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The Fifth “Auction At Graceland” During Elvis Week Garners Strong Results From Bidders Worldwide

Brings Over \$730,000

MEMPHIS, Tenn. – (August 13, 2016) With thousands of fans and pop culture enthusiasts in Memphis for [Elvis™ Week](#) celebrating the life and career of the King of Rock ‘n’ Roll at [Graceland®](#), music fans and collectors in Memphis and around the world participated on site and online in hopes of going home with a piece of Elvis history at the fifth “Auction at Graceland,” which brought over \$730,000 today. Presented by [Graceland Auctions](#), the auction was held at the Graceland Archive Studio. All of the items in the auction were from third-party collectors and none of the items included in the auction came from the treasured Graceland Archives.

The auction featured rare and unique artifacts expertly authenticated by Graceland Authenticated, including memorabilia from Elvis’ personal life, prized jewelry pieces and movie costumes. Highlights included the Elvis Presley Birth Record document from delivering physician, which also details the birth of his twin brother Jesse, sold for \$87,500; a Black Star Sapphire ring worn by Elvis and gifted to his bodyguard Al Strada sold for \$35,000 on an estimate of \$10,000 - \$15,000; the red and white western style pants created for Elvis in his first starring role the 1957 film “Loving You” went for \$42,000 on an estimate of \$15,00 to \$20,000; a 1911 Indian Head Gold \$2 ½ Coin and Diamond Ring, which Elvis wore in the 1970s and gifted to his tour promoter Tom Hulett sold for \$40,000 on an estimate of \$20,000 - \$25,000; a black shirt, pants and gold metal belt ensemble, which Elvis wore circa 1969, sold for

\$37,500 on an estimate of \$12,000 to \$15,000; a blue dress shirt Elvis wore in the film “The Trouble With Girls (and how to get into it)” and was featured on the 1970 International Hotel menu topped an estimate of \$8,000 to \$10,000 and sold for \$13,750; 24 of Elvis’ pool balls which included table chalk from Graceland with invoices and a signed check from his father Vernon sold for \$15,000 on an estimate of \$6,000 to \$8,000; and an Elvis’ custom Karate Gi used to design the McCormick “Elvis Karate” Bourbon decanter and an original decanter sold for \$25,000 on an estimate of \$20,000 to \$30,000;

For a complete list of all items and final sale prices visit <http://auction.graceland.com/catalog.aspx>.

All of the prices realized include a 25% buyer's premium. The next Elvis Auction at Graceland will take place on October 29 during the three day gala opening of the new resort hotel [The Guest House at Graceland](#) followed by another auction in January during the annual Elvis Birthday Celebration. To have an artifact considered for inclusion in future Graceland Auctions, please email consignments@graceland.com. For more information about how to submit items for authentication by Graceland Authenticated, please visit www.gracelandauthenticated.com.

About Elvis Presley Enterprises, Inc. and Graceland

Elvis Presley’s Graceland, in Memphis, is music’s most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland, its related properties, including The Guest House at Graceland 450-room hotel, opening on October, 27 2016, as well as the Graceland Archives, featuring thousands of artifacts from Elvis’ home and career. EPE also produces and licenses Elvis-themed live events, tours and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Auction A Circle and Graceland Auctions TNG#5967 is the entity that manages Auctions at Graceland. In 2015, Graceland was named the world’s “Best Musical Attraction” and “Best Historic Southern Attraction” in the USA Today 10Best Reader’s Choice Awards and in 2013, voted the #1 “Iconic American Attraction” in the same poll. For more information on EPE and Graceland, visit www.graceland.com.

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