

2018 Women in Banking Conference

Tuesday, March 27 • Hilton Hotel • Registration: 8:30 a.m. • Conference: 9:00 a.m.



The Sixth Annual Mississippi Bankers Association Women in Banking Conference is designed to highlight strategies for success for women in the financial industry. The conference also provides the opportunity to network with other women bankers and discuss common challenges and solutions.

2018 Women in Banking Committee

Chairman: Lorann McInnis, Magnolia State Bank

Rebecca Barrentine, Copiah Bank, Hazlehurst
Gaye Broyles, BankPlus, Ridgeland
Kristy Davis, First State Bank, Waynesboro
Monica Day, Trustmark National Bank, Jackson
Myra Dunlap, Guaranty Bank & Trust, Belzoni
Tracy Goforth, First Security Bank, Batesville
Eliza Henderson, First National Bankers Bank, Ridgeland
Julie Henry, First Choice Bank, Pontotoc
Alice Herbison, Bank of Benoit, Benoit
Dee Dee Lowery, The First, A National Banking Association, Hattiesburg

Ginny Moser, First National Bank, Clarksdale
Tammy Phillips, Community Bank, Brandon
Cathy Robertson, BancorpSouth, Tupelo
Robin Sanderson, Citizens Bank, Columbia
Martha Underwood, PriorityOne Bank, Magee
Jennifer Wallace, Pike National Bank, McComb
Pam Ware, Renasant Bank, Ridgeland

Who Should Attend?

This conference will present banking and leadership topics from the perspective of the female banking professional. It is designed to provide attendees with tools for career enrichment, along with the opportunity to network with peers in the Mississippi banking community.

Registration Fee

The registration fee includes breakfast, breaks, lunch, training material, and certificate.

Members: \$295 per registrant

Non-members: \$590 per registrant

Dress

We recommend casual dress. To ensure your comfort, please bring a jacket or sweater.

Cancellation Policy

Full registration fees will be refunded if a cancellation is received on or before March 20, 2018. After that date, a \$50 processing fee will be retained. No refunds will be granted for cancellations made the day of the seminar.

Substitutions are welcome at no extra charge.



MBA Women in Banking Conference

Schedule of Events

Tuesday, March 27

8:30 - 9:00 a.m.	Registration
9:00 - 9:15 a.m.	Welcome Lorann Paige McInnis, Chairman MBA Women in Banking Committee Magnolia State Bank, Laurel
9:15 - 9:30 a.m.	<i>Treasurer's Update</i> Lynn Fitch, MS 54th Treasurer
9:30 - 10:15 a.m.	Leadership: Leaning from Within Kimberly L. Campbell, Esq.
10:15 - 10:30 a.m.	Coffee and Conversation
10:30 - 11:45 a.m.	<i>Touch & Go</i> Jan Cossitt, Director Patient Experience, Merit Health Alderman, City of Clinton
11:45 a.m. - 1:00 p.m.	Buffet Lunch Sarah Thomas, First Female NFL Referee
1:00 p.m.	<i>Wish I'd Said That: Managing Difficult Conversations</i> Olivia Martin - LivMore, Life Coach
2:30 p.m.	Coffee and Conversation
2:45 p.m.	<i>Fill 'Er Up!: Shifting Our Energy to Impact Burnout and Increase Fulfillment</i> Olivia Martin - LivMore, Life Coach
3:30 p.m.	Door prizes, Evaluation & Adjourn

Guest Speakers

Lynn Fitch, Mississippi's State Treasurer



Lynn Fitch is the 54th and current Treasurer of Mississippi. A Republican, she was first elected in 2011 and took office on January 5, 2012. Prior to her election as state treasurer, Fitch served as Executive Director of the Mississippi State Personnel Board for three years. Fitch previously served as Deputy Executive Director of External Affairs and Support Services at the Mississippi Department of Employment Security. She holds both a Master of Science degree in business administration and a Juris Doctorate degree, from the University of Mississippi.

Jan Cossitt, Director of Patient Experience, Merit Health Central



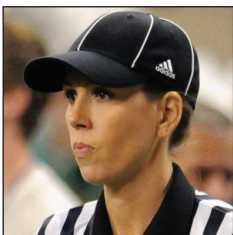
Jan Cossitt is currently serving a second term as Alderwoman for Ward 5 for the City of Clinton, and in her 4th year as Director of Patient Experience for Merit Health Central. She has been named on 6 occasions as Outstanding Young Woman of America, was honored as Outstanding Religious Leader by the Clinton Jaycees, named 2008 Volunteer of the Year by Main Street Clinton and 2011 Ambassador of the Year by the Clinton Chamber of Commerce.

Kimberly L. Campbell, Esq., AARP State Director



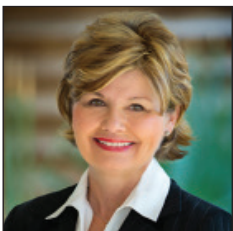
Campbell is responsible for leading and directing AARP's work in advocacy, community engagement, and communications to serve 281,000 AARP members in Mississippi. She previously served 9 years in the MS State Legislature and as Vice Chairwoman of the Banking and Financial Services committee. Campbell also served as the city attorney for Belzoni representing the City, Mayor and Board of Alderman. She holds a Bachelor of Arts degree in English and a Master of Arts degree in Organizational Communication, and earned a Juris Doctor degree from the University of Mississippi School of Law.

Sarah Thomas, First Female NFL Referee



Thomas worked her way up in officiating, arriving at the high school level in 1999. In 2006, she decided to step away from refereeing in order to focus on her career and her growing family. However her abilities had already been noticed by scouts in the field and she was contacted by Gerald Austin, a coordinator of football officials for Conference USA (a college athletic conference). Thomas's ability to stay cool while handling players, coaches and fans, as well as make difficult calls also impressed the National Football League. She became part of the NFL's Officiating Development Program, which trains individuals to officiate professional football games.

Olivia Martin, LivMore, Life Coach



Olivia Martin established LivMore with the goal of unlocking the traits, talents, and motivation to help people and organizations enjoy more energy, more fulfillment, and more success. Everyone can LivMore engaged, fulfilled and productive. It only takes the opportunity to understand and embrace one's own styles and strengths. Olivia's passion lies in supporting teens, young adults and "boomers" in discovering the inner voice that drives their life's work.



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Hilton Hotel, 1001 E. County Line Road, Jackson, Ms 39211
(601) 957-2800

Registration Form

Hilton Hotel
Room Block available: \$126 per night plus applicable taxes
601- 957-2800
Room Release Date: March 10, 2018

MEMBERS: \$295 Per Registrant

NON-MEMBERS: \$590 per Registrant

Bank Name: _____

Bank Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____

Registrant Name (1): _____

Email: _____

Registrant Name (2): _____

Email: _____

Registrant Name (3): _____

Email: _____

*Each individual registrant will receive a confirmation of registration via email or fax.
Please contact the MBA at 601-948-6366 if you do not receive a confirmation within 48 hours.*

*To register, please SCAN & EMAIL to lrichardson@msbankers.com or FAX to 601-355-6461
or mail to MBA, P.O. Box 37, Jackson, MS 39205 ATTN: Lori Richardson*

March 27, 2018 • Hilton Hotel, Jackson

The Mississippi Bankers Association would like to take this time to recognize our MBA PROGRAM PARTNERS, listed below, that provide support to the MBA for a wide-range of events throughout the year.

Please take a moment to thank representatives of these companies when you get the chance!

For more information about Program Partners, contact
Brooke McCoy, MBA marketing manager, bmccoy@msbankers.com



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