

Baker Application



Business Name:

Contact Person:

Mailing Address:

Phone:

Email Address:

Website/Social Media link:

Category: Amateur or Professional



Bakers

When/What/Where:

- ♥ 5th Annual Cupcakes for Goodness Sake event: Saturday, October 12th from 4:00-8:00 pm in the historic downtown Argenta area of North Little Rock.
- ♥ Proceeds benefit CareLink, a local nonprofit serving older people through services like Meals on Wheels and Home Care.
- ♥ Bakers will be challenged to cook up something sweet for this year's theme: **Halloween!**
- ♥ Event attendees will be able to cast their votes for favorite professional & amateur categories and winners will receive prizes.

Benefits:

- ♥ Winning prizes will be cash: \$750 for each category!
- ♥ Each baker will have a station with signage at the event.
- ♥ Each baker will receive recognition on social media.
- ♥ Last year's media coverage included print, billboard, radio and television exposure.

Expectations:

- ♥ Each baker is asked to provide 400 Halloween themed tasting-sized (mini) cupcakes.
- ♥ Bakers will arrive no later than 3:15 the day of the event for setup.
- ♥ All bakers are encouraged to promote the event in their stores and on social media.
- ♥ Bakers may be asked to accompany CareLink staff on television to promote the event the week of October 6th.
- ♥ Flavor choice must be submitted by Sept. 25th to avoid multiple flavors being made.
- ♥ Placement at the event will be first-come-first-serve.
- ♥ CareLink reserves the right to adjust placement of bakers due to unforeseen circumstances.

Thank you for your support of CareLink and Cupcakes for Goodness Sake!
If you have any questions, feel free to call the CareLink Development Department at 501-688-7469.