



YEAR OF THE BIRD CELEBRATING OUR WORLD'S WINGED WONDERS



DR PEPPER VENDING MACHINE ART CONTEST

February 15 – March 31, 2018

The OKC Zoo and Dr Pepper invite Oklahoma students to participate in the 14th annual Dr Pepper Vending Machine Art Contest for a chance to have their design displayed on a Dr Pepper machine at the Zoo and win wild prizes. We want students to create original designs incorporating the contest theme “Year of the Bird: Celebrate our World’s Winged Wonders.”

Contest participants who submit a design on an official contest entry form will also be entered in a drawing to win \$1,529 toward an Oklahoma 529 College Savings Plan (OCSP) account! The winner will be randomly drawn on April 3, 2017. Students may submit more than one contest design but their name will only be entered once to win the Oklahoma 529 College Savings Plan prize.

ABOUT THE THEME: "YEAR OF THE BIRD: CELEBRATE OUR WORLD'S WINGED WONDERS"

National Geographic has declared 2018 to be the “Year of the Bird” to mark the centennial of the Migratory Bird Treaty Act and announced a year-long campaign dedicated to raising awareness for birds. In support of this effort, the OKC Zoo is encouraging students to participate in the Dr Pepper Vending Machine Art Contest and illustrate their ideas for helping our world’s winged wonders.

The OKC Zoo is proud to join forces with National Geographic, National Audubon Society, Cornell Lab of Ornithology, BirdLife International, and nature lovers around the world in this partnership to protect birds and their habitats. The campaign aims to remind people of the wonder and beauty of birds and the responsibility we all have for caring for our shared planet.

The Zoo is dedicated to the preservation of wildlife and wild places through global conservation partnerships, education, awareness and research. Through its partnership with the Oklahoma Department of Wildlife, Zoo staff assist with annual surveys to monitor winter bird, bat and lesser prairie chicken populations in Oklahoma. This allows Zoo staff a great opportunity to have hands-on experience with the projects and to enjoy seeing native wildlife in many parts of the state.

Students are encouraged to include any and all birds in their creations. Draw inspiration from visiting the Zoo and observing the various birds found in the Dan Moran Aviary, Oklahoma Trails Aviary, Sam Moore Bird habitats and pachyderm building. Consider including native birds in your design as well. Throughout the year, you can see blue jays, red-bellied woodpeckers, cardinals, a variety of ducks, scissor-tailed flycatchers and more making their home at the Zoo.

To learn more about National Geographic’s Year of the Bird campaign and how you can get involved visit www.nationalgeographic.org/projects/year-of-the-bird/.



CONTEST DETAILS

Who's Eligible?

Oklahoma students, K-12 may enter through their school, home school, civic group (e.g. Scouts), or on their own.

Categories:

Lower (K-5) and Upper (6-12)

Art Specifications:

- Designs must be vertical and created on an official entry form.
- Xerox copies of the entry form are acceptable.
- All mediums accepted including computer-generated art. Consider using bright colors!
- Written messages are not required but if included they should be legible, relevant to the contest theme.

Judging:

Entries will be judged based upon relevance to the contest theme, creativity and meeting all art specifications.

Award Categories/Prizes:

Contest winners will be notified by email or phone. Winners and their teachers/parents are encouraged to attend an award presentation during the OKC Zoo's Party for the Planet celebration on Sunday, April 22, at 2 p.m.

Grand Prize Winners:

- There will be one Grand Prize Winner per division: Lower (K-5) and Upper (6-12).
- The lower division winner will receive a \$300 gift card to one of the OKC Outlets stores, a certificate and have their design displayed as the cover of a Dr Pepper vending machine at the Zoo for a year. The student's winning design will also be on display at OKC Outlets.
- The upper division winner will receive a \$300 gift card to one of the OKC Outlets stores, a certificate and have their design displayed as the cover of a Dr Pepper vending machine at the Zoo for a year. The student's winning design will also be on display at OKC Outlets.

First Place, AZA Choice and Zoo Director's Top 10 Honor Roll: Each winner will receive a certificate and have their winning design on display at the OKC Zoo and OKC Outlets.

Drawing for \$1,529 toward an OCSP account:

All students who submit a design on an official contest entry form will be entered into a random drawing to win \$1,529 toward an OCSP account.

- Students can submit more than one design but may only be entered into the drawing once.
- The winning name will be drawn on or around April 11, by a member of the Zoo's Marketing/Public Relations team.
- The winner will be notified by phone.
- The winner will be recognized during the OKC Zoo's Party for the Planet celebration on April 22, at 2 p.m.
- No purchase necessary to enter. Need not be present to win.

Regarding official entry forms:

- Entries must be postmarked by March 31, 2018.
- Official forms are available online at www.okczoo.org, request one via email by contacting Candice Rennels at crennels@okczoo.org or (405) 425-0298.
- Entry forms will also be available in the Zoo's Guest Services office 9 a.m. to 5 p.m. daily.
- All entries submitted become property of the Oklahoma City Zoo.



OFFICIAL DR PEPPER ENTRY FORM



Child's Name: _____ Grade: _____
Address: _____ City: _____ State: _____ Zip: _____
Home Phone: () _____ Parent's Cell Phone: () _____
School's Name: _____ School's Phone Number: () _____
Teacher's Name: _____ Teacher's E-Mail: _____

Mail entries to: The Oklahoma City Zoo Attn: Dr Pepper Art Contest, 2000 Remington Place, Oklahoma City, OK 73111

