



Graphic Design Intern

The DoSeum's vision is to be a premier learning resource that helps develop innovative thinkers capable of meeting the challenges of the 21st century. Our mission is to grow minds, connect families and transform communities through joyful learning and discovery.

Position Overview

The DoSeum is seeking a highly creative, motivated and driven individual, who can conceptualize and produce creative content for in-museum signage, social media channels and public programs and special events. The Graphic Design Intern will work closely with the Graphics Associate and Marketing Associate to promote The DoSeum and our special events/programs through creating compelling designs for print and digital platforms. Qualified candidates must be knowledgeable in graphic design and creative marketing. This is an unpaid internship.

Responsibilities include, but are not limited to:

- Creating dynamic designs for upcoming programs and events to be shared on the website and social media channels
- Brainstorming new and creative ways to increase the interactivity of signage in the museum
- Supporting various departments within The DoSeum with their design and production needs (collateral materials, signage, ads, etc.)
- Organize and catalog images
- Maintaining the image of our website with fresh and fun designs
- Creating promotional and creative ads for events to be shared across all platform channels.
- Keeping in-museum signage (digital and print) and collateral materials up to date with accurate and timely information

Ideal Candidate Attributes and Key Qualifications:

- High School diploma or GED preferred, (consideration will also be given to extremely driven and interested individuals who are working toward these requirements)
- Proficiency in Adobe Illustrator, In Design & Photoshop and/or other common design and layout applications
- Excellent computer knowledge for both MAC and PC environments
- A passion for creative marketing and design
- Proficiency in English language grammar and spelling
- Basic knowledge of HTML/CSS/WordPress a big plus
- Enrollment in a class or degree program that requires internship hours
- Able to take feedback from multiple team members and implement the feedback accordingly

Job Requirements:

The candidate should be creative, resourceful, friendly and goal-oriented. The ideal candidate will have strong communication and organizational skills, the ability to work with various departments to complete projects and the ability to work independently as a self-starter.

How to Apply

Visit www.thedoseum.org/internships and download Internship Application. Once completed, email application, resume and cover letter, to internships@thedoseum.org. Please be sure to write "Graphic Design Intern" in the subject line of your email.

The above statements are intended to describe the general nature of work performed by the Graphic Design Intern. They are not to be construed as an exhaustive list of all responsibilities, duties and skills required of this position. The DoSeum is an equal opportunity employer