



# CDL Programs



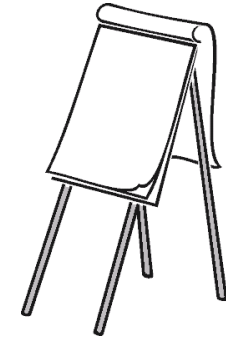
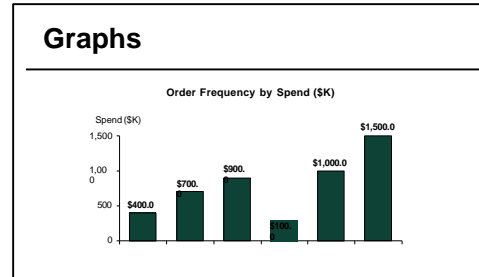
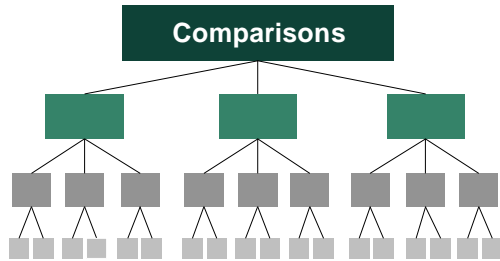
We help clients create prosperous communities through:

- Workforce strategy
- Implementation
- Data and analytics.

Clients are:

- Public sector
- Education and training
- Nonprofit
- Philanthropic
- Bridging into private sector (2017)

# Projects Involving CDL Training Evaluations



**Difference in Differences  
Plan with Implementation  
Assessment**

**Data Collection**

**Report**

- Mississippi River Transportation, Distribution and Logistics Consortium
- Southwest Arkansas Community College Consortium
- Cincinnati State Community and Technical College



# Projects Involving CDL Training Evaluations

	Model	
<b>Hinds Community College</b>	<ul style="list-style-type: none"> <li>• 16 weeks (6 weeks CDL-A, 10 weeks internship)</li> <li>• KLLM pre-hire</li> <li>• Free to students, Pell + KLLM</li> <li>• 20+ trucks &amp; instructors, 20 new students per week, 3 simulators</li> </ul>	<ul style="list-style-type: none"> <li>• Interns paid reduced rate, paired with more senior driver</li> <li>• 12 credits</li> <li>• 5 retention coaches call all interns every day</li> <li>• 1426 enrolled (66%) complete in first 24 mos</li> </ul>
<b>St. Louis Community College</b>	<ul style="list-style-type: none"> <li>• 5 weeks (CDL-A), 3 weeks CDL-B</li> <li>• Free with grant, soon to be \$4,950 for CDL-A</li> <li>• Non-credit</li> <li>• 6 trucks, 3 instructors, 4 students per truck, 1 simulator</li> </ul>	<ul style="list-style-type: none"> <li>• Weekly info sessions with 20 – 50 people</li> <li>• Heavy screen: HS/ GED, WorkKeys, driving record, criminal record, DOT drugs and physical</li> <li>• Career counseling and life management</li> <li>• 96 enrolled (81% completion) in first 18 mos</li> </ul>
<b>Cincinnati State C &amp; TC</b>	<ul style="list-style-type: none"> <li>• 5 weeks (CDL-A), 3 weeks (CDL-B)</li> <li>• Day and evening classes</li> <li>• \$4,875/\$3,000 (self-pay, WIOA, scholarships)</li> <li>• Partnership with Butler Technical Career Ctr</li> <li>• 10 trucks, 4 instructors, 4 students per truck, 1 simulator</li> </ul>	<ul style="list-style-type: none"> <li>• 5 credits in Logistics pathway at Cinci State</li> <li>• interview, physical and drug screen, driving record</li> <li>• 14 students in 6 mos, all passed</li> </ul>
<b>L&amp;C Community College</b>	<ul style="list-style-type: none"> <li>• Two options: 8 weeks and 16 weeks</li> <li>• 18 credits and 19 credits</li> <li>• 5 days, 8 hours or 4 hours</li> <li>• \$3,280 and \$3,500</li> <li>• 16 weeks is Pell eligible</li> </ul>	<ul style="list-style-type: none"> <li>• 3 trucks &amp; 2 instructors, 10 students per cohort, 1 simulator</li> <li>• Training in basic maintenance, hazmat, loading</li> <li>• 100 percent CDL passage</li> <li>• 48 students in 24 mos (92% completion)</li> </ul>
<b>College of the Ouachitas</b>	<ul style="list-style-type: none"> <li>• 5 weeks (CDL-A)</li> <li>• \$3,500</li> <li>• For credit (7), but not Pell eligible</li> <li>• 2 trucks, 1 instructor, 4 simulators</li> <li>• 3 students at a time</li> </ul>	<ul style="list-style-type: none"> <li>• Just started (only 3 students so far)</li> </ul>



