

GUIDE TO A SUCCESSFUL FAFSA DAY

Get2College will provide:

- Trained personnel to help students/parents complete the FAFSA accurately during a one-on-one confidential 30-minute appointment
- Appointment materials including appointment sheet with slots to schedule students and appointment reminder cards to tell students what to bring to their appointment
- Marketing materials customized for the school including fliers, posters, letters to parents, text for school to use with school communication and social media outlets, banner, contests



Schools are asked to:

Pre Event

- Now: Schedule your FAFSA Days with Shannon Grimsley, 601.321.5530
- Now: Designate a person to take appointments and give out reminder cards
- By September 2: Provide Get2College with a list of names and addresses of seniors for the parent mailing
- Upon receipt: Distribute marketing materials provided by Get2College and publicize via school communications outlets such as in-house announcements, website, automated dialing, text alerts, school newspaper, and social media
- A week before the event: FAX your completed appointment sheet to Get2College

Day of Event

- Provide a quiet location with computers connected to the Internet and to a working printer; this area should be as private as possible to preserve confidentiality
- Have a school staff person on hand throughout the FAFSA Day to direct students/parents

Tips for Success

- Schedule a Get2College Parent Financial Aid Workshop in the weeks prior to the FAFSA Day
- Call families a day before the event to remind them of their appointment and what to bring
- Schedule only one student/parent per appointment slot
- Ask students to NOT sign up for an FSA ID prior to the appointment
- Do not allow walk-ins