

ABOUT THE DUBUQUE COUNTY HISTORICAL SOCIETY

The Dubuque County Historical Society (DCHS) can trace its beginnings to the Richard Herrmann Museum of Natural History, established in the 1870s. DCHS however, was made an official non-profit 501(c)(3) in 1964 and established the Mississippi River Museum in 1980. In 2003, the Society expanded the River Museum by constructing the National Mississippi River Museum & Aquarium. Since then, the National Mississippi River Museum & Aquarium has become the most comprehensive river museum in the country.

OUR MISSION - To inspire stewardship by creating educational experiences where history and rivers come alive.

OUR VISION - To become the world's leader in interpreting and protecting the life, history and culture of our rivers, to create a more global, knowledgeable and engaged citizen.

THE NEED -

Our organization has been instrumental in increasing the public's understanding of STEM (science, technology, engineering and mathematics) learning, focusing on conservation issues, deepening community engagement, creating new and dynamic tourism experiences, and preserving local history. The Dubuque County Historical Society has spent the last 40 years building a legacy, which displays the history and cultures of the Mississippi River and Rivers of America, and will continue to do so with community support.

There are many opportunities where you, as a stakeholder, can be helpful. As you read the following pages, we invite you to become a part of our continued legacy by supporting the annual and fundamental needs of our organization.

WILL YOU JOIN US?

The Museum & Aquarium has become the most comprehensive river museum in the nation with a \$50 million, 14-acre educational campus, which encompasses over 41,000 items in our historical collections, 2,040 animals representing 214 species at both the National River Museum & Aquarium and Mathias Ham Historic Sites. We have hosted 2.45 million on-site visitors in the past 16 years and in the next five years are on our way to reaching 2 million people with outreach programs and exhibits across the country.

HOW YOU CAN HELP?

The Museum & Aquarium has consistently maximized our visibility, accessibility, expertise and commitment to explore life of Dubuque, the Mississippi River and the Rivers of America and their global connections, and to research, interpret, educate and promote the conservation of their historical and natural environment. These programs would not exist without the generosity of individuals like you. We are looking for individuals to sustain these valuable programs by Sponsoring a Table at this Year's Ball!

Captain's Ball 2019

Captain's Ball 2019 Event Details

Date:

Friday, November 1, 2019

Time:

6:00 p.m.

Location:

National Mississippi River Museum & Aquarium
Port of Dubuque
350 East Third Street
Dubuque, IA 52001

6 p.m. ----- Cocktail Hour, Silent Auction, Animals Encounters, Live Entertainment

7:30 p.m. ----- Plated Dinner & Live Auction

9 p.m. ----- Sweets, Coffee, Entertainment

2019 Goals:

of guests in attendance: 300

of sponsorships attained: 35

Event Goal: \$125,000

2018 Event Facts:

of guest in attendance: 248

of sponsorships attained: 27

Amount of money raised: \$110,000

Contact us:

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EMAIL edragotto@rivermuseum.com

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Captain's Ball 2019

**EARLY PRICE DEADLINE IS
July 1, 2019**

Sponsorship Opportunities

All Sponsors Receive:

- Recognition on the Museum & Aquarium's Captain's Ball web page
- Inclusion in press releases and event programs
- Recognition by event speakers from the podium
- Recognition throughout the event

007 Lead Sponsor: \$10,000 – EARLY PRICE \$8,500

Limited to one Sponsorship

- **VIP seating for 16 (2 tables)**
- Name incorporated into event promotion as "Captain's Ball: 007" presented by Company Name
- Verbal Recognition from Master of Ceremonies
- Reserve Sign and logo at your table
- Company name on event Invite, Signage, Press Release
- Full page advertisement in Ball Program Book
- Premier recognition on the event webpage, as well as in all print materials
- Logo featured in any social media and billboard advertising for event
- Premier mention in digital Newsletter distribution of over 7,000
- Month-long social media posts

2020 Recognition:

- 15 sec commercial during our Summer 2020 3D/4D film (450 showings & 18,000 viewers)
- [Company Name] Day at the Museum for up to 100 employees/clients
*Weekend dates subject to availability due to high volume attendance

Captain's Ball 2019

Vesper Bar Sponsor. \$7,500– EARLY PRICE \$6,500

Limited to one Sponsorship

With your sponsorship, the Museum will create a unique, one-night-only pop-up bar in your company's honor themed by the 007 character Vesper. Bar will come with 2 bartenders and 2 signature drinks for the evening.

