

***"That you, being rooted  
and grounded in love,  
may have strength  
to ...know the love of  
Christ."***

***Ephesians 3:17b-19***

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Dear Brothers and Sisters in Christ,

We thank God for you and your partnership in the Gospel at Trinity where we are the product of many generations who were Rooted and Reaching.

Fifty-eight years ago, First Lutheran Church sent twenty people to be Rooted and Reaching. They started Trinity Lutheran Church on our Florida Boulevard campus and with God's blessing it took root. As the congregation grew, BRLS and TLCDC were opened, and the gospel was shared with countless people in our city and world.

Ten years ago, we purchased Trinity Oaks with the hope of once again being rooted and reaching in a new area of our city. Now, the Lord is calling us to deepen our roots and keep reaching as we move forward in mission and ministry at both of our campuses.

As a tree deepens its roots it gets life from the soil. When the branches reach out the tree gives life by expelling oxygen and dropping seeds which spring up as new trees. This fall, we are asking you to support the ministry endeavors of Trinity in a bold way under the theme "ROOTED and REACHING." The foundational words for this effort come from God's Word written by the Apostle Paul in his letter to the Ephesians:

***"That you, being rooted and grounded in love, may have strength to...know the love of Christ."***

*Ephesians 3:17b-19*

Your partnership in this campaign is vital to its success. Join us on this exciting journey of faith and vision, of sacrifice and commitment, of fellowship and celebration, and of supporting the eternal difference that Jesus makes for all people.

Rooted and Reaching in Christ,

Pastor Dave Buss  
Pastor Greg Moyer



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## ROOTED and REACHING Case Statement

*“That you, being rooted and grounded in love, may have strength to...know the love of Christ.”*

*Ephesians 3:17b-19*

We are **ROOTED** in God’s Word and ministry to our community. We are **REACHING** our community through our passion for Word and Sacrament Ministry and Christian Education. In our mission to deepen the roots of our current ministries and reach more people with the Gospel, we face the challenge of landlocked facilities and limited space as God calls us to do more with our resources. As we help others know the love of Christ we need to improve and enlarge our church, school, and child development center spaces to meet ministry needs.

### **ROOTED and REACHING Purpose:**

To fortify our roots and reach the unsaved, Trinity Lutheran Church (TLC) will grow our presence in our current community and the Trinity Oaks community as we continually develop disciples to Praise, Love, Grow, and Share.

#### Trinity Oaks Campus:

The Trinity Oaks Campus will be a center for TLC ministries and a new second Trinity Lutheran Child Development Center (TLCDC) location as a rooted presence reaching the lost in that community.

#### Florida Boulevard Campus:

We will deepen our roots at our Florida Boulevard campus allowing for expansion of Baton Rouge Lutheran School (BRLS) and TLCDC in our mission to provide an Education Anchored in Christ.

### **ROOTED and REACHING Specifics:**

Trinity Oaks Campus Development: \$2,900,000

- The Trinity Oaks plans include a sanctuary, kitchen, fellowship area, and children's ministry wing with offices and classrooms for a new Child Development Center.
- The existing Big House will be used for Bible studies, offices, and other ministries.
- The cost to develop the Trinity Oaks campus, including infrastructure, is approximately \$2.9 Million (before contingencies).

Florida Boulevard Campus: \$800,000

- We plan to double the capacity of BRLS and TLCDC by adding an additional class of children each year over a 10 year period and re-purposing current facilities for BRLS and TLCDC use. By adding classes of children each year, we will double our capacity to serve our community and the body of Christ by providing an Education Anchored in Christ.
- The cost to re-purpose the Florida Boulevard Campus is approximately \$800K (before contingencies).

### **ROOTED and REACHING Financial Goals:**

With God’s blessing, your prayer and your gifts; raise \$2.4 million over the next three years.

If necessary, secure remaining \$1.3 million from additional gifts or borrowing.

As Christians we continue to be **ROOTED** in God’s Word and the ministries He has given us to do for **REACHING** the lost with the Gospel.





One of the best features of our “ROOTED & REACHING” Campaign is the involvement of many enthusiastic Trinity Lutheran Disciples. They are giving their time, energy, and resources to further the success of this campaign.

Seven TLC members have graciously accepted the roles of overall Campaign Directors—

- Gary and Donna Buuck
- Eric and Sarah Marx
- Roger and Dana Sanders
- Jeannine Schutte

They will direct seventeen teams, each consisting of three to nine team leaders and up to 100 volunteers. These teams will handle all of the campaign tasks—from publicity to visitation, hosting meetings to mailing brochures, and creating video presentations and praying for God’s guidance—just to name a few. Those involved in the leadership of these teams are listed in the box to your right.

