at Graceland collectible catalog is now available to order at [ShopGraceland.com](http://ShopGraceland.com) and features more than 200 pages of photos and details of all the auction items. Collectors wishing to bid in the live auction event can register for a paddle on Saturday, August 11th from 10:00 a.m. to 5:00 p.m. and Sunday, August 12th from 10:00 a.m.-11:00 a.m. in the Rock Conference Room at The Guest House at Graceland. Collectors with an existing bidding account can reserve a paddle for in-person bidding by emailing [auctions@graceland.com](mailto:auctions@graceland.com). Advance registration is recommended. Online bidding is now open. To register and bid online visit [GracelandAuctions.com](http://GracelandAuctions.com).

For more information about how to submit items for authentication by Graceland Authenticated, please visit [www.gracelandauthenticated.com](http://www.gracelandauthenticated.com). To have an artifact considered for inclusion in future Graceland Auctions, please email [consignments@graceland.com](mailto:consignments@graceland.com).

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#### **About Graceland and Elvis Presley Enterprises, Inc.**

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley's Memphis, Graceland's new entertainment and exhibition complex over 200,000 square feet in size; the AAA Four-Diamond Guest House at Graceland 450-room resort hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Auction A Circle and Graceland Auctions TNGL#5967 is the entity that manages Auctions at Graceland. Graceland was named "Best Tennessee Attraction" for 2018 by USA Today's 10Best Readers' Choice Awards. In 2015, Graceland was named the world's "Best Musical Attraction" and "Best Historic Southern Attraction" in the USA Today 10 Best Reader's Choice Awards and in 2013, voted the #1 "Iconic American Attraction" in the same poll. For more information on EPE and Graceland, visit [www.graceland.com](http://www.graceland.com)

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