

CDL Talent Council

August 22, 2017

East High School T-STEM Academy

Anita Brackin, **Greater Memphis Chamber**

Robin Cole, **Southwest Tennessee Community College**

Benjamin Dancy, **Ryder**

Sue Haynes, **Ryder**

John Hodge, **Fed Ex Freight**

Gerald Joyner, **GMACWorkforce**

Meah King, **T-STEM Academy**

Marty Lipinski, **University of Memphis (SETWC)**

Glenn McDonald, **Ozark Motor Lines, Inc.**

Darrin Mellinger, **Cummins, Inc.**

Martha Mooneyhand, **Memphis Bioworks Foundation**

Avery Mull, **MATA**

Alvin Pearson, **MATA**

Allen Saffold, **Crow's Truck Service**

Mike Stephens, **Southwest C.C.**

Anita Victory, **Averitt Express**

Delories J. Williams, **Greater Memphis Chamber**

Welcome and Introductions

- Meeting was called to order by EJ Gonda (Mallory Transport), Vice Chair of the CDL Talent Council.
- Gonda asked each attendee to introduce themselves and describe their roles at their respective places of employment.

East T-STEM Academy Overview and Tour

- *Since the majority of the attendees toured the facilities during the Diesel Tech Talent Council Meeting, those who did not attend the Diesel Tech meeting took the tour following the CDL meeting.*

Cummins Technical Education for Communities Program

- Darin Mellinger, Corporate Responsibility Leader at Cummins, spoke about issues with Diesel Tech's skill levels; mentioned that T-STEM is the first STEM school in North America. Cummins will review TCAT and Shelby County Schools' curriculum and plans to add soft skills to the curriculum.

- Looking to recruit women.
- Brainstorming ways to market to teens; field trips, tours, job shadowing.
- Integration of Drivers-Education model for CDL at the high school level (i.e. simulator)
- The council attendees dialogued on ideas to recruit—start with high school or middle school students.

University of Memphis- Southeast Transportation Workforce Center

- Dr. Martin Lipinski, Director Emeritus, gave an update on the University of Memphis' Workforce Center.
- October 11 is the First Annual Freight Focus Conference.

Employer Discussion

- What ways can industry market to the public?
- Are funds available from GMACW for talent council marketing?
- How does industry prepare students for the future of CDL?

Upcoming Event

- Anita Brackin (Greater Memphis Chamber) gave a review of the upcoming Manufacturing Conference at Memphis' Crescent Club scheduled for October 25, 2017.

Next Steps

- Anita Brackin (Greater Memphis Chamber) informed the group that she would be in constant contact with the council to inform of any updates concerning October's Manufacturing Day.
- Meeting Adjourned.