



August 18, 2017
Memphis National Golf Course, Collierville TN
4-Man Scramble 12:30 PM Start Legends Course

www.westtnhba.com

TOURNAMENT SPONSORSHIP PACKAGES

Join **West TN Home Builders Association** as they bring you the popular **Home Builders Golf Tournament** at the *Arnold Palmer Managed* Memphis National Golf Course **Friday, August 18, 2017.**



The **2017 Golf Tournament** will host **132 of the area's most avid golfers** in a special fundraiser tournament on Friday, August 18, 2017. Memphis National's **18-Hole Legends Course** will host **33 teams** beginning at 12:30 PM and ending with a special Dinner and Awards Presentation on the Patio following the tournament.

Be part of this *exciting, traditional tournament* by taking advantage of these tremendous marketing opportunities.

You can register for any of these exciting Sponsorship Packages by completing the attached form and sending it to The West TN HBA via fax at 901-755-1650 or by email to lwimmer@westtnhba.com.

TOURNAMENT SPONSORSHIP OPPORTUNITIES

- | | |
|--|--|
| 1. Presenting Sponsor (1X) | \$ 5,500 |
| 2. Dinner/Awards Presentation Sponsor (1X) | \$ 1,500 |
| 3. Poker Run Sponsor (1X) | \$ 2,500 |
| 4. Putting Contest Sponsor (1X) | \$ 1,000 |
| 5. Breakfast Sponsor | \$ 1,000 |
| 6. Skills Event Hole Sponsor (3X) | \$ 500 (Longest, Straightest & Closest Drives) |
| 7. Poker Run Hole Sponsor (6X) | \$ 375 |
| 8. Beverage Hole Sponsor (4X) | \$ 750 |
| 9. Hole-In-One Hole Sponsor (2X) | \$ 750 |
| 10. Hole Sponsors (6X) | \$ 250 |
| 11. Golf Cart Sponsor (66X) | \$ 125 |
| 12. Commemorative Pin Flag | \$ 50 |

Sponsorship Packages

Presenting Sponsor (SOLD) \$ 5,500

- One 4-player team
- One Golf Cart for company representatives with signage
- Display table with signage at Registration Area & Awards Dinner
- Recognition in the WestTNHBA and Golf Tournament website and in all applicable publications
- Recognition in all Marketing / PR programs
- Recognition on all Tournament Player Gift Bags and the opportunity to provide promotional materials for the Gift Bags.
- Banner at entry to Memphis National Club House
- Signage at Driving Range

Poker Run Sponsor (1 available) \$ 2,500

- Opportunity to set up 10' X 10' Display tent at Golfer Registration Table with sponsor representatives present
- Distribute 1st Poker Card to all participating Players
- Name/Logo and optional verbiage on all Poker Card envelopes
- Recognition at all 6 designated Poker Holes
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications
- Opportunity to provide promotional materials for the Gift Bags

Dinner/Awards Pres. Sponsor (SOLD) \$ 1,500

- Display at Club Pavilion
- Opportunity for Signage/Banner in dining area
- Opportunity for special presentation during Dinner / Award Presentations
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications



SPECIAL NOTE!
All **Tournament Hole Sponsors** Can Add A **Customized Commemorative PIN FLAG** To Keep After The Tournament **For Only \$50 More!**

Lunch Sponsor (1 available) \$ 1,000

- Display at Club Pavilion
- Opportunity for Signage/Banner in dining area
- Opportunity for passive, manned display during Breakfast
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

Skills Event Hole Sponsor (3 available) \$500

- Choose Longest Drive, Straightest Drive, Closest-to-the-Pin
- Opportunity to set up signage provided by Tournament
- Opportunity to announce winners at Dinner Awards Ceremony
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications
- Opportunity to provide promotional materials for the Gift Bags

Beverage Hole Sponsor (3 still available) \$750

- Opportunity to have a display and representatives at designated Drink/Hole Station. Representatives may distribute promotional items and beverages
- Sponsor recognition signage provided by Tournament at designated Drink/Hole Station
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

Hole-In-One Hole Sponsor (2 available) \$750

- Opportunity to have a display and representatives at designated Hole-In-One Station for distribution of promotional items.
- Sponsor recognition signage provided by Tournament at designated Hole-In-One Station
- Opportunity to provide promotional materials for the Gift Bags

Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

Hole Sponsor (SOLD OUT) \$250

- Sponsor recognition signage provided by Tournament at designated hole
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

Poker Run Hole Sponsor (5 still available) \$375

- Opportunity to have display and Company representatives at the designated Hole
- Sponsor recognition signage provided by Tournament at designated Poker Run hole
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

Golf Cart Sponsor (66 available) \$125

- Sponsor recognition signage provided by Tournament on designated Golf Cart
- Opportunity to provide promotional materials for the Gift Bags
- Recognition in the WestTNHBA and Golf Tournament website and in applicable publications

Additional Tournament Information:

There is a strong, solid networking, business benefit and ROI to participating in this tournament, but the real significance of this is your support of the industry association that works day in and day out to create a business-friendly environment for all facets of the residential construction industry in West Tennessee and beyond.

Tournament Contact Info:

Don Glays West Tennessee Home Builders Association

901.756.4500 dglays@westtnhba.com

FERGUSON[®]
Bath, Kitchen & Lighting Gallery



Sponsorship Name/Type: _____

Hole Sponsor Commemorative Pin Flag: Yes ___ No ___ (Check One)

Sponsorship Cost: \$ _____ (If Yes Is Checked Above Please Add \$50 to Sponsorship Cost)

Name to Appear on Signage/Flag: _____

Company Name: _____ **Date:** _____

Contact: _____

Phone: _____ **Fax:** _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Payments accepted: VISA MC AMEX DISC Check (Payable to WestTNHBA)

Card #: _____ - _____ - _____ - _____ **Exp:** ____ / ____ **Security Code:** _____

Total Charge: \$ _____ **Name on Card:** _____ **Billing Zip:** _____

Signature _____ **Title** _____ **Date** _____

Please send completed form with payment.
Mail to: West TN Home Builders Association, 5400 Poplar Ave. Ste. 200 Memphis, TN 38119
or Fax to (901) 755-1650
or Scan and E-mail to: lwimmer@westtnhba.com
Contact: Don Glays, West TN Home Builders Association (901) 756-4500