



OPERATION FEED

The Point Value System

To encourage donations of the highest nutritional quality and most needed food, a point value is assigned to each food item. You should keep up with points as your food is collected.

Sizes

Food items must be in the standard sizes you see in the grocery store. We cannot accept “jumbo” or bulk-size items because they cannot be broken down for distribution to our agencies. Any can larger than 29 oz (or 64 oz for juice) is too big. For bagged items, (rice, beans, etc.) one pound bags are best. Small, single-size containers will not earn full-size points so packages should not be broken up.

Value

In general, any protein (meat or fish) is worth more points. Other items are valued according to nutrition and need. You are responsible for tracking your points and recording them on your Success Report.

18 Points

Peanut Butter

16 Points – Meat Protein

Chicken & Dumplings
Canned Beef Stew
Chunky-style Soup

14 Points – Fish

Canned Salmon
Canned Tuna (large can)

12 Points – Other Protein

Chili with Beans
Pork and Beans
Entrees w/ Meat (Ravioli, Beanie Weenies, etc.)

10 Points – Fruit (especially in juice)

Canned Fruit Cocktail, Pineapple, Peaches,
Pears, Applesauce, etc.
100% Fruit Juice

8 Points – Vegetables

Canned Green Beans, Corn, Lima Beans,
Green Peas, mixed vegetables, etc.

6 Points

Dried Beans and Peas (1 lb.)
Rice (1 lb.)
Pasta (1-2 lb)

4 Points

Macaroni and Cheese
Vienna Sausage/Spam
Powdered Milk (1 qt. envelopes or larger)
Evaporated Milk

1 Point

ANY food which is not specifically listed

When Your Campaign is Over

- Box your food. Unfortunately, Mid-South Food Bank can not supply boxes! Copy paper boxes are excellent, but any sturdy box will do.
- Don't overfill. If the box is too heavy for you to lift, it is too heavy for us.
- Clearly label each box with your organization's name and Operation Feed.
- Earn 10,000 extra points for delivering your food to 1269 Heistan Place, Memphis 38104! Food can be delivered Monday – Thursday, 8:30 am – 4:00 pm.
- For large collections, contact David Stephens, (901) 497-1153, (901) 405-0071, stephens@midsouthfoodbank.org to schedule a pick-up. Please allow five business days for pick-up and specify that it is Operation Feed.
- Report your total points by completing the online Success Report and submitting it or fax to (901) 528-1172. Success Reports must be received by Friday, August 10 to be considered for awards. Do NOT include Success Reports in boxes of food!



MID-SOUTH
FOOD
BANK
FEEDING THE NEED

All food collected for DeSoto Operation Feed stays in DeSoto County for distribution by Mid-South Food Bank Partner Agencies

Contact: David Stephens, 901-497-1153 dstephens@midsouthfoodbank.org



OPERATION FEED

May 14 - July 31

How to Get Involved:



Sign up for Operation Feed

Call David Stephens
901-497-1153 or go to
www.midsouthfoodbank.org

Get organized: choose your campaign dates

See important instructions on the other side.



The more food you collect, the more points you earn

And more people are fed!

Operation Feed is a competition!

Your company competes with others of the same size



Win the Award for your team!

Be recognized with a swell trophy!

Operation Feed means hungry people in DeSoto County get the food they need

Thanks to you!

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