# Projects Involving CDL Training Evaluations

	Successes	Challenges
<b>Hinds Community College</b>	<ul style="list-style-type: none"> <li>• Enormous volume</li> <li>• KLLM turnover (120% vs. 42%)</li> <li>• Spreading to other KLLM sites</li> <li>• Hospitality &amp; cosmetology</li> </ul>	<ul style="list-style-type: none"> <li>• Spreading to other companies</li> <li>• Female internship supervisors</li> </ul>
<b>L&amp;C Community College</b>	<ul style="list-style-type: none"> <li>• Pell eligibility</li> <li>• 100% CDL passage rate (attribute to time in program)</li> </ul>	<ul style="list-style-type: none"> <li>• Cost of equipment</li> <li>• Recruitment of students</li> <li>• Finding qualified instructors</li> </ul>
<b>St. Louis Community College</b>	<ul style="list-style-type: none"> <li>• Donations (3 trucks, supplies)</li> <li>• Employer satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>• Maintenance and fuel costs</li> <li>• Big recruitment funnel</li> <li>• Transition to fee model coming</li> </ul>
<b>Cincinnati State C &amp; TC</b>	<ul style="list-style-type: none"> <li>• High CDL passage rate (90+%)</li> <li>• Articulation agreement</li> <li>• 100+ companies have hired</li> </ul>	<ul style="list-style-type: none"> <li>• A lot of local competition, including company in-house training which can be covered</li> <li>• Enrollments due to costs</li> </ul>
<b>College of the Ouachitas</b>	<ul style="list-style-type: none"> <li>• New program</li> <li>• Mobile simulator</li> <li>• Instructor from industry (corporate driver/ trainer) w/ M.Ed.</li> </ul>	<ul style="list-style-type: none"> <li>• Extremely high cost per participant</li> </ul>



# How does L&C do 7 and 18 credits?

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## Truck Driver Training - TRUCK.CC

### Certificate of Completion

#### Requirements:

- [CDLA 160 - Tractor/Trailer Driver Training](#) 7 credit hours

**Total: 7 credit hours**

**Total credit hours required for the Certificate of Completion in Truck Driver Training: 7**

## Integrated Truck Driver - TRUCK/INT.CC

### Certificate of Completion

#### Requirements:

- [TRUC 101 - Truck Driving Orientation](#) 2 credit hours
- [TRUC 102 - Fed Motor Carrier Safety Regulations](#) 2 credit hours
- [TRUC 103 - Maintenance](#) 1.5 credit hours
- [TRUC 104 - Load Securement](#) 2 credit hours
- [TRUC 105 - Tractor/Trailer Driver Training/Externship](#) 1.5 credit hours
- [CDLA 160 - Tractor/Trailer Driver Training](#) 7 credit hours
- [HAZM 101 - Hazmat](#) 1 credit hour
- [JOBS 132 - Targeting The Job Market](#) 1 credit hour

**Total: 18 Credit Hours**





# Simulators

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# Trucks

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# Best Practices (as told by the field)

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- Retention coaches
- For-Credit programs eligible for Pell and WIOA funding
- Employer partnerships: Upfront signing bonuses used to cover tuition; donations
- Pathways: Credits apply to degrees; owner-operator training
- Hold firm on 3-4 students per truck at one time
- Mobile simulators help recruitment
- Upfront screening helps improve retention rates
- Exposure to realities of truck driving life helps retention – internships, in-class discussion, or advisement



# Lessons

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- Companies are hungry for drivers
- Driver quality and retention is most important to companies (quality screening and training)
- College advantages:
  - Mission focus on student success
  - Costs to students after grants and financial aid are counted
  - Relationships with companies longstanding and multi-faceted compared to providers of one type of training
  - Ability to purchase equipment and space with grant funds
  - Potential to award credit linked to pathways

