



Tips for a Successful Food & Funds Drive

- Announce well in advance. Use posters, flyers, meetings, e-mails, social media, memos and publications. Encourage people to visit the Food Bank website to learn about our work.
www.midsouthfoodbank.org
- Always make it easy to give money! \$1 = 3 Meals
ALL money from food drives is used to purchase nutritious food. Make checks payable to Mid-South Food Bank.
- Donate online at www.midsouthfoodbank.org/donate. You can apply you donation to your Drive in the drop-down box. Please request this before your drive begins.
- Set beginning and ending dates for the drive; two weeks is the suggested minimum.
- Involve people and raise excitement using incentives such as friendly competition between departments, groups or individuals. Award prizes or give recognition in other ways.
- Provide boxes for donated items. Place them in centralized, visible locations, convenient for your group.
- Identify group members who will deliver the food and funds collected to Mid-South Food Bank
- We have limited capacity to pick up food from food drives. However, if you collect more than 2,000 pounds, contact us and we will work out a pick-up schedule. Food must be boxed.
- Food can be delivered to Mid-South Food Bank, 239 South Dudley, from 8:30 am - 4:30 pm Monday - Friday. Please call to let us know you're coming, 901-527-0841.

Don't forget to tell Mid-South Food Bank about your food & funds drive! We can help make it a success.

Help End Hunger with Food & Funds Drives

Food and Funds Drives Help Keep Mid-South Food Bank Shelves Stocked

Help Mid-South Food Bank *Feed the Need* with a food and funds drive at your office, church, club, neighborhood or just among friends! When you have a food drive, you are helping to fight hunger in our community.

Your food & funds drive helps those struggling with food insecurity in Mid-South Food Bank's 31-county service area in west Tennessee, north Mississippi and east Arkansas.

- More than 404,000 people are food insecure in the Mid-South
- One-third are children
- Nearly one-third are seniors



Contact David Stephens, Mid-South Food Bank

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