The recruiting process is underway—the campaign will need many volunteers. A few months ago, some of you submitted a volunteer form at the request of Pastor John Kieschnick (our campaign consultant—read more about him on the next page). By now, you have probably received a follow-up call asking you to serve on one of the teams. If you haven’t received such a call, you soon will! Please prayerfully consider what the Lord would have you do to help with this campaign, and be generous with His gift of time when you are asked to serve. If you didn’t submit a volunteer form and would like to take part in the campaign by working with one of the teams, please contact Lisa Miller at 225-272-3110 or [lmiller@tlcbr.org](mailto:lmiller@tlcbr.org).

**Together—We are ROOTED & REACHING!**

## Campaign Leadership

### **Pastoral Staff:**

Rev. Dave & Lynette Buss  
Rev. Greg & Lisa Moyer

### **Campaign Directors:**

Gary & Donna Buuck  
Eric & Sarah Marx  
Roger & Dana Sanders  
Jeannine Schutte

### **Campaign Coordinator:**

Erwin Zoch

### **Communication Directors:**

Lisa Miller  
Martha Rosendahl

### **Video Directors:**

Jim & Liz Slothower

### **Awareness Directors:**

Jack & Polly Morris  
Phil & Kathy Williams

### **Vision Sunday Director:**

Jeannine Schutte

### **Prayer Director:**

Dee Ann Hasse

### **Telephone/Hosting Director:**

Becky Young

### **Home Group Gathering Hosts:**

Mitch & Sheila Blanchard  
Pastor Dave & Lynette Buss  
Charlie & Jolane Edwards  
Leif & Leona Grotness  
Mike & Sue Hicks  
Eric & Sarah Marx  
Pastor Greg & Lisa Moyer  
Kenny & Gwen Paternostro  
Roger & Dana Sanders

### **Initial Commitments Event:**

Jeannine Schutte

### **Commitment Celebration**

#### **Directors:**

Kim Davis  
Larry & Martha Rosendahl

#### **Youth Directors:**

Jennifer Perregrino  
Eric Whitten

#### **Children’s Directors:**

Chris & Mindy Graham  
Chris & Angele Rosendahl

#### **Friends of the Congregation Directors:**

Bruce & Jane Ray

#### **Commitment Follow-Up**

#### **Directors:**

Mark & Lisa Verret

#### **Fulfillment Directors:**

Kim Davis  
Diane Stafford



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## OUR CONSULTANT

*"[The steps of Christian discipline] aren't steps that guarantee spiritual growth. Instead, they are doors of growth which lead us into the presence of the Lord"*  
 - John Kieschnick, *The Best is Yet To Come: 7 Doors of Spiritual Growth* (Baxter Press).

Congregations have frequently sought Rev. John Kieschnick's consult regarding planning, management, leadership, and stewardship.

Now, as stewardship consultant with Capital Funding Services (a ministry service of the Lutheran Church Extension Fund), Pastor Kieschnick is delivering on-site consulting and mentoring services to Trinity Lutheran Church during our "Rooted and Reaching" Capital Campaign.

Previously, Pastor Kieschnick served as Senior Pastor of Gloria Dei Lutheran Church Houston Texas, from 1974-2007. During that time, he shepherded the church from 400 to more than 3300 baptized members. Under his pastorate, Gloria Dei conducted seven building and capital stewardship campaigns.

Throughout his ministry, he has served on a variety of synodical boards and committees, both national and district (Texas). He has authored numerous stewardship Bible studies and programs, many of which became models for national efforts. He authored a "Christian Money Management Program" as well as the book quoted above. We are very fortunate to have Pastor Kieschnick's expertise and leadership during this endeavor.

## IMPORTANT DATES

**Wednesday, Sept. 16<sup>th</sup>—6:30pm**  
**Sunday, Sept. 20<sup>th</sup>—9:20am**  
 Awareness Gatherings

**Sunday, September 27<sup>th</sup>**  
 Vision Sunday

**October 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup>**  
 Home Group Gatherings

**Tuesday, October 13<sup>th</sup>**  
 Initial Commitment Event

**Sunday, October 25<sup>th</sup>**  
 Commitment Celebration Event

**Sunday, November 8<sup>th</sup>**  
 Commitment Dedication Sunday

**Sunday, November 15<sup>th</sup>**  
 First Fruits Offering