



RIVERWORKS DISCOVERY®

SPONSORSHIP LEVELS AND BENEFITS

	\$500 - \$999	\$1K - \$4,999	\$5K - \$9,999	\$10K - \$24,999	\$25K & UP
Recognition on RWD® website and social media, with logo and link to your site					
Periodical ads in industry publications such as the Waterways Journal					
Support through PowerPoint presentations at RWD® booth and industry events: (WCI, IRPT, AWO, etc.)					
Voting privileges for the National Rivers Hall of Fame					
Membership to the National Mississippi River Museum & Aquarium. Free/discounted admission to Association of Zoos & Aquariums institutions* (Full list of reciprocating institutions available at ataza.org/reciprocity)	1	3	5	10	20
RWD® plaque, with company logo, recognizing your sponsorship					
Annual mention in National Mississippi River Museum & Aquarium e-newsletter					
Feature on RWD® website's Sponsor Spotlight page, with a link and announcement in the monthly RWD® e-mail					
Special recognition on National Rivers Hall of Fame donor support wall					
Special recognition at National Mississippi River Museum & Aquarium's annual Captain's Ball Fundraising Gala					

RiverWorks Discovery (RWD) is supported by over 150 funding partners. This highly **successful educational program**, developed by AEP River Operations, has been adopted and expanded by the **National Rivers Hall of Fame** and the **National Mississippi River Museum & Aquarium**. **RWD** is a coordinated effort, which brings together community leaders, museums, the for-profit industry, nature centers, educators, and the general public in recognition of the role our rivers have played and will continue to play in our nation's future.

How Co-Sponsors Support the Program:

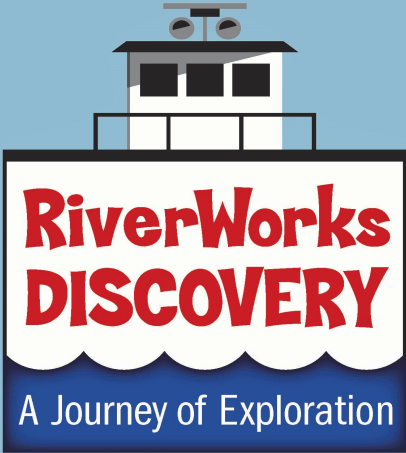
- Support public programming in their service areas, including public festivals and events along major public waterways
- Support outreach programs to school children at events such as water festivals, environmental days, career days, and more
- Use internal staff or contract an educator to conduct programming
- Award grants to non-profits to conduct programming
- Become an annual sponsor for on-going program management support

How RWD Benefits Co-Sponsors:

- Engage the public by creating positive public communications regarding the role of rivers in our nation's future
- Encourage people to develop a personal relationship with their local waterways
- Widen community acceptance in support of safe, healthy, multi-use rivers across the country
- Ease of sponsorship
- Recognition within the community
- A career awareness web page will introduce older students to career opportunities in our maritime river industry

How RWD Supports Co-Sponsors:

- Supply co-sponsor with print-ready files for festival display including banners, sponsorship pennants, and supplies for hands-on activities
- If available, loan our portable lock and dam model and large scale puzzles for larger events. Models are subject to availability and shipping costs
- Hire, train, and manage contract worker, or train co-sponsor staff
- Identify events for RWD participation and coordinate all event details
- Co-sponsor name and logo on RWD website
- Share public feedback with co-sponsor

 <p>Become a sponsor today!</p>	CHOOSE A SPONSOR LEVEL!		
	<input type="checkbox"/> \$500 TO \$999	<input type="checkbox"/> \$5,000-\$9,999	<input type="checkbox"/> \$25,000 AND UP
	<input type="checkbox"/> \$1,000-\$4,999	<input type="checkbox"/> \$10,000-\$24,999	
	Name		
	Address		
	City	State	Zip
	Email		Phone
	<input type="checkbox"/> ENCLOSED IS MY CHECK OR MONEY ORDER IN THE AMOUNT OF \$ _____		
	Mail to: National Rivers Hall of Fame, 350 E. 3rd St., Dubuque, IA 52001-2302		
	<input type="checkbox"/> BILL MY CREDIT CARD IN THE AMOUNT OF \$ _____		
Card Number	Card Type	Sec. Code	
Expiration Date	Signature		