



CENTRAL GARDENS ASSOCIATION
August Board of Directors Meeting Minutes
Tuesday, August 14, 2018

Present: Tara Burton, Ginger Collier, Mark Fleischer, Leslie Goodwin, Debi Havner, Eddie Hutchison, Charles Lawing, Jana Larson, Anne McCarthy, Patrick Munson, Sheila Noone, Peter Pace, Margot Payne, Dan Reid, Cynthia Saatkamp, Sharon Shipley, Barrie Simpson, Barbara Sysak, Jenna Thompson, Amy Worrell Sterling, Nancy Willis

Absent: Carla Balch, Sarah Blackburn, Kaleb Brown, Michael Christoff, Leigh Martin, Philip Pontius

President's Report: President Eddie Hutchison began the meeting at 7:13 pm by welcoming two new members, Debi Havner and Cynthia Saatkamp. He reported that Barrie Simpson has volunteered to take over the Membership Committee, now that Ellen Whitten has moved out of Central Gardens. The committee is looking for new members, and Eddie urged the board to volunteer. The Membership Committee, in conjunction with the University Club, is interested in starting quarterly meet & greets for new neighbors and CGA members.

Website: We are looking at freshening up the website. We have gotten a couple of quotes. In the meantime, Nancy and Eddie sat down and updated links, and reviewed old information. Most of it is now up to date.

Treasurer Report: Trending normal for this time of year. We have roughly \$124,000 in the bank, and \$9,900 in expenditures, vs. \$5,000 last year, which was mainly due to Beautification projects and medians. Income is slightly down, but trending normal. Treasurer's Report was approved unanimously.

Minutes Update: July Minutes approved unanimously.

Pillar Reports

Midtown Relationships: Mark Fleischer

Cooper Young: Historic Ordinance was tabled by Kemp Conrad without a vote. To recap: Speedway Terrace and Cooper Young had been approved for historic zoning protections on the condition that a new historical ordinance would be drafted and approved in council. Many of us worked on the document and we were close to a solution that protected the neighborhoods and the city. It was contentious, and the decision was made to table it for now. Another body/coalition has to pick up the reins and get it to another vote. Developers have their eyes on our neighborhood and all of midtown. Neil Prosser, a past board member, helped create our landmark guidelines, and is a commissioner on the Landmark Commission. He is protective of Central Gardens, and has done a

lot of pro bono work to help us maintain our neighborhood. Margot Payne, on our CGA Landmark Committee, is also working very hard on behalf of Central Gardens.

Safety: Aaron Klimek has taken the lead on the Camera project. The team is working out where to place them for the greatest impact; perimeter and entry points to the neighborhood have priority, including alleyways. We have 172 entry points to Central Gardens. Aaron presented at the last meeting, with options to consider. Sharon and Peter will work on that project as well – possibly host an Alley Crawl to get neighbors involved. Possibly tie an alley tour in with a tour of back houses. Discussion followed of the good and bad news around alleyways.

Storyboard Memphis: will be out the first week of September and will include coverage of the Home Tour. Mark offered thanks to CGA for the support and ideas, and the inspiration for the whole concept.

Green Spaces & Infrastructure: Peter Pace

Alleys: We are in the process of getting new volunteers. We expect to have the alleys mapped out by the fall, but most of the work should be up to the homeowners. Some of them are impassable, so we have a long way to go,

Medians:

York: Looks a lot better.

Belvedere: Some sod has been laid down, and grass has started to grow through the sand that the city put down. We still have some sinkhole issues that we are working with the city on.

Cleveland: Nothing is moving on Cleveland with the brick work. The city is slow to do anything for this median. Bonnie Good has not responded in a long time. Barrie has also offered to follow up.

Avalon: Turns out, there is a 4th median in Central Gardens that needs to be considered for improvements

Sidewalks: Ned has been great help on the sidewalks. We might recommend that Ned gets featured in Midtown Living.

Community Relationships: Leslie Goodwin

Home Tour: Anne McCarthy

The Home Tour team has been amazing; very optimistic about this year's tour. Communications team has arranged for a write-up in StyleBlueprint about the tour, for a fee of \$500. They took photos of three homes, and it looks like it will be a great feature. The Home Tour will also be featured in Higher Ground, Storyboard Memphis, Midtown Living, as well as on Channel 5 and Local Memphis, Checking on the Arts with Kacky Walton.

We will send an email blast to past ticket purchasers, and pay for Facebook Ads. Dorothy Day House will send to their list – they are extremely happy to be associated with the tour. We shared

Facebook headers for everyone to share. All board members should spread the word to their networks.

Meeting ended at 8:19 pm.