

Advanced Manufacturing Council Meeting Minutes

Thursday, August 16, 2018

Attendees:

Roger Fields	Dave Kurland
Karen Drewery	Charles Hull
Shawn King	Terrence Brown
Karen Treas	James Barnes
Lewie Smith	LaSonya Hall
Carolyn Weirich	Alex Lamar
Anita Brackin	Jim Szarlotte
VeLecia Young	John Churchill

If you or someone you know was in attendance, but not listed above, please notify us to be added to the list of attendees.

Karen *started the meeting with introductions and expressed the importance* of having everyone confirm correct email address and contact information in order to “clean up” contact list.

The following Working Groups reported out:

- **Boilers:** Committee Members are Charles Hull & Shawn King
 - Stated that classes are going well and Charlie will send syllabus out for review.
- **Instrumentation:** Committee members Mick Hovanek and Charlie Hull
 - Mark Kirstong has been invited to join this group.
 - Charlie to get the committee together to start working on curriculum.
- **Membership/Growth Initiative:** Committee members are Memphis Chamber, Anita Brackin, Karen Treas, and Roger Fields.
 - This team has not yet met; Anita to chair this initiative and get the group together.
- **Marketing Careers:** Committee members are Anita Brackin, LaSonya Hall, & VeLecia Young
 - This team to meet and report back in next meeting.

The Council established Mission and Vision Statements and developed an Elevator Speech to aid in promoting Council and further efforts for membership growth.

2018-19 Advanced Manufacturing Mission and Vision Statements, Objectives & Elevator Speech

Vision: To be known nationally as a top 10 manufacturing hub

Mission: Develop and retain talent for the regional manufacturing sector

Objectives (key focus areas):

1. Develop and retain talent for the regional manufacturing sector
2. Raise awareness of careers in manufacturing
3. Increase membership involvement on the council

Elevator speech

The advanced manufacturing sector council stems from efforts of the Greater Memphis Alliance for a Competitive Workforce and Industry Partners. We are collaborating to develop and retain talent for the regional manufacturing sector. We are doing this by developing the technical skills of the future workforce by influencing and establishing relevant curriculum, marketing local career opportunities, and engaging the community, schools, and businesses of Memphis to support our mission.