

# National Commission for Health Education Credentialing 2017 Outstanding Service & Leadership Award Nomination Form

The mission of the National Commission for Health Education Credentialing (NCHEC) is to enhance the professional practice of Health Education by promoting and sustaining a credentialed body of Health Education Specialists. To meet this mission, NCHEC certifies health education specialists, promotes professional development, and strengthens professional preparation and practice.



**Application Deadline: December 15, 2017**

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## Criteria

NCHEC developed the Outstanding Service and Leadership Award to recognize CHES<sup>®</sup> and MCHES<sup>®</sup> certified individuals who have demonstrated outstanding leadership and commitment to the health education profession. Organizations employing CHES<sup>®</sup> and/or MCHES<sup>®</sup> certified individuals to promote and advance the profession are also eligible to apply for the award.

Individuals applying for the award must hold current active or retired CHES<sup>®</sup> or MCHES<sup>®</sup> certification at the time of application and remain in active or retired status through March of 2018.

Organizations include, but are not limited to, state and local health departments, insurance companies, hospitals and health care providers, universities and/or schools. The person applying from the organization does not need be CHES<sup>®</sup>/MCHES<sup>®</sup>, but the organization must have CHES<sup>®</sup> and/or MCHES<sup>®</sup> on staff.

*\*\*Please note: Applicants may not be a current NCHEC board member or member of the NCHEC Marketing Committee*

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The award recipient will be selected by NCHEC's Marketing Committee in January of 2018. **The recipient will be announced in March 2018.** The winning applicant will receive recognition by NCHEC, a commemorative plaque displaying the distinction, as well as a feature in NCHEC's print bulletin, press releases, and social media sites.



## 2017 Outstanding Service & Leadership Award

### INSTRUCTIONS FOR SUBMISSION:

#### Each nomination submission must include:

1. Completed Application Form – one application form per nomination; self-nominations are accepted.
2. Documentation of achievements listed in support of each category of the Nomination/Application Form.
3. One letter of recommendation by an industry professional and/or organization affirming the nominee's leadership in/or service to the health education profession.
4. NCHEC will accept application submissions either electronically or by mail.

**Individuals:** Please fill out pages 3, 4 and 5 of this form.

**Organizations:** Please fill out pages 3, 6, 7 and 8 of this form.

**Nominators:** Please fill out pages 3, 4, and 5 of this form, on behalf of the individual being nominated.

**\*\*Please Limit Documentation or Attachments to 10 Pages\*\***

***Applications must be postmarked or mailed electronically (electronic submissions preferred) by December 15th, 2017 to:***

**NCHEC  
Attn: Leadership Award  
1541 Alta Drive, Suite  
303 Whitehall, PA 18052**

**or**

***Email/submit form and additional  
documentation to:  
nchech@nchech.org  
Subject: Leadership Award***

*Disclaimer: All awards are conferred at the sole discretion of NCHEC. Award recipients waive all possible legal claims against NCHEC arising from the selection of award recipients and the use or receipt of the award. All nominations, including all supporting materials, shall become the property of NCHEC and are non-returnable.*

# 2017 Outstanding Service & Leadership Award

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## Section I

Name of Organization or Individual Nominated:

Date of Application:

Address Line 1:

City:

Address Line 2:

State:

Zip:

Organizational Website (if applicable):

CHES/MCHES ID #:

Phone:

**Category (check one)**

**Email Address**

Individual

Organization

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## Section II

**If the person submitting this form is different from the person/entity in Section I, please fill out the information below:**

Name of Individual Submitting Form (if different from above)

Phone:

Organization:

Email Address:

Address Line 1:

Phone Number of Individual Submitting Form

Address Line 2:

City:

State:

Zip:

**TO BE FILLED OUT BY INDIVIDUALS ONLY** (Organizations skip to page 6)

Use this area to provide documentation of outstanding leadership/service.

**Category I: Programs/Activities - 20 Points**

Programs and/or activities initiated as a CHES® or MCHES® that have produced organizational, community-wide, or state/national impact. (Attach documentation if necessary)

**Category II: Promotion of CHES®/MCHES® Credential - 20 Points**

Demonstrate ways in which the individual has promoted the CHES®/MCHES® credential within an organization. (i.e. company, university, school, health department)  
(Attach documentation as necessary)

**Category III: Advancement of the Profession - 20 Points**

Demonstrate ways in which the individual's actions as a CHES® or MCHES® have led to the advancement of the profession of health education and promotion.  
(Attach documentation as necessary)

**Category IV: Letter of Recommendation 10 Points**

Please attach one letter of recommendation from employers, associated organizations, or other individuals asserting the nomination for this award.

**Category V: Written Essay 10 Points**

Please compose a short essay that describes the value of your CHES®/MCHES® certification. Ask yourself the question, "How has CHES®/MCHES® certification advanced and enhanced my profession and produced positive outcomes in my current work setting?" For applicants nominating a colleague for this award, please respond to the following question, "How has the CHES®/MCHES® credentialed individual, who is being nominated, enhanced and/or advanced their current role at your particular place of work, as a result of being certified in the field of health education and promotion?" (150 - 300 words)

Total Possible Score for Individual Nomination= 80 points

## TO BE FILLED OUT BY ORGANIZATIONS ONLY

Use this area to provide documentation of outstanding organizational leadership/service. Attach additional documentation as necessary (up to 15 pages)

### **Category I: Advancement of Certification - 20 points**

**Demonstrate how your organization has promoted the advancement of CHES® or MCHES® certification internally. Please answer the following information:**

1. Total # of CHES® or MCHES® on staff
  
2. Provide an example of a job description or advertisement that includes reference to CHES®/MCHES® certification (ie. Job Qualifications: CHES® preferred)
  
  
  
  
  
  
  
  
  
  
3. Document how the organization has supported employees interested in certification through financial assistance (ie. reimbursement of exam fees or continuing education fees)
  
  
  
  
  
  
  
  
  
  
4. Document any health education and promotion-related continuing education opportunities that your organization provides for CHES®/MCHES® certified employees

**Category II: Advancement of the Profession - 20 Points**

Please describe and document any programs or policies undertaken by your organization that highlight/promote the role of the certified health education specialist in the community and/or workforce. (i.e. awards, literature to educate, newsletters/blogs, social media campaigns)

**Category III: Advancement of Public Health - 20 Points**

Demonstrate any activities that relate to the use of CHES® or MCHES® that benefit the health/welfare of the public and/or specific communities. (ie. programs, webinars, initiatives; please include metrics used and outcomes achieved)

**Category IV: Essay - Mission/Goals of Organization - 20 Points**

Please enclose a written description (200 – 300 words) of how recognition of the CHES®/MCHES® certification has produced positive change within the organization. (Please include processes adopted, implementation methods, and outcomes achieved)

Total Possible Score for Organizational Nomination = 80 points

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