

CDL Talent Council

Thursday, May 18, 2017, 10:00 a.m. – 11:30 a.m.
ASU Mid-South, 2000 W. Broadway, West Memphis, AR 72301

Agenda

- 10:00 a.m. **Welcome and Introductions**
Wayne Elliott, Schneider, CDL Council Chair
E.J. Gonda, Mallory Alexander Transport, CDL Council Vice-Chair
- 10:10 a.m. **ASU Mid-South**
Pete Selden
Associate Vice Chancellor, Workforce Education
- 10:20 a.m. **Commercial Driver's License National Trends and Best Practices Update**
Katherine McClelland, Director of Education and Workforce Initiatives
The Manufacturing Institute
- 10:30 a.m. **CDL School Partners Overview**
Roadmaster Drivers School
Swift Driving Academy
Vatterott Career College
- 10:50 a.m. **Open Discussion with Employers – Recruitment and Retention**
- **Recruitment**
 - (Secondary Schools Student Awareness Programs, Three-year gap - Engaging students to enter CDL Class-B field following graduation or enter Diesel Tech programs)
 - **Veteran Recruitment Opportunities**
 - **Re-Entry Programs**
- 11:10 a.m. **WIN Tuition Benefits for CDL programs**
Henry Lewis
- 11:15 a.m. **Next Steps**
- **Future Council Activities**
 - **Employer Participation Recruitment**
 - **Next Council Meeting Date, Time & Location**