

**Nutrition Facts
labels are changing.**

**Will your packaging
be ready?**

We can help.

 cybergraphics

NLEA UPDATES

THE FACTS YOU
NEED TO KNOW

WHAT'S CHANGING?

The US Food and Drug Administration (FDA) has proposed changes in the Nutrition Facts labels that will require reworking of most food packages in the USA. The proposed changes include both content revisions and design revisions, such as a larger display of the total calories and new expectations for realistic serving sizes.

WHAT DOES THIS MEAN FOR YOUR PACKAGING?

This change will require a total redesign of the Nutrition Facts label on your packaging. This will affect at minimum the color used to print the panel, and possibly the background colors if the overall panel size changes. If several colors are changing anyway, this can also be a good opportunity for an overall design refresh.

WHEN DO YOU NEED TO PREPARE FOR THIS?

Final rules from the proposal will go into effect 60 days after the date of the final rule's publication in the Federal Registrar. After those 60 days, all labeling must be compliant within two years. Because this is an industry-sweeping change, everyone will need these updates along the same timeline. The sooner you begin considering this process and planning for its implementation, the better!

HOW CAN CYBER GRAPHICS HELP?

Cyber Graphics is trained in FDA compliance and we are diligent about educating our artists and customer service reps on the new standards and regulations.

It's not easy to keep up with the new labeling rules on your own, but we can help you keep your packages compliant without disrupting your timelines.

