

Coupons

1. Commercial Appeal – Sunday paper is \$1 and can be purchased on major street corners or at a gas station on Sunday mornings. There are usually 2-3 inserts for coupons plus the store inserts. Target usually has one or two special coupons in their inserts.
2. Kroger – can add digital coupons online or through their app for mobile phone. You cannot use a paper coupon and digital coupon for the same item. One or the other. The digital coupons are linked to your Kroger plus card number, so be sure to use the card at checkout. Kroger no longer doubles their coupons in the store.
3. Target – several ways to save.
 - a. First, the website has a coupon section that house all the available deals. You can print paper coupons from this website. They are often similar to or the same as what is in the Sunday paper inserts.
 - b. Second, you can download the cartwheel app. It is free. You can add “offers” to your account. When you begin using the app you will be allowed approximately 10 offers. As you use the app and save then you earn additional offers. I believe I have 26 offers at a time. You can easily add and remove offers. There is a feature on this app that allows you to search and to scan an item’s barcode in the store to see if it has an offer. Most offers are 5% to 10% off however you can sometimes get lucky with a 25% or 50% offer. Recently I had 25% off Coca Cola or Dr. Pepper products and had 50% off Halloween candy.
 - c. Third, you can use a paper coupon plus cartwheel to increase your savings at Target.
4. When shopping online you can often find a coupon or promotional code to save at least shipping if not a % off of your purchase. A popular site to find retail coupons is retailmenot.com. You can also just use Google and type the site plus promo code or coupon in the search box to see what comes up. I almost always find a coupon for an online purchase.
5. There are also online websites/blogs that help with couponing that you can subscribe too. Oftentimes these sites do the hard work for you if there are free offers at places like Walgreens, Target, Walmart and CVS. If you already shop these places then it can be helpful. Not sure you can drive around for hours for something free unless it is worth it! I believe one site is CouponMom.
6. Another site that is helpful is EastMemphisMoms. She has a Facebook site and a website. She often lists free things around town that you can take advantage of as a family.

Ways to sell online and locally

1. Facebook has many local site that you can post pictures of items you want to sell. I have listed several below. Many sites you have to request to be a part of the group or have a member of the group add you to the site. I am members of most of these sites and will be glad to add you. First you can friend me on Facebook and then I will be glad to help.
 - a. Germantown Baby and Kid Resale
 - b. FreeBEE Memphis Resale
 - c. Germantown Kids Resale
 - d. Germantown/East Memphis online resale

- e. Designline Redesign/Resale of Germantown
- f. Bartlett-Cordova Momma's Resale
- g. Better than EbayClothing items for Sale

On these sites, you can arrange for pick up at your home (you will often hear the term "porch pick up" where you leave the item on your front porch and provide a place for the person purchasing from you to leave the money. This has worked very well for me. You can also search on Facebook for groups in other parts of town. I am sure there are similar sites for Midtown, East Memphis and Collierville. Most groups require you to provide a place to pick up near the group's central location or offer to meet someone. If meeting someone, make it be a well-lit and public area and be careful!! Most of these sites require cash to be the form of payment. Some allow you to use PayPal so that the purchase can be paid for before pickup.

2. If you are not on Facebook, or want an alternative, I have used the app Varage Sale. The one I use is for the Germantown area I believe and grew out of the Facebook group for Germantown resale. It is free to download the app on your phone and free to use the site. You can post as you would on Facebook by posting pictures and you can also use categories. One easy thing to do with this app is to "bump" your item to the front of the list of items for sale and the app lets you do this once for each item each 24 hour period. I have had pretty good success using Varage Sale. There is a messenger component so you can message within the app.
3. Craigslist – free posting site. Gary has used this several times and sold things. Make sure to be safe when making the exchange as always.
4. EBay is also a way to sell items with a national audience. There is not a fee to post your item for sale, but there is a fee charged on the selling price of your item should it sell. There is a website and an app for this site and both are pretty easy to use. The mobile app allows you to use the camera on your phone to post pictures. Because there is a fee involved, you want to make sure it is worth it to see on the site. You can set the shipping price as well. I always charge for shipping unless the item is fairly expensive and then make it free. You can calculate shipping by either using a kitchen or bathroom scale to weigh the item or then use the postal service website to calculate the price. Under 1 lb. you can use regular first class and over a pound and you may have to use priority mail which can be quite a bit more expensive. To sell on eBay you need to have a PayPal account so that funds can be put in your account when something sells and your fees can be deducted when sold. The fees are deducted once a month when eBay sends you an invoice to show you the month's fees in total.
5. Consignment sales/stores – There are many consignment sales in Memphis. I have listed a few below that I have sold with or are familiar with.
 - a. KidsTown – This is the largest consignment sale in town. It is held twice a year at the Agricenter. The sale for fall/winter is in August and the sale for spring/summer is in February. This is a manual sale meaning that you do not enter your items for sale into an online inventory system. You have to use an index card to describe the item, pin/tag

that to your item and then use a barcode that is unique to your seller number. You earn 65% of the selling price and can say whether something can be sold at the half price sale on Saturday for half price. You can volunteer to work the sale and earn 70% of the proceeds. Your proceeds are sent to you in the form of a check 1 week after the end of the sale. You can sell children's clothes up to junior's sizing for girls and 18-20 for boys. Shoes can be sold here as well as toys, games, puzzles, electronics, backpacks, lunchboxes, baby gear, bikes, cribs/furniture, etc. The website is www.consignkidstown.com. I usually participate in this sale and have done well each time.

- b. Other sales that each have a website include:
 - i. Sycamore View Church of Christ (www.svccs.com)
 - ii. Highland Church of Christ (www.highlandclothingsale.com)
 - iii. Sweet Repeats (www.sweatrepeats.com)
 - iv. Rhea Lana (she has sales in various parts of town and this is a franchise. You can google and find the one nearest you)
- c. Other sales
 - i. Germantown Methodist Church
 - ii. Blue Door Exchange (run by Boo Webb)
 - iii. Children's Clothing Exchange (run by Michelle Glosson – actual location of sale varies as she rents space for the month of the sale)
- d. Other ways to sell clothing
 - i. Once upon a Child (multiple locations; you will get a small amount for clothes and gear but could be a good resource and you can get cash up front)
 - ii. Summer Kids (cash is paid up front)
 - iii. Plato's Closet (for juniors/adult clothing)
 - iv. Clothes Mentor (Cordova location; I found they offered very little but they have a good inventory if you want to shop there)
 - v. Celery and Sugar Plum Consignments (upscale women's clothing and accessories-great place to shop; have never consigned anything here)
 - vi. Erika's Ladies consignment sale (www.erikasladiesconsignment.com) – she usually uses the same location as the Children's Clothing Exchange noted above. She has a website and if you get on her list you will be notified when sale will be and if you are interested in consigning with her. I just got a notification that her site will be open in the next week for her upcoming sale. She takes nicer women's clothing and men's clothing too. I have consigned some work clothes through her and done well and I have shopped this sale for work clothes and found some great buys.

Garage Sales are also great way to sell. Now that the weather has cooled off, perfect time. You can post your sale in the Commercial Appeal or on Craigslist.

Seasonal Employment:

Williams Sonoma – Heard an ad on the radio for seasonal employment for their warehouses that are located in Olive Branch. The website to apply is www.wsapplymemphis.com. Great seasonal work.

Their warehouses are for Williams Sonoma and Pottery Barn and are very close to the Memphis city line. Gary and I have been to their warehouse sale before and they are very nice.

FedEx/UPS delivery personnel

Contact information:

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We are glad to help answer any questions or provide any guidance to get you started!