



DON'T SETTLE
 FOR JUST ANY
 PALM SHORTENING.



We all know the issues with palm shortenings – they're hard to work with, not as creamy, not as white, and different in texture. That's why Stratas Foods®, leader in innovation, developed a new process called "Flex Palm." With Flex Palm products, you get a zero-trans-fat shortening that is:

- **Easier to work with over a wider temperature range.**
- **Smoother and creamier.**
- **More consistent on a cube-to-cube basis.**

Experience all the benefits of Flex Palm in our BBS® and Superb® product lines. Once you do, we're certain you won't settle for anything else!