



2018 HOPE BALL CORPORATE SPONSORSHIP CONTRACT

Thank you for being a Corporate Sponsor for Hope Ball 2018 on Saturday, March 3, 2018, at the Statehouse Convention Center. The Hope Ball supports the mission of the 20th Century Club of Little Rock, Inc. (Tax ID #71-0525771) to provide no-cost housing to financially needy cancer patients who travel to Little Rock for outpatient chemotherapy and radiation treatment at central Arkansas treatment facilities. Lodging is provided at the 20th Century Club's Lodge, 4011 Maryland Avenue, Little Rock, AR 72204. *Signed contracts are required to secure your participation in Hope Ball 2018 but payment is not due until 2/15/18.*

Information to be published at Hope Ball -

Corporate Sponsor Name (as you would like it listed in all media)

Street Address

City/State

ZIP

Phone Number

Email Address

Website Address (link to be included on the www.hopeawayfromhome.org website until 10/1/18)

\$25,000 Presenting Sponsorship

- The Presenting Sponsor is to be a singular business or individual. This is a one year commitment. Prior Presenting Sponsor has first right of refusal for the following year, 30 days from solicitation, at which point a signed contract must be submitted to secure sponsorship. Presenting Sponsor's logo will be on all printed materials at Hope Ball controlled by the 20th Century Club. Sponsor will be mentioned in all press materials. Printed materials include:
 - Ball Invitation
 - Advance Auction Catalog
 - Hope Ball Event Program
 - Logo on front and back cover
 - Logo in the program
 - One page, full color ad
- Logo on all Ball media.
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/18.
- Logo in rotating display on BidPal electronic auction information.
- Logo on Step & Repeat in Statehouse Convention Center lobby night of the Ball.
- Twenty tickets (2 VIP tables) to the Hope Ball with logo displayed at each table. Guests at both tables will receive an upgraded menu including champagne with first course.
- Dedicated waiter at each table.
- Complimentary suite at the Marriott Hotel adjacent to the Statehouse Convention Center.
- Credit card payment is available at our website www.hopeawayfromhome.org for a 3% fee.

Only one Presenting Sponsorship is available for Hope Ball 2018

\$20,000 Diamond Sponsorship

- Diamond Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 11/1/17
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 12/15/17
 - Hope Ball Event Program
 - Logo on back cover and in program
 - One page, full color ad
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/18.
- Logo in rotating display on BidPal electronic auction information.
- Twenty tickets (2 VIP tables) to the Hope Ball with logo displayed at each table. Guests at one table will receive an upgraded menu including champagne with first course.
- Five complimentary valet passes.
- Dedicated waiter at each table.
- Two complimentary rooms at the Marriott Hotel adjacent to the Statehouse Convention Center.
- Credit card payment is available at our website www.hopeawayfromhome.org for a 3% fee.

\$15,000 Emerald Sponsorship

- Emerald Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 11/1/17
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 12/15/17
 - Hope Ball Event Program
 - Logo in the program
 - One page, full color ad
 - Logo displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/18.
 - Please select one of the following options:
 - Twenty tickets (2 VIP tables) to the Hope Ball with logo displayed at each table*
- OR**
- Ten tickets (1 VIP table) to the Hope Ball with logo displayed at table and guests receive an upgraded menu including champagne with first course.*
 - Dedicated waiter at table(s).
 - Two complimentary rooms at the Marriott Hotel adjacent to the Statehouse Convention Center.
 - Credit card payment is available at our website www.hopeawayfromhome.org for a 3% fee.

\$10,000 Platinum Sponsorship

- Platinum Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 11/1/17
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 12/15/17
 - Hope Ball Event Program
 - Logo in the program
 - One half-page ad
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/18.
- Twenty tickets (2 tables) to the Hope Ball with logo displayed at each table.
- Credit card payment is available at our website www.hopeawayfromhome.org for a 3% fee.

\$5,000 Gold Sponsorship

- Gold Sponsor’s logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 11/1/17
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 12/15/17
 - Hope Ball Event Program
 - Logo in the program
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/18.
- Ten tickets (1 table) to the Hope Ball with logo displayed at table.
- Credit card payment is available at our website www.hopeawayfromhome.org for a 3% fee.

\$2,500 Silver Sponsorship

- Silver Sponsor’s name will be in all Corporate Sponsor media. Name will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract must be submitted by 11/1/17
 - Advance Auction Catalog – Signed sponsorship contract must be submitted by 12/15/17
 - Hope Ball Event Program
 - Name in the program
- Name displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/18.
- Six tickets to the Hope Ball.
- Credit card payment is available at our website www.hopeawayfromhome.org for a 3% fee.

\$1,500 Bronze Sponsorship

- Bronze Sponsor’s name will be in all Corporate Sponsor media. Name will be on select printed materials:
 - Advance Auction Catalog – Signed sponsorship contract must be submitted by 12/15/17
 - Hope Ball Event Program
 - Name in the program
- Name displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/18.
- Four tickets to the Hope Ball.
- Credit card payment is available at our website www.hopeawayfromhome.org for a 3% fee.

\$750 Crystal Sponsorship

- Crystal Sponsor’s name will be in all Corporate Sponsor media. Name will be on select printed materials:
 - Advance Auction Catalog – Signed sponsorship contract must be submitted by 12/15/17
 - Hope Ball Event Program
 - Name in the program
- Name displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/18.
- Two tickets to the Hope Ball.
- Credit card payment is available at our website www.hopeawayfromhome.org for a 3% fee.

A Hope Ball ticket has a value of \$125. A Hope Ball ticket with an upgraded meal has a value of \$175. A hotel suite has a value of \$350. A hotel room has a value of \$150.

Sponsor Contact Printed Name _____ **Date** _____

Sponsor Contact Signature _____

Payment is due on 2/15/18.

Please bill us \$ _____ or full payment of \$ _____ is enclosed or full payment of _____ made online