

Diesel Technology Talent Council

May 18, 2017

Arkansas State University Mid-South

Attendees

Dewey Bishop, **Ozark Motor Lines**

Lisa Bly, **Southwest TN Community College**

Anita Brackin, **Greater Memphis Chamber**

Shane Brigance, **Ozark Motor Lines**

Lischa Brooks, **Shelby County Schools**

John Churchill, **GMAC Workforce**

Benjamin Dancy, **Ryder**

Wayne Elliott, **Schneider**

Nathan Garrett, **TCAT**

Michael Griffin, **Vatterott**

Andy Helms, **TCAT**

John Hodge, **Fed Ex**

Gerald Joyner, **GMAC Workforce**

Alex Lamm, **ASU Mid-South**

Henry Lewis, **WIN**

Marty Lipinski, **University of Memphis**

Steve Mackey, **Cummins**

Katherine McClelland, **The Manufacturing Institute**

Darrin Mellinger, **Cummins**

Angela Robinson, **WIBEA**

Joey Scott, **TAG Truck Center**

Pete Selden, **ASU Mid-South**

Ron Wells, **Southwest TN Community College**

Welcome and Introductions

- Council Chair Benjamin Dancy and Council Vice-Chair Joey Scott welcomed the group to the meeting and asked for everyone to briefly introduce themselves.

ASU Mid-South Program Tour

- Pete Selden, Associate Vice Chancellor welcomed the council and attendees to the campus, and along with Alex Lamm (ASU) took the group on a guided tour of the Marion Berry Renewable Energy Center which houses the Diesel Technology program.

Diesel Technology (Career Pathways, National Trends, etc.)

- Katherine McClelland of The Manufacturing Institute presented a brief power point presentation of the Diesel Technology Career Pathway. The basic overview consisted of statistics on potential jobs opportunities, national best practices, as well as information regarding pathways to procure jobs/positions/vacancy within the field.
 1. 2016-2026 Projected demands in industry; 94 New Jobs/Positions
 2. ASE Certification (National Institute for Automotive Service Excellence)
 3. NCCER (machinery, construction focus)

Pathways:

1. Short-term Certification
2. 1-year Certificate
3. 2-year Certificat
4. Extended Work Experience

Best Practices:

1. Align Curriculum with Credentials
2. Align with State regulations and CDL
3. Customized Training aligned with local industry
4. Career Counseling, Aptitude Tests; Prescreening
5. Hands-on Learning (i.e. Work-Based Learning)

6. Exposure to current Diesel Technologies

Employer Discussion

- John Churchill (GMAC Workforce) gave remarks on what the council's focus will be:
 1. Specific Training Needs
 2. CDL for Diesel Tech Mechanics
 3. Advanced Vendor Training
- Benjamin Dancy (Ryder), Council Chair, discussed increased spending on employee training—after-treatment training.
- Schools must understand what employers need.
- Certify employees locally in After Treatment—currently sending employees out of state for training.
- SPT (laptop experience); Computer communicates with the truck.
- Military/Veterans and Female recruitment; Council Chair and Churchill want feedback from council members on ways to enhance recruitment within industry.
- John Churchill also suggested Mechanical Aptitude Tests so potential candidates/students will know whether or not Diesel Technology is a field in which they can excel.
- Benjamin Dancy addressed the need for Diesel Tech Safety

Cummins Technical Education for Communities Program

- Steve Mackey (Cummins) Corporate Responsibility Leader addressed “the silver tsunami” which is the massive increase of retirement by the Baby Boomers Generation in the next decade.
- Cummins Representatives outlined their partnership with Shelby County Schools by stating the following:
 1. Need for strong transportation/STEM workforce
 2. Revise student enrollment and academic programming at (Memphis) East High School (engineering, transportation, logistics, aviation)
 3. T-Stem will be infused into all CORE Subjects
 4. T-Stem ambassador program; 2-year grant—make recommendations for curriculum

*Ryder has agreed to partner with T-Stem @ East High School

Next Steps

The council chair will be in regular correspondence with members as well as with Cummins and Lischa Brooks (Principal of T-STEM at East High School)

John Churchill thanked the group for coming and informed them that the next meeting would be June and the date and location would be sent in the following weeks.

*Meeting adjourned.