

Partnership Level	Total Annual Partnership Investment	Events	Volunteer Opportunities	Visibility and Recognition
Platinum	\$100,000	<ul style="list-style-type: none"> Opportunities at: <ul style="list-style-type: none"> * Bark Ball, our Annual Gala * Fashion for Paws Runway Event * Fall Walk for the Animals 	<ul style="list-style-type: none"> Four (4) group volunteer experiences at HRA for up to 30 employees each Opportunity for high-level HRA staff to participate in a brown bag lunch with staff members 	<ul style="list-style-type: none"> See Visibility and Promotion benefits below
Gold	\$50,000	<ul style="list-style-type: none"> Opportunities at: <ul style="list-style-type: none"> * Bark Ball, our Annual Gala * Fashion for Paws Runway Event * Fall Walk for the Animals 	<ul style="list-style-type: none"> Two (2) group volunteer experiences at HRA for up to 30 employees each Opportunity for high-level HRA staff to participate in a brown bag lunch with staff members 	<ul style="list-style-type: none"> See Visibility and Promotion benefits below
Silver	\$25,000	<ul style="list-style-type: none"> Opportunities at: <ul style="list-style-type: none"> * Bark Ball, our Annual Gala * Fashion for Paws Runway Event * Fall Walk for the Animals 	<ul style="list-style-type: none"> One (1) group volunteer experience at HRA for up to 20 employees 	<ul style="list-style-type: none"> See Visibility and Promotion benefits below
Bronze	\$10,000	<ul style="list-style-type: none"> Opportunities at either Bark Ball OR Fashion for Paws Fall Walk Opportunities 	<ul style="list-style-type: none"> One (1) group volunteer experience at HRA for up to 20 employees 	<ul style="list-style-type: none"> See Visibility and Promotion benefits below

*We are happy to work with you to create custom packages that work best for your company's needs and interests.

*Total donation should be given in cash, with no more than 25% approved, in-kind donations. Funds can be provided by a corporate office (marketing, foundation, etc.) or through bundled employee donations or generated through a fundraising event.

*Platinum Plus packages are available at \$100,000+

Community Partnership Levels	Examples of Community Partnership Investments	Visibility and Recognition
Furry Friends - \$5,000 - \$9,999	Cash donations of \$500+, host an adoption event, host a fundraising event, host a supply drive, complimentary print advertising (flyers, newsletter, ads, etc.), in-kind donation of services valued at \$500 or more, discounts or free services for HRA adopters, etc.	<ul style="list-style-type: none"> • See Visibility and Promotion benefits below
Paw Pals - \$1,000 - \$4,999	Cash donations of \$500+, host an adoption event, host a fundraising event, host a supply drive, complimentary print advertising (flyers, newsletter, ads, etc.), in-kind donation of services valued at \$500 or more, discounts or free services for HRA adopters, etc.	<ul style="list-style-type: none"> • See Visibility and Promotion benefits below

*HRA can help facilitate additional activities such as: small events (Yappy Hours, etc.), supply drives, on-site adoption events, donation of auction items for events, etc.

Visibility and Promotion Benefits	Bronze	Silver	Gold	Platinum
Logo and link to your website on the Partners Page on HRA's website (60,000+ monthly visitors)	X	X	X	X
Acknowledgment in HRA's quarterly Alliance Magazine (distribution to 23,000 people)	X	X	X	X
Social Media posts tied to event participation and volunteer projects (100,000+ followers)		X	X	X
Logo and link to your website included in emails to adopters (more than 300 adopters each month)		X	X	X
Logo printed on Adoptions Folders			X	X
Logo printed on bags sent home with Medical Center clients (250+ clients a month)			X	X
Logo on decals placed in animal dens at HRA's shelters (seen by over 600 visitors/adopters a month)	2	4	6	8
Article spotlighting partnership in e-newsletter			X	X
Logo printed on bandanas used at adoption events				X
Logo included in the wrap of HRA vans				X

Furry Friends \$5,000-\$9,999	Paw Pals \$1,000-\$4,999
X	X
Promotion of joint events	Promotion of joint events
X	