- **Premier seating for 8 (1 tables)**
- VIP Cocktail Hour in pop-up Bar, Silent Auction, Private Tours preview hour
- Official sponsor of the pop-up bar, located inside the Museum
- Verbal Recognition from Master of Ceremonies
- Reserve Sign and logo at your table
- Company Name on event Invite, Signage, Press Release
- ½ page advertisement in Ball Program Book
- Premier recognition on the event webpage, as well as in all print materials
- Featured in print and social media advertising for event
- Premier mention in digital Newsletter distribution of over 7,000
- Social media posts including, twitter, Instagram and Facebook

2020 Recognition

- Cocktail party for up to 50 people. Includes: Beer, wine, soft drinks, light appetizers for 2 hours
**Days subject to availability due to previously scheduled bookings

Casino Royale Sponsor(s). \$5,000– EARLY PRICE \$4,000

Limited to two sponsors

- Priority Seating for 8 (1 table)
- Reserve Sign and logo at your table
- 1/4 page advertisement in Ball Program Book
- Recognition on the event web page
- Recognition in Thank You Ads
- Mention in digital Newsletter distribution of 7,000
- Recognition in National Mississippi River Museum & Aquarium social media
- Featured in print advertising for event

2020 Recognition

2 (groups of eight) Behind the Scenes tours of the Museum & Aquarium throughout the 2020

*Mutually agreed upon dates determined by company and Museum

Captain's Ball 2019

Qtogo Sponsor (s): \$3,500– EARLY PRICE \$2,500

- Priority Seating for 8 (1 table)
- Reserve Sign and logo at your table
- ¼ page advertisement in Ball Program Book
- Recognition on the event web page
- **Qtogo Display naming rights for VIP auction preview reception**
- Mention in digital Newsletter distribution of 7,000
- Recognition in National Mississippi River Museum & Aquarium social media

MoneyPenny Sponsor(s): \$1,500– EARLY PRICE \$1,250

- **Signature Cocktail Naming Recognition on one of our two signature cocktails**
- Priority Seating for 8 (1 table)
- Reserve Sign and logo at your table
- Mentioned in Ball Program Book
- Recognition on the event web page
- Recognition in Thank You Ads
- Mention in digital Newsletter distribution of 7,000
- Recognition in National Mississippi River Museum & Aquarium social media

National Rivers Hall of Fame Award Sponsor(s): \$1,000 – EARLY PRICE \$850

- Naming rights for this year's *National River Hall of Fame Awards*, presented at the event
- Featured in press release and advertising for event
- Mentioned in Ball Program Book
- Name listed on event invitations and logo featured on web page for six months

Captain's Ball 2019

Live Entertainment Sponsor: \$750 – EARLY PRICE \$650

- Priority Seating for 2
- Mention name during performance
- Mentioned in Ball Program Book
- Recognition on the event website
- Recognition in Thank You Ads
- Mention in digital Newsletter distribution of 7,000.

GoldenEye Sponsor (s): \$700 EARLY PRICE \$600

- Priority Seating for 2
- Mentioned in Ball Program Book
- Recognition on the event website
- Recognition in Thank You Ads
- Mention in digital Newsletter distribution of 7,000

Cocktail Napkin Sponsor: \$500 EARLY PRICE \$450

- Custom Logo Cocktail Napkins
- Mentioned in Ball Program Book
- Recognition on the event website
- Recognition in Thank You Ads
- Mention in digital Newsletter distribution of 7,000
-

Green Screen Sponsorship: \$500 EARLY PRICE \$450

- Company logo on all photo booth prints (~100)
- Mentioned in Ball Program Book
- Recognition on the event web page
- Mention in digital Newsletter distribution of 7,000

Gold Finger Sponsorship: \$500 EARLY PRICE \$450

- Late-night Snack Sponsor with Logo
- Mentioned in Ball Program Book
- Recognition on the event website
- Presence in Thank You Ads
- Mention in digital Newsletter distribution of 7,000
- Recognition in Museum & Aquarium social media

Never Say Die Sponsor: \$450 EARLY PRICE \$350

- Mentioned in Ball Program Book
- Recognition on the event website
- Recognition in Thank You Ads
- Mention in digital Newsletter distribution of 7,000

Thunderball Sponsor: \$250 EARLY PRICE \$200

- Mentioned in Ball Program Book
- Recognition on the event website
- Recognition in Thank You Ads
- Mention in digital Newsletter distribution of 7,000

