



2019 MBA ANNUAL CONVENTION
Sandestin Golf & Beach Resort - Destin, Florida
May 15-19, 2019
SPONSOR/ADVERTISER COMMITMENT FORM

*Sponsorship options listed on second and third pages of this document.

Company/Firm Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Contact Representative: _____

Be sure that your company/firm name listed above is the way it should be listed on a display. If you want the name listed differently, please print or type it below EXACTLY as you want it listed:

Submission of this signed form to the MBA constitutes your commitment to serve as a sponsor for the following event/service/item/ad _____ and your agreement to pay the sponsor fee of \$ _____ or co-sponsor fee of \$ _____.

___ I WILL be attending convention.

___ I WILL NOT be attending convention.

Check One: () Payment is enclosed. () Payment will follow by mail.

Signature: _____

Title: _____

Please sign and return this form (with payment indicated above) to:
Attn: Brooke McCoy
Mississippi Bankers Association, PO Box 37, Jackson MS 39205-0037; (601) 948-6366; FAX (601) 355-6461
Please Note: First rights of refusal are guaranteed to previous year's sponsors.



131'st Annual Convention – May 15-19, 2019 – Sandestin Golf and Beach Resort, Destin, Florida
SPONSORSHIP OPPORTUNITIES

(Sponsorship Commitment Form on First Page of this Document.)

Registration Packet “Stuffer” Sponsorship- Any MBA Affiliate who is registered as a 2019 MBA Convention Sponsor can opt to pay an additional \$300 and have a 1 sheet flyer or brochure inserted in each MBA Convention Registration Packet. Limited sponsorships available\$300.00

Registration Desk Candy Basket Sponsorship - Basket will be placed at registration desk in conference center lobby every day during registration, trade show, and general sessions. Basket will include candy options and other light snacks for registrants to enjoy during meetings. Basket will continually be replenished.....\$500.00

Convention Photography\$1250.00

Sunrise Devotional (all three mornings – Thurs/Friday/Saturday)...\$1800.00

Convention Notepad/Pen Sponsorship.....~~SOLD~~.....~~\$750.00~~

**Sponsor is responsible for paying sponsorship fee and providing logo notepads and pens for each seat at General Sessions at no additional cost to MBA.*

MBA Convention Countdown Emails~~SOLD~~.....~~\$1000.00~~

Shoelace Lanyards for Name Badges~~SOLD~~.....~~\$1000.00~~

Company provides the Lanyards at no additional cost to MBA or company pays cost of lanyards directly in addition to the \$1000 sponsor fee.

Convention Favors — Items given away at registration.~~SOLD~~.....~~\$6000.00~~

Convention T Shirts — Sponsor’s logo appears on the convention t-shirt.....~~SOLD~~.....~~\$5000.00~~

Room Key Cards — All attendees staying at the Sandestin Golf & Beach Resort will receive room keys imprinted with the sponsor’s logo.....~~SOLD~~.....~~\$3500.00~~

Early Bird Coffee (all three mornings Thurs/Friday/Saturday).....~~SOLD~~.....~~\$900.00~~

Events

Sponsorship Amount

Wednesday, May 15 –

Registration Refreshments \$2250.00

NEW! Welcome Reception (includes buffet meal)~~SOLD~~.....~~\$7500.00~~

Thursday, May 16 –

NEW! Trade Show Drawing Prize Sponsor-

MBA will give away (1) \$100 drawing prize during the Thursday morning Trade Show session, and will give away \$100, \$200, & \$300 on the hour during the Thursday afternoon session. These contests are incredibly popular with bankers in attendance, & the contest sponsor will be given the option of handing out prizes to winners during the show.....\$1000.00 for all 4 drawings

