



**August 24, 2018**  
**Memphis National Golf Club, Collierville TN**  
4-Man Scramble 12:00 PM Start Legends Course  
[www.yourhomebuilders.org](http://www.yourhomebuilders.org)

### **TOURNAMENT SPONSORSHIP PACKAGES**

Join **West TN Home Builders Association** as it brings you the popular **Home Builders Open Golf Tournament** at the *Arnold Palmer Managed* Memphis National Golf Course **Friday, August 24, 2018.**



The **2018 Golf Tournament** will host **132 of the area's most avid golfers** in a special fundraiser tournament on Friday, August 24, 2018. Memphis National's **18-Hole Legends Course** will host **33 teams** beginning at 12:30 PM and ending with a special Dinner and Awards Presentation on the Patio following the tournament.

**Be part of this *exciting, traditional tournament* by taking advantage of these tremendous marketing opportunities!**

**You can register for any of these exciting Sponsorship Packages by completing the attached form and sending it to The West TN HBA via fax at 901-755-1650 or by email to [Dqlays@westtnhba.com](mailto:Dqlays@westtnhba.com). Questions? Call the office at 901-756-4500**

### **TOURNAMENT SPONSORSHIP OPPORTUNITIES**

- |  |  |
|--|--|
| 1. Presenting Sponsor (1X)                 | \$ 5,500                                       |
| 2. Dinner/Awards Presentation Sponsor (1X) | \$ 2,500                                       |
| 3. Poker Run Sponsor (1X)                  | \$ 2,500                                       |
| 4. \$10,000 Putt-fore-cash Sponsor (1X)    | \$ 1,000                                       |
| 5. Lunch Sponsor (1x)                      | \$ 1,000                                       |
| 6. Skills Event Hole Sponsor (3X)          | \$ 500 (Longest, Straightest & Closest Drives) |
| 7. Poker Run Hole Sponsor (6X)             | \$ 375   |
| 8. Beverage Hole Sponsor (4X)              | \$ 750   |
| 9. Hole-In-One Hole Sponsor (2X)           | \$ 750   |
| 10. Hole Sponsors (6X)                     | \$ 250   |
| 11. Golf Cart Sponsor (66X)                | \$ 125   |
| 12. Commemorative Pin Flag                 | \$ 50  |

# Sponsorship Packages

**Presenting Sponsor** (1 available)                      **\$ 5,500 (SOLD!)**

- One 4-player team
- One Golf Cart for company representatives with signage
- Display table with signage at Registration Area & Awards Dinner
- Recognition in the WestTNHBA and Golf Tournament website and in all applicable publications
- Recognition in all Marketing / PR programs
- Recognition on all Tournament Player Gift Bags and the opportunity to provide promotional materials for the Gift Bags.
- Banner at entry to Memphis National Club House
- Signage at Driving Range

**Poker Run Sponsor** (1 available)                      **\$ 2,500**

- Opportunity to set up 10' X 10' Display tent at Golfer Registration Table with sponsor representatives present
- Distribute 1st Poker Card to all participating Players
- Name/Logo and optional verbiage on all Poker Card envelopes
- Recognition at all 6 designated Poker Holes
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications
- Opportunity to provide promotional materials for the Gift Bags

**Dinner/Awards Pres. Sponsor** (1 available) **\$ 2,500 (SOLD!)**

- One 4-player team
- Display at Club Pavilion
- Opportunity for Signage/Banner in dining area
- Opportunity for special presentation during Dinner / Award Presentations
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

**Lunch Sponsor** (1 available)                      **\$ 1,000**

- Display at Club Pavilion
- Opportunity for Signage/Banner in dining area
- Opportunity for passive, manned display during Breakfast
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

**\$10,000 Putt – Fore-Cash Sponsor** (1 available)                      **\$ 1,000 (SOLD!)**

- Opportunity to meet all golfers before or during the round
- Supervision of putting contest on the practice green
- Supervision of
- Opportunity to award runner-up prizes
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

**Skills Event Hole Sponsor**                      **\$500**

- Choose Longest Drive, Straightest Drive, OR Closest-to-the-Pin
- Opportunity to set up signage provided by Tournament
- Opportunity to announce winners at Dinner Awards Ceremony
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications
- Opportunity to provide promotional materials for the Gift Bags

**Beverage Hole Sponsor                      \$750**

- Opportunity to have a display and representatives at designated Drink/Hole Station. Representatives may distribute promotional items and beverages
- Sponsor recognition signage provided by Tournament at designated Drink/Hole Station
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

**Hole-In-One Hole Sponsor                      \$750**

- Opportunity to have a display and representatives at designated Hole-In-One Station for distribution of promotional items.
- Sponsor recognition signage provided by Tournament at designated Hole-In-One Station
- Opportunity to provide promotional materials for the Gift Bags

**Hole Sponsor                                      \$250**

- Sponsor recognition signage provided by Tournament at designated hole
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

**Poker Run Hole Sponsor                      \$375**

- Opportunity to have display and Company representatives at the designated Hole
- Sponsor recognition signage provided by Tournament at designated Poker Run hole
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

**Golf Cart Sponsor (66 available)                      \$125**

- Sponsor recognition signage provided by Tournament on designated Golf Cart
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

**Additional Tournament Information:**

There is a strong, solid networking, business benefit and ROI to participating in this tournament, but the real significance of this is your support of the industry association that works day-in and day-out to create a business-friendly environment for all facets of the residential construction industry in West Tennessee and beyond.

**Tournament Contact Info:**

**Don Glays      West Tennessee Home Builders Association**

**901.756.4500      dglays@westtnhba.com**

**FERGUSON**<sup>®</sup>  
*Bath, Kitchen & Lighting Gallery*



**Sponsorship Name/Type:** \_\_\_\_\_

**Sponsorship Cost: \$** \_\_\_\_\_

**Company Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Payments accepted:**     VISA     MC     AMEX     DISC     Check (Payable to WestTNHBA)

**Card #:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_    **Exp:** \_\_\_\_ / \_\_\_\_    **Security Code:** \_\_\_\_\_

**Total Charge: \$** \_\_\_\_\_    **Name on Card:** \_\_\_\_\_    **Billing Zip:** \_\_\_\_\_

**Signature** \_\_\_\_\_    **Title** \_\_\_\_\_    **Date** \_\_\_\_\_

Please send completed form with payment.  
Mail to: West TN Home Builders Association, 505 Halle Park Dive, Collierville TN 38017  
or Fax to (901) 755-1650  
or Scan and E-mail to [dglays@westtnhba.com](mailto:dglays@westtnhba.com)  
Contact: Don Glays, West TN Home Builders Association (901) 756-4500