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Graceland Brings Food, Fun, Fireworks to Memphis with 'All-American July 4th Getaway'

The weekend will be headlined by an incredible performance from Pat Benatar & Neil Giraldo during the duo's 40th Anniversary tour.

Memphis, Tenn. (April 22, 2019) – [Elvis Presley's Graceland](#)® will turn red, white and blue as it celebrates our nation's independence during the "All-American July 4th Getaway," **July 4 – July 7, 2019**. Graceland is bigger and better than ever before, and for four days, guests traveling to Memphis – chosen by Frommer's, Trip Savvy and The Travel Channel as one of the hottest destinations of the year – will enjoy amazing food, live music and entertainment for the entire family.

The holiday celebration kicks-off with an "All-American Dinner Party and Firework Extravaganza" set to some of the king's greatest hits at the [Elvis Presley's Memphis](#)™ entertainment complex. The fun continues throughout the weekend with movie marathons and pool parties at **The Guest House at Graceland Resort**, an incredible NASCAR fan experience featuring a photo op with Kyle Busch's #18 M&M'S Toyota Camry and chance to get behind the wheels of a real NASCAR racing simulator, and a night of true Memphis rock 'n' roll with a concert from the Brandon Cuning Band.

Graceland's "All-American July 4th Getaway" is headlined by a phenomenal performance from four-time GRAMMY winners and "rock 'n' roll royalty," Pat Benatar and Neil Giraldo. Benatar's staggering vocals and take-no-prisoners attitude, along with Giraldo's trailblazing artistry as a guitarist, producer, and songwriter forged the undeniable chemistry and unique sound that created some of rock's most memorable hits. This love affair has endured for 40 years, and the duo continues to wow fans with their chart-topping hits.

Guests will also be treated to tours of the iconic Graceland mansion, the **Elvis Presley's Memphis** entertainment complex and experience the brand-new **Graceland Exhibition Center** featuring three fantastic exhibits: Muhammad Ali: Greatest of All Time, Memphis Music Legends and A Century of the American Motorcycle.

Packages for Graceland's "All-American July 4th Getaway," including discounted rates at **The Guest House at Graceland Hotel and Resort**, are on-sale now. For more information, including a complete schedule, visit Graceland.com/July4th.

About Graceland and Elvis Presley Enterprises, Inc.

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley's Memphis, Graceland's new entertainment and exhibition complex over 200,000 square feet in size; the AAA Four Diamond Guest House at Graceland 450-room resort hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Graceland is the only attraction worldwide to ever receive six USA Today 10Best Readers' Choice Awards: in 2019 it was voted "Best Tennessee Attraction and Iconic Landmark, in 2018, it was voted "Best Tennessee Attraction" and "Best Holiday Historic Home Tour," in 2015 voted the world's "Best Musical Attraction" and "Best Historic Southern Attraction," and in 2013 voted the #1 "Iconic American Attraction." In 2018 TripAdvisor Travelers' Choice Awards named Graceland one of the top 25 landmarks in the world and Rolling Stone named it one of 10 Great American Music Landmarks. For more information on EPE and Graceland, visit www.graceland.com.

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