Trade Show Decorations.....\$1000.00

Attendance Awards.....~~SOLD~~.....~~\$500.00~~

Continental Breakfast~~SOLD~~.....~~\$2500.00~~

Trade Show Luncheon.....~~SOLD~~.....~~\$4000.00~~

Coffee Break.....~~SOLD~~.....~~\$1500.00~~

General Session Speaker (Sponsor introduces speaker)~~SOLD~~.....~~\$1400.00~~

Trade Show Hourly Prizes –

Trade Show Activities –Thursday, May 16, 12 noon to 3 pm

Wednesday Night Victorian Strolling Holiday Carolers.....AVAILABLE!.....	\$500.00
Thursday “Christmas Magic” Strolling Magician GARY LEDBETTER.....AVAILABLE.....	\$650.00
Caricaturist.....	SOLD.....\$600.00
Massage Therapists.....	SOLD.....\$500.00
Manicurist.....	SOLD.....\$450.00
Frozen Daiquiris.....	SOLD.....\$800.00
Snacks/Coffee.....	SOLD.....\$650.00
Traditional Milkshakes.....	SOLD.....\$800.00
“Boozy” Milkshakes (featuring select liquor).....	SOLD.....\$850.00

Friday, May 17 -

Golf Lunches (for Tournament Players).....	\$2000.00
Golf Tournament Winner’s Prizes (1 st , 2 nd , 3 rd team prizes and special prizes).....	\$2000.00
NEW! Golf Cart Sponsor –Sponsor is allowed to provide a printed promo piece that will be attached to all scorecard clipboards. Sponsor can also provide up to four business cards per team to be attached to scorecard clipboards.....	\$1000.00

MBA Chairman’s Dinner.....	\$2600.00 each
MBA Chairman’s Dinner Transportation.....	\$900.00
Continental Breakfast.....	SOLD.....\$2500.00
Coffee Break.....	SOLD.....\$1500.00
Attendance Awards.....	SOLD.....\$500.00
General Session Speaker (Sponsor introduces speaker).....	SOLD.....\$1400.00

NEW! Golf Tournament Presenting Sponsor –

Company logo will be featured on tournament banner, golf tournament registration form, tournament communications, and sponsor will be Recognized throughout convention and tournament.....SOLD.....\$8,500.00

NEW! Golf Tournament Beverage Cart (Sponsor will be allowed to provide representatives to drive Beverage Cart and network With golf players during the tournament.).....SOLD.....

NEW! Golf Tournament Par 3 Hole Sponsorship (Entitles 2 Sponsor Representatives to Gather at hole and network with Every team in tournament) *One available on front nine; one available on back nine. Must be sold to separate sponsors.1 SOLD/1 AVAILABLE.....\$1000.00 each

NEW! Golf Ball Sponsorship (In addition to sponsorship fee, sponsor will be provide a sleeve of golf balls for every tournament player at no additional cost to MBA. Sponsored golf balls can feature logo.).....SOLD.....\$850.00

Saturday, May 18-

Continental Breakfast.....	\$2500.00
Coffee Break.....	\$1500.00
Drink Tickets at Annual Banquet Cash Bar (Sponsor will provide 1 drink ticket to each registered attendee)	\$3500.00
NEW! Annual Banquet (Sponsorship includes live entertainment AND dinner).....	\$7500.00
Attendance Awards.....	SOLD.....\$500.00
Spouse Event (Sponsorship includes brunch meal and spouse event speaker).....	SOLD.....\$1200.00
Spouse Event Centerpieces.....	SOLD.....\$700.00

Sponsor Recognition: Actual items (t-shirts, favors) will have your company name placed on them. All other sponsorships will be recognized through signage, listing in the program and mentions at General Sessions. **Policy on Co-Sponsorships:** If a company wishes to be a co-sponsor and only pay half the amount of the sponsorship, there must then be another company willing to co-sponsor the event, so that the cost of the event is completely paid. If another co-sponsor is not found, the MBA reserves the right to refund the co-sponsor’s money, or work with the company to find another suitable full sponsorship that is in the company’s price range. **First Rights of Refusal:** All sponsors from previous year will be given first rights of refusal for each 2018 sponsorship item before item is sold to a new 2019 sponsor.