INDIVIDUAL TICKETS: \$125 EARLY PRICE \$100

**Early Price sponsorship is due no later than July 1, 2019.
Final deadline for all other sponsors is August 30, 2019 to assure inclusion
in all marketing and communications for the event.**

Captain's Ball 2019

2019 SPONSORSHIP COMMITMENT FORM

The Dubuque County Historical Society is a non-profit educational institution under IRS Code 501(c)(3). Your contribution is deductible to the extent provided by law. Institution's EIN: #426072050
QUESTION? CALL VICKY SUTTER AT 563-557-9545 ext.: 276

CONTACT INFORMATION

BUSINESS and/or NAME (as it should appear on all Captain' promotions: please print)

CONTACT PERSON

ADDRESS

CITY/ST/ZIP

PHONE

EMAIL ADDRESS

SPONSORSHIP LEVEL

- 007: **\$10,000 – EARLY PRICE \$8,500**
- Vesper Bar: **\$7,500 – EARLY PRICE \$6,500**
- Casino Royale: **\$5,000 – EARLY PRICE \$4,000**
- QTEGO: **\$3,500 – EARLY PRICE \$2,500**
- MoneyPenny: **\$1,500 – EARLY PRICE \$1,250**
- NRHF Award Sponsor: **\$1,000 – EARLY PRICE \$850**
- LIVE ENTERTAINMENT: **\$750 – EARLY PRICE \$650**

- GoldenEye: **\$700 - EARLY PRICE \$600**
- COCKTAIL NAPKIN: **\$500 – EARLY PRICE \$450**
- GREEN SCREEN: **\$500 – EARLY PRICE \$450**
- Gold Finger: **\$500 – EARLY PRICE \$450**
- Never Say Die: **\$450 - EARLY PRICE \$350**
- Thunderball: **\$250 – EARLY PRICE \$200**
- _____ TICKETS: **\$125 EACH – EARLY PRICE \$100**

PAYMENT OPTIONS

- SEND INVOICE TO ADDRESS ABOVE
- CHECK INCLOSED (Please make payable to: DCHS)
- CHARGE CREDIT CARD (MasterCard, Visa)

**For ease of purchase go to:
rivermuseum.com/captainsball**

NAME AS APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SECURITY CODE _____

Captain's Ball 2019

Thank you for your support of the
Dubuque County Historical Society!

ADDITIONAL WAYS TO SUPPORT CAPTAIN'S BALL

OPPORTUNITIES FOR IN-KIND SPONSORSHIP

- Advertising
- Decor
- Postage
- Auction Items
- A/V Production
- Invitations
- Printing
- Ice Sculpture
- Catering
- Photography
- Beverage
- Entertainment/Talent
- Party Gifts

AUCTION ITEM DONOR

- Donate an item to our Live or Silent Auction
- A donation will earn you recognition in our Captain's Ball Program, Website and Thank you Ad
- The value of your donation is tax deductible

INDIVIDUAL TICKETS

- Enjoy cocktails
- Gourmet hors d'oeuvres
- Cash bar
- Live & Silent Auctions
- Entertainment

Captain's Ball 2019

2019 LIVE AUCTION ITEM DONATION FORM

QUESTION?

CALL VICKY SUTTER AT 563-557-9545 EXT. 276

DONOR INFORMATION

BUSINESS and/or NAME (as it should appear on all Captain's Ball promotions: please print)

CONTACT PERSON

ADDRESS

CITY/ST/ZIP

PHONE

EMAIL ADDRESS

I/We wish to remain anonymous (please do not recognize in any printed materials)

This donation becomes the property of Dubuque County Historical Society. Dubuque County Historical Society is a 501c3 non-profit organization. As such, the value of this donation is tax deductible. IRS regulations require us to state that we provided no goods or services to you in exchange for this contribution. Our tax identification number is 42-6072050.

ITEM DESCRIPTION

Name of Item/Service Donated _____

Description of Item/Service _____

Restrictions/Expiration Date _____

Does a gift certificate need to be printed by Dubuque County Historical Society? O Yes O No

THE VALUE OF YOUR DONATION: _____

PROCUREMENT INFORMATION

- A SEPARATE GIFT CARD IS ATTACHED / ENCLOSED
- DONOR WILL DELIVER OR MAIL THE DONATED ITEM
- DONOR REQUESTS PICK-UP OF THE DONATED ITEM
- DATE FOR PICK-UP: _____