



College of Adult Professional Studies



Bachelor of Science in Business Studies

Management

The College of Adult Professional Studies at Christian Brothers University is designed for you -

customized to fit your career goals and your budget. Classes are offered in a hybrid format, giving you both face-to-face interaction and online flexibility to complete your degree efficiently, and on your terms.

With experienced instructors and small class sizes, we offer you the individual attention required to develop a solid foundation for your next step.

The Bachelor of Science in Business Studies – Concentration in Management

will provide you with a valuable balance of course theory and practical experience. You will gain the knowledge, analytic capabilities, critical thinking skills, and ethical leadership strategies that are essential to a successful and responsible business career.

- Curriculum topics within the concentration include international business, human resources management, and leadership seminar.
- The concentration culminates in a practicum/project management course that puts your entire body of knowledge into practical use.

CORE COURSES

- ACCT 260 Financial Accounting
- ACCT 270 Managerial Accounting
- BLAW 301 Business Law I
- BLAW 302 Business Law II
- BUS 206 Business Research Methods
- ECON 214 Principles of Microeconomics
- ECON 215 Principles of Macroeconomics
- ECON 420 Managerial Economics
- ENG 371 Business Communications
- FIN 327 Financial Management I
- FIN 427 Financial Management II
- MIS 231 Introduction to MIS
- MGMT 337 Principles of Organization and Management
- MGMT 498 Business Policy
- MKTG 311 Principles of Marketing

CONCENTRATION COURSES MANAGEMENT

- MGMT 320 International Business
- MGMT 412 Human Resources Management
- MGMT 490 Seminar in Leadership
- MGMT 455 Practicum/Project Management
- Upper Division Business Elective

For more detailed information about any degree that interests you please visit

www.cbu.edu/caps-programs



According to the Bureau of Labor Statistics, the annual mean wage for individuals in Tennessee working in Management Occupations is \$91,420.

(Cite: Tennessee - May 2015 OES State Occupational Employment and Wage Estimates. (n.d.). Retrieved September 02, 2016, from http://www.bls.gov/oes/current/oes_tn.htm)

“The program is about like-minds and like-goals – everybody is pushing everybody. Even though we all started in different spots, we will all end up at graduation.”

– Darwin S.

Enter to learn at a university focused on personalized attention, career preparation, and the facilitation of programs that are designed for you – that’s why Forbes ranked CBU among the top 20% of colleges in the nation.

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(901) 321-3291
or at
www.cbu.edu/CAPSApPLY





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