Finding the best and the brightest health education specialists for your team is challenging. You need motivated professionals with proven knowledge and skills to help your team measure up in a changing healthcare environment.

Build a better team: hire CHES® or MCHES®

CHES® and MCHES® are

- Independent critical thinkers
- Competent on the job
- Up-to-date in knowledge and expertise
- Committed to the profession

“We find that CHES® prepared educators are well-rounded and they bring a different perspective to program design and information delivery. In the health education space, this is an important credential that we value.”

Terrina Thomas, Director of Community Health and Prevention - Sentara Healthcare

Nearly 90% of certified professionals feel that their CHES® or MCHES® designation shows a strong commitment to their industry and fulfills a sense of personal achievement.

Make the investment in your employees today by encouraging the CHES® and MCHES® certification.

You will see a return on this investment in the form of knowledge, cutting-edge skills and the very best the industry has to offer.

Visit www.nchec.org and learn more about how certification simply builds a better team.
The CHES® and MCHES® certifications create a national and international standard for specialists practicing at both entry and advanced levels.

<table>
<thead>
<tr>
<th>CHES®</th>
<th>MCHES®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Designed for individuals in the early stages of their career</td>
<td>⭐</td>
</tr>
<tr>
<td>Designed for experienced specialists with at least 5 years of experience</td>
<td>⭐⭐</td>
</tr>
<tr>
<td>Exam content validated through comprehensive research</td>
<td>⭐⭐</td>
</tr>
<tr>
<td>Designed for health education specialists responsible for developing and managing budgets, and applying ethical principles</td>
<td>⭐⭐</td>
</tr>
<tr>
<td>Designed for health education specialists responsible for identifying staff development and training needs</td>
<td>⭐⭐</td>
</tr>
<tr>
<td>Designed for health education specialists who select participants and deliver training</td>
<td>⭐⭐</td>
</tr>
<tr>
<td>Designed for health education specialists who develop and monitor strategic plans</td>
<td>⭐⭐</td>
</tr>
<tr>
<td>Designed for health education specialists who identify existing data collection instruments for program evaluation</td>
<td>⭐⭐</td>
</tr>
</tbody>
</table>

**CHES®**: Exam content covers the *Seven Areas of Responsibility for Health Education Specialists* essential to the entry-level practice and delivery of health education and promotion.

**MCHES®**: Focuses on advanced skills to demonstrate leadership roles. Specifically, the MCHES® credential is hierarchical, meaning that MCHES® are competent in all entry-level (CHES®) skills, in addition to more advanced-level skills.

---

**Job Settings for CHES® and MCHES®**

- Healthcare/Hospital
- Government
- University
- Business
- Community/Non-Profit
- Schools

---

*“The CHES® credential is a requirement for all health education positions since 2006.”*  
N. Harris-Hollingsworth, Montefiore Health System

*“CHES® is the gold standard that is recognized across the board.”*  
A. Johnson, Kaiser Permanente

Visit vww.nchec.org for more information.