



Bakers

When/What/Where:

- ♥ 4th Annual Cupcakes for Goodness Sake event: Saturday, October 6th from 4:00-7:00 pm in the historic downtown Argenta area of North Little Rock.
- ♥ Proceeds benefit CareLink, a local nonprofit serving older people through services like Meals on Wheels and Home Care.
- ♥ Bakers will be challenged to step right up for this year's theme: State Fair!
- ♥ Event attendees will be able to cast their votes for favorite professional & amateur categories and winners will receive prizes.

Benefits:

- ♥ Winning prizes this year will be cash: \$750 for each category!
- ♥ Each baker will have a station with signage at the event.
- ♥ Each baker will receive recognition on social media.
- ♥ Last year's media coverage included print, billboard, radio and television exposure.

Expectations:

- ♥ Each baker is asked to provide 400 State Fair themed tasting-sized cupcakes.
- ♥ Bakers will arrive no later than 3:30 the day of the event for setup.
- ♥ All bakers are encouraged to promote the event in their stores and on social media.
- ♥ Bakers may be asked to accompany CareLink staff on television to promote the event the week of October 6th.

Thank you for your support of CareLink and Cupcakes for Goodness Sake!
If you have any questions, feel free to call the CareLink Development Department at 501-688-7469.