



**CENTRAL GARDENS ASSOCIATION**  
**October Board of Directors Meeting Minutes**  
Tuesday, October 16, 2018

**Present:** Carla Balch, Kaleb Brown, Tara Burton, Michael Christoff, Mark Fleischer, Leslie Goodwin, Debi Havner, Eddie Hutchison, Jana Larson, Anne McCarthy, Patrick Munson, Sheila Noone, Peter Pace, Margot Payne, Dan Reid, Cynthia Saatkamp, Sharon Shipley, Barbara Sysak, Amy Worrell Sterling

**Absent:** Sarah Blackburn, Ginger Collier, Charles Lawing, Leigh Martin, Philip Pontius, Barrie Simpson, Jenna Thompson, Nancy Willis

Meeting began at 7:05 pm.

**Approval of minutes:** August 2018 minutes approved

**Treasurer Report:**

Dan Reid asked if anyone had outstanding bills or checks for Home Tour, please send them to him so we can settle the books. We are at net income \$5,300, which is typical of this time of year. Treasurer's Report approved.

**Pillar Reports**

**Midtown Relationships: Mark Fleischer**

**Historical Ordinance:** Nothing new as of this time. It was tabled in August, and is still tabled.

**Safety:** A lot is going on with alleys with plans for cleaning & lighting alleys as well as proposals for security camera placement.

Margot Payne led a great discussion Monday night on taking care of and refurbishing old windows. We may be able to support a whole day clinic devoted to old window maintenance. We will put Margot's presentation on our website for our residents to view.

**A Day of Merrymaking:** We were a sponsor for this event in Overton Park. There were 5 food trucks and a lot of things for kids – climbing wall and games.

**Green Spaces & Infrastructure: Peter Pace**

**Holiday Wreaths:** Need 12 teams to put up wreaths, and Peter has a third of them for November 17. Needs more volunteers.

**Alleys:** David Jacques and Peter will canvas the northwest quadrant of the neighborhood next week. Some alleys are very bad; others are in better shape. We have documented the damage to show homeowners. We need some good ideas to motivate people to take action to correct the problems. We are creating a base line. For some problems we can go to the city, others we will need to take care of as a community. If city garbage trucks use the alley, the city typically gets involved to help maintain the alley. Perhaps we can share with residents that Phelps will not patrol the alleys if they are impassable, so that they might be more motivated to take action. Once we come up with a template or blueprint, we can share in the newsletters and make it easy for people to take action. Clean Memphis can help people with bags, pickup, etc. We would like to get one alley in good shape to spotlight or have a party regarding a success story.

**Lighting & Safety:** Sharon Shipley reported that Aaron Klimek got quotes from MLGW on new LED lighting that would light alleys better without disturbing residents, and cost half of the older sodium lights.

The committee is still looking at security camera options. The best option to start might be to develop a list of recommended cameras, and encourage more home owners to purchase them. Our priority will probably focus first on alleys, and high car traffic areas. Some security cameras should have the ability to license plates & be strategically located as they are more expensive. A good first step will be asking homeowners with cameras to let us know so we can create a map of cameras and where they are located in the neighborhood.

There are other issues that stem from alley disorder, like rodents. Alleys are treated like a road. The city is only responsible for the roadway itself up until a property line. Residents need to know where their property line extends. It was reported by a member that if the garbage truck does not go down an alley, the city will not touch them.

### **Community Relationships: Leslie Goodwin**

**Home Tour:** This was a big success this year. We received many compliments about the docents, and the flow of visitors (“steady but not rushed.”). We were able to give Sister Maureen from the Dorothy Day House a donation of \$2,000 from the proceeds as promised. After expenses and the donation, we were able to recognize a profit of \$23,979. September 8, 2019 is the date for the 43<sup>rd</sup> Annual Central Gardens Home Tour.

**Engagement:** We had a membership meeting last month and discussed how to grow the membership from 480 to 620 members in the coming year. One great idea we had was a new member meet and greet. We invited 50 new neighbors and 11 of them were at the meet and greet at the University Club. They also received a tour of the club. Members who could not attend will be invited to the next meet and greet. It was very well received, and many indicated they would join CGA at the President’s Circle level. Carla Balch has volunteered to host the next meet and greet. We

are working on updating the new member packet, with a revision of membership brochure, and reviewing perks. We will be doing a survey of members soon. We would like to look into an auto-renewal option as well that people can opt out of if needed.

Margot Payne was recognized for her outstanding clinic on maintaining Midtown windows. Margot spoke about meeting host, Memphis Heritage, and the work they do in the community.

Meeting ended at 7:50 pm.