

# MBA AFFILIATES

Better Business Relationships. Better Mississippi Banking.

The Mississippi Bankers Association is committed to fostering positive business relationships between Mississippi bankers and businesses that support our industry. One way we do this is through the MBA Affiliates program, which provides firms and companies the opportunity to participate in association activities and allows vendors and bankers to work together in support of a successful banking industry in Mississippi.

## Program Benefits

The annual MBA Affiliate fee is \$800 and entitles each MBA Affiliate to the following benefits:

- ◆ Exclusive eligibility to advertise in *Mississippi Bank Directory* and the biweekly MBA Banker E-Newsletter “The Banker Buzz”
- ◆ Special pricing to participate in MBA Trade Show
  - Member booth rate: \$1200, includes two full convention registrations
  - Non-member rate: \$1350, includes one full convention registration
- ◆ Updated spreadsheet of MBA Member Bank CEO mailing label information
- ◆ Business listing on Affiliate directory on MBA website, featuring: company logo & description, salesperson contact information, & links to company website.
- ◆ TWO Complimentary Copies of the *Mississippi Bank Directory*
- ◆ TWO Complimentary Subscriptions to *The Mississippi Banker Magazine*
- ◆ Detailed business listing in the *Mississippi Bank Directory*
- ◆ Exclusive opportunities to purchase featured article slots on the MBA’s website homepage.
- ◆ 15% discount on all *Mississippi Banker Magazine* ads
- ◆ Member rate at all MBA functions
- ◆ Annual listing in MBA Affiliate section of *The Mississippi Banker Magazine*
- ◆ Eligibility to make Editorial Submissions for *The Mississippi Banker Magazine*. *(Only MBA Affiliates and MBA Bank Members are eligible to make these submissions; articles will be selected and published at the discretion of the MBA magazine editor and publisher. For more information, see Editorial Submissions form in this Membership Packet.)*
- ◆ Eligibility to sign-up as an MBA Program Partner.
- ◆ Eligibility to be considered for speaking engagements with the MBA *(For more information, see Speaking Opportunities form in this Membership Packet.)*



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## Membership Contract for New MBA Affiliates

The person, firm, or company making application must have a servicing, supporting or other functional relationship with commercial banks and/or savings institutions, such as equipment firms, accounting firms, law firms, consulting firms, advertising agencies, printers, credit life insurance companies, stock and bond brokerage firms, out-of-state financial institutions or other firms or companies. Applications must submit the name of a Mississippi banker as a reference and must be approved by the Association.

MBA Affiliates have no right or interest in any income or assets of the Association, and must comply with rules adopted by the Association's Board of Directors. The annual fee for MBA Affiliates is set by the Association's Board of Directors. This fee is not deductible as a charitable contribution for federal income tax purposes, but may be deductible as a business expense.

Application is hereby submitted to become an MBA Affiliate of the Mississippi Bankers Association. It is understood that approval of this application entitles the person or firm to be placed on the MBA Affiliate mailing list; to attend designated MBA events and the annual convention for the MBA member fee; to receive (two) one-year subscriptions to *The Mississippi Banker* magazine; to receive (two) copies of the Mississippi Bank Directory; and to receive other pertinent information and benefits from the Association.

**Company/Firm Name:** \_\_\_\_\_

**Contact Person/Title:** \_\_\_\_\_ / \_\_\_\_\_

**MS Banker Reference:** \_\_\_\_\_ **Bank:** \_\_\_\_\_

*\*NOTE: Mississippi Banker Reference is REQUIRED. (Banker name and bank name only)*

**Signature/Title of MBA Affiliate Applicant:**  
\_\_\_\_\_

**Date:**  
\_\_\_\_\_



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## 2017-2018 Affiliate Information Form for New Affiliates

COMPANY NAME: \_\_\_\_\_

Company Mailing Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Company Phone Number \_\_\_\_\_ Company Website \_\_\_\_\_ Company Fax \_\_\_\_\_

Primary Contact Person (for billing, etc.) \_\_\_\_\_  
Primary Contact Title \_\_\_\_\_

Primary Contact Phone (if different from Company phone) \_\_\_\_\_ Primary Contact Email Address \_\_\_\_\_

\*Person to list in MBA Affiliate listings (if different from primary) \_\_\_\_\_

\*PHONE # to use in MBA Affiliate listings (if different from primary) \_\_\_\_\_ \* EMAIL to use in MBA Affiliate listings (if different from primary) \_\_\_\_\_

\*Address to use in MBA Affiliate listings (if different from primary) \_\_\_\_\_

### Additional Materials Needed for MBA Publications:

**COMPANY DESCRIPTION**-Please include typed 50-word company description with application.

**COMPANY LOGO**-Please provide company logo for website and reference guide.

E-mail logo to Brooke McCoy at [bmccoy@msbankers.com](mailto:bmccoy@msbankers.com).

