



WOLF RIVER CONSERVANCY CYCLE THE GREENWAY

SATURDAY June 3, 2017
7600 Wolf River Blvd. , Germantown



CORPORATE SPONSORSHIP LEVELS

PRESENTING SPONSOR

RESERVED

- Category exclusive recognition as Presenting Sponsor
- 30 complimentary registrations
- Major logo presence on posters
- Major logo presence on save the dates
- Major logo presence on event website
- Major logo presence on e-blasts
- Major logo presence on flyers
- Prominent logo display at the event entrance
- Prominent display of corporate banners and other approved signage
- Logo display on course direction yard sign
- Prominent logo on event banner
- On-stage recognition
- Recognition on social media outlets as Presenting Sponsor
- Recognition on all press releases and advertisements
- Logo recognition in Currents newsletter (Winter edition)
- Recognition in WRC e-newsletter
- Major logo presence on cycle jerseys for event fundraisers
- Major logo presence on technical t-shirts for event fundraisers
- Major logo presence on participant goody bags
- Opportunity to showcase products and/or have promotional table at event
- Opportunity to include branded items in participants' goody bags

GOLD SPONSOR

- 15 complimentary registrations
- Prominent logo presence on posters
- Prominent logo presence on save the dates
- Prominent logo presence on event website
- Prominent logo presence on e-blasts
- Prominent logo presence on flyers
- Prominent logo display at the event entrance
- Logo display on course direction yard sign
- Prominent logo on event banner
- On-stage recognition
- Recognition on social media outlets
- Prominent logo presence on technical t-shirts for event fundraisers
- Opportunity to showcase products and/or have promotional table at event
- Opportunity to include branded items in participants' goody bags

SILVER SPONSOR

- 5 complimentary registrations
- Logo presence on posters
- Logo presence on save the dates
- Logo display on the event banner
- Logo presence on e-blasts
- Logo presence on flyers
- Logo display at the event entrance
- Logo display on course direction yard sign
- On-stage recognition
- Logo presence on event website
- Opportunity to include branded items in participants' goody bags

PLATINUM SPONSOR

- Category exclusive recognition as Platinum Sponsor
- 20 complimentary registrations
- Major logo presence on posters
- Major logo presence on save the dates
- Major logo presence on event website
- Major logo presence on e-blasts
- Major logo presence on flyers
- Prominent logo display at the event entrance
- Prominent display of corporate banners and other approved signage
- Logo display on course direction yard sign
- Prominent logo on event banner
- On-stage recognition
- Recognition on social media outlets as Platinum Sponsor
- Prominent logo presence on cycle jerseys for event fundraisers
- Prominent logo presence on technical t-shirts for event fundraisers
- Opportunity to showcase products and/or have promotional table at event
- Opportunity to include branded items in participants' goody bags
- Prominent logo presence on participant goody bags

BRONZE SPONSOR

- 2 complimentary registrations
- Logo presence on event website
- Logo display at the event entrance
- Logo display on course direction yard sign
- Logo display on the event banner



WOLF RIVER CONSERVANCY CYCLE THE GREENWAY

CORPORATE SPONSORSHIP COMMITMENT FORM

PRIMARY SPONSOR CONTACT

***Please list company name as it should be represented in all event communications**

Company Name*: _____

Contact Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

SPONSORSHIP SELECTION

- Platinum Sponsor - starting at \$10,000
- Gold Sponsor - starting at \$5,000
- Silver Sponsor - starting at \$2,500
- Bronze Sponsor - starting at \$1,000

PAYMENT METHOD

- Please send an invoice to the address above
- I have enclosed a check payable to the Wolf River Conservancy
- I am paying by credit card

Please charge my credit card

(CHECK ONE): _____ VISA / _____ Mastercard / _____ AMEX

Card # _____ Expiration Date: _____

CVV#(3 or 4 digit code on card): _____

Signature: _____ Date: _____

PLEASE RETURN FORM ALONG WITH PAYMENT TO:

Wolf River Conservancy
Attn: Cycle the Greenway
P.O. Box 11031
Memphis, TN 38111

www.WolfRiver.org

If you have any questions concerning the event, please contact Kelsey Hamilton, Associate Director of Development, at:

Kelsey.Hamilton@wolfriver.org
(901) 452-6500 ext. 109