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Brooks appoints Judith Moore to head External Affairs

MEMPHIS, Tenn., February 16, 2016 – The Memphis Brooks Museum of Art has appointed Judith Black Moore as Director of External Affairs. In this role she will oversee all marketing communications, community and governmental relations and visitor experience functions. A new area for the museum, the Department of External Affairs will expand the purview of the museum’s marketing function by strengthening its engagement with the region’s diverse community and government.

Moore formerly served as Director of Communications for St. Jude Children’s Research Hospital, a position she held for 14 years. Her career also includes stints in communications and marketing roles at the National Civil Rights Museum, MLGW, International Paper, Memphis City Schools and First Tennessee Bank.

“The board of the Brooks is thrilled to welcome Judith to the Brooks team,” said Brooks Board President Lisa Kranc. “Judith’s wealth of experience in the for-profit and non-profit world will be a great asset to the Brooks as we prepare for our exciting centennial celebration beginning in May of 2016.”

Moore is a graduate of Clark Atlanta University where she earned a BA in journalism and holds a MBA in Marketing from Strayer University. She is a member and former chair of the City of Memphis’ Minority Business Development Oversight Commission. In addition, she serves on numerous boards and is affiliated with a variety

of civic organizations. Moore is a 2001 graduate of Leadership Memphis and a member of Alpha Kappa Alpha Sorority, Inc.

As the largest and oldest world art museum in Tennessee, the Brooks looks forward to Moore providing strategic marketing direction as it broadens its footprint as a museum that embraces its historical collections while also introducing visitors to newer ideas in contemporary art.

"I am honored to join the Memphis Brooks Museum of Art as it prepares for upcoming centennial celebrations. I look forward to launching initiatives that cultivate an enhanced appreciation and admiration for the exhibitions and programming provided by the Brooks. It also gives me great pleasure to be a part of positioning this storied institution more firmly among cultural hotspots in Memphis, the state of Tennessee and the broad region it serves," said Moore.

Moore began on January 25, 2016 and is focused on plans for the 100th anniversary celebration scheduled to launch May 7. She can be contacted at Judith.Moore@brooksmuseum.org or by calling 901.544.6206.

For more information about the Brooks and all other exhibitions and programs, call 901.544.6200 or visit www.brooksmuseum.org.

Mission:

Founded in 1916, the Memphis Brooks Museum of Art is the oldest and largest art museum in Tennessee that includes art from around the world in its collection. The Brooks Museum enriches the lives of our diverse community through the Museum's expanding collection, varied exhibitions, and dynamic programs that reflect the art of world cultures from antiquity to the present.

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