### SELECT ONE CATEGORY UNDER WHICH YOU WISH TO BE LISTED IN THE MISSISSIPPI BANK DIRECTORY, AFFILIATE GUIDE, AND ON OUR WEBSITE:

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Accounting                     | <input type="checkbox"/> Data Processing Services        | <input type="checkbox"/> Lending/Business Development |
| <input type="checkbox"/> Auction and Appraisal Services | <input type="checkbox"/> Economic Development            | <input type="checkbox"/> Merchant Services            |
| <input type="checkbox"/> Banks                          | <input type="checkbox"/> Electronic Banking Services     | <input type="checkbox"/> Mortgage Finance & Lending   |
| <input type="checkbox"/> Banking & Payment Technologies | <input type="checkbox"/> Employee Benefits               | <input type="checkbox"/> Outsource Solutions          |
| <input type="checkbox"/> Business Forms                 | <input type="checkbox"/> Equipment & Processing Services | <input type="checkbox"/> Printing/Direct Mail         |
| <input type="checkbox"/> Checks & Checking Products     | <input type="checkbox"/> Facility Planning               | <input type="checkbox"/> Risk Management              |
| <input type="checkbox"/> Communications/Marketing       | <input type="checkbox"/> Financial Intermediary          | <input type="checkbox"/> Signage and Image Management |
| <input type="checkbox"/> Computers/Software             | <input type="checkbox"/> Flood Compliance                | <input type="checkbox"/> Security Services            |
| <input type="checkbox"/> Consumer Protection            | <input type="checkbox"/> Government Lending              | <input type="checkbox"/> State Chamber of Commerce    |
| <input type="checkbox"/> Consultants                    | <input type="checkbox"/> Insurance                       | <input type="checkbox"/> Telecommunications           |
| <input type="checkbox"/> Correspondent Banking Services | <input type="checkbox"/> Investments                     | <input type="checkbox"/> Title Insurance              |
|   | <input type="checkbox"/> Legal Services                  | <input type="checkbox"/> Student Loans                |

### Please sign & date here to authorize the use of this information:

*\*Note: Affiliate dues & Affiliate Information Form must be received by publication deadlines to ensure company listing will be included in the Mississippi Bank Directory and other publications; MBA website is updated throughout the year.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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## **Magazine Editorial Submissions**

The *Mississippi Banker* Magazine staff welcomes editorial submissions from MBA Affiliate members and MBA Bank Members. Please keep the following guidelines in mind when preparing articles for publication:

- Articles should directly pertain to the banking industry.
- Articles should be 500-800 words.
- Articles should not be written as advertisements.
- Author's photo and contact information should be included for publication.
- Articles will be chosen, edited, and published at the discretion of the Mississippi Bankers Association editor and publisher.

Interested MBA Affiliate members are asked to send editorial submissions to Brooke McCoy, Marketing Manager, at [bmccoy@msbankers.com](mailto:bmccoy@msbankers.com). All editorial submissions are reviewed by the magazine editor. For information on MBA Advertising Opportunities, please view the Media Kit in our Vendor Promotional Guide.



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### Speaking Opportunities

MBA Affiliates are encouraged to inform the MBA Office on speaking topics their group is prepared to cover. The MBA Programs Manager will keep these forms on file and will refer to them when planning upcoming meetings and seminars.

It is the goal of the MBA to only use speakers employed with MBA Affiliate companies for seminars and workshops. Please note: MBA Affiliate membership does not guarantee your group will be assigned a speaking engagement at an MBA event, but it does make your group eligible for a speaking engagement.

***Would your organization be interested in speaking at an MBA seminar or workshop? YES or NO***

\_\_\_\_\_

***If so, which speaking categories/topics would your company be prepared to cover?***

***Please check all that apply:***

Lending \_\_\_\_\_

Security (Physical Security) \_\_\_\_\_

I.S.O. (Information Security) \_\_\_\_\_

Trust/Financial Wealth \_\_\_\_\_

Human Resources \_\_\_\_\_

“Hot Topics” – Current/Hot Topic in Banking Industry \_\_\_\_\_

Please describe: \_\_\_\_\_

Other \_\_\_\_\_

Please describe: \_\_\_\_\_

Have you made presentations on the topic(s) selected? Yes or No

If so, for which categories? When, where, and for what organization?

\_\_\_\_\_  
\_\_\_\_\_

Thank you for this submission! The MBA will keep this information on file and will contact your MBA Affiliate representative if we are interested in offering your organization a speaking opportunity!

Questions? Contact Brooke McCoy, MBA Marketing Manager, at [bmccoy@msbankers.com](mailto:bmccoy@msbankers.com), or by phone at 601-948-6366.



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## Checklist for New Membership Application

**TO COMPLETE YOUR MEMBERSHIP APPLICATION, PLEASE SUBMIT THE FOLLOWING ITEMS:**

- \_\_\_ MBA Affiliates New Member Contract
- \_\_\_ Affiliate Information Form
- \_\_\_ 50-Word Company Description for use in MBA publications and website
- \_\_\_ Payment of Annual Affiliate Fee (checks only, please)
- \_\_\_ Speaking Opportunities Form
- \_\_\_ Complimentary Magazine Subscriptions (2)  
Magazine Subscription #1- Will be mailed to primary contact.  
Magazine Subscription #2-Will be mailed to:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City, State, Zip

\_\_\_ **EMAIL YOUR COMPANY/FIRM LOGO to Brooke McCoy at [bmccoy@msbankers.com](mailto:bmccoy@msbankers.com).**

***Application paperwork should be submitted to [bmccoy@msbankers.com](mailto:bmccoy@msbankers.com) or faxed to Brooke McCoy at 601-355-6461. Check payments should be mailed to:***

Mississippi Bankers Association  
Attn: Brooke McCoy  
P.O. Box 37  
Jackson, MS 39205