



Study Conference & Convention - March 10-14, 2018 - Marriott's Grand Hotel, Point Clear, Alabama

SPONSORSHIP COMMITMENT FORM

***Sponsorship opportunities listed on second and third pages of this document.**

Please sign and return this form to the MYB to indicate your commitment to be a convention sponsor.

Company Name:					
Street Address:					
City:		State:		Zip:	
Contact Representative:					
Phone:		Fax:			
E-mail Address:					
Event/Item/Service to be Sponsored:					
Sponsorship Add-on-Registration Packet "Stuffer" Sponsorship:		<p>If you are an MBA Affiliate and MYB Convention Sponsor, you are eligible to pay an additional \$150 and have a 1-page company flyer/brochure inserted in each 2018 MYB Convention registration packet. Do you wish to do this?</p> <p>_____ YES _____ NO</p> <p><i>Please note: Flyers/Brochures must be sent to the MBA Office by March 2, 2018 to be included in packets. MBA/MYB is not responsible for the production or cost of brochures for registration packets. Limited "Stuffer sponsorships" available. See page 1 of sponsor form for details or contact Brooke McCoy at bmccoy@msbankers.com.</i></p>			
TOTAL Sponsor Fee Amount:					
Payment Method:		<input type="radio"/> Payment enclosed. <input type="radio"/> Please bill me.			
<p><i><u>Commitment:</u> Submission of this signed form to the Mississippi Young Bankers section constitutes your commitment to serve as a sponsor and pay the amount listed above. Persons attending the convention must pay the regular registration fee.</i></p>					
Signature:					
Date:					

Mississippi Young Bankers Section/P.O. Box 37/Jackson MS 39205/(601) 948-6366
 FAX this completed form to Brooke McCoy at (601) 355-6461 or scan/email to bmccoy@msbankers.com.
Please fax us this form, and we will be glad to invoice your company.



Study Conference & Convention - March 10-14, 2018 - Marriott's Grand Hotel, Point Clear, Alabama

SPONSORSHIP OPPORTUNITIES

(Sponsorship Commitment Form on First Page of this Document.)

- Registration Packet "Stuffer" Sponsorship.....\$150.00**
Any MBA Affiliate who is registered as a 2018 MYB Convention or as a 2018 MYB Convention Vendor can opt to pay an additional \$150 and have a 1-page flyer or brochure inserted in each MYB Convention Registration Packet.
- Convention Countdown Emails.....\$625.00**
Sponsor logo will be featured in the seven countdown emails sent to all registrants during the 10 days prior to convention.
- Shoelace Lanyards for Name Badges and Tote Bags\$1050.00 + cost**
Company provides the lanyards and tote bags at no additional cost to MYB or company pays cost of lanyards in addition to the \$1025 sponsor fee. Specific details will be determined at time of sponsorship sign-up.
- Shoelace Lanyards for Name Badges Only.....\$725.00 + cost**
Company provides the Lanyards at no additional cost to MYB or company pays cost of lanyards directly in addition to the \$725 sponsor fee.
- Registration Tote Bags Only..... \$725.00 + cost**
Company provides the Lanyards at no additional cost to MYB or company pays cost of tote bags in addition to the \$725 sponsor fee.
- General Session Pen/Notepad Sponsorship.....\$500.00 + cost**
**Pens and Notepads will be supplied by sponsor at no additional cost to MYB for both Sunday and Monday sessions. Sponsorship includes both Sunday and Monday sessions. Sponsorship includes both Sunday and Monday sessions.*
- MYB Convention Mobile App Sponsorship\$750.00**
**The MYB Convention will be featured on the MYB Mobile App and will include schedule of events, speaker bios, trade show map, and Other pertinent information for the convention. Registrants will be encouraged to reference the convention page on the mobile app throughout the entire convention. MA Convention Mobile App Sponsor will have their company logo featured on the convention's home page, along with a link to their company website. (Specific time deadlines apply.)*
- Registration Candy Basket Sponsorship.....\$500.00**
Candy Basket will stay at Registration Desk each day during Sessions and Registration desk hours. Basket will include candy and treats for registrants to enjoy. Basket will be replenished throughout the convention.
- General Session Attendance Awards.....\$600.00**
Prize covers cash prizes given out in drawing to those in attendance. Sponsorship covers both Sunday and Monday sessions.
- NEW! Registration Candy Bar for Kids.....\$400.00**
Candy Bar Station will be set up at registration desk for children. Bags and other containers will be available for children to take Treats with them.
- Convention Decorations.....\$500.00**
- Hotel Room Keys.....\$1550.00**
Sponsor logo or artwork will appear on key cards distributed to all hotel guests at convention.
- Turn Down Service\$1000.00 each + cost**
Daily separate sponsorships sold. Sponsor will provide candy/card for each room at no additional cost to MYB. Candy and cards will be placed in each registrant's room during evening hours.
- Convention T-Shirts.....\$2000.00**
Sponsor logo will appear on the sleeve of convention t-shirts.
- Convention Photography.....\$1250.00**
Local Photography Studio will take quick family session photographs, along with photos at the annual banquet and President's Party. Photo files will be available to all registrants at no additional cost. Sponsor will be recognized at the convention and sponsor logo will be included in photo distribution emails.

DAILY SPONSORSHIPS

Speaker Sponsorships (3 available)	\$775.00 each
Daily Game Sponsorships (3 separate daily sponsorships).....	\$500.00 each

SATURDAY EVENTS

Registration Refreshments.....	\$550.00
Vice President's Dinner (allows for vendor to send two guests to private dinner)..Multiple sponsorships sold	\$2000.00 each
Vice President's Dinner Musical Entertainment.....	\$600.00

SUNDAY EVENTS

Sunrise Devotional.....	\$375.00
Audio Visual Sponsorship for entire convention.....	\$750.00
Breakfast Buffet.....	\$2000.00
Coffee Break.....	\$525.00
President's Party Buffet Dinner.....	\$2500.00
President's Party Beverages.....	\$1500.00

MONDAY EVENTS

Sunrise Devotional.....	\$375.00
Breakfast Buffet.....	\$2,000.00
Coffee Break	\$525.00
Convention-Wide Buffet Luncheon (Entire Event).....	cost
Bingo Prizes	(2 AVAILABLE).....\$500.00
President's Party Buffet Dinner.....	\$2500.00
President's Party Beverages.....	\$1500.00
President's Party Musical Entertainment.....	\$2600.00
President's Party Kids' Activities (Three available/sold separately).....	\$500.00 each
President's Party Kids' Favors.....	\$500.00

TUESDAY EVENTS

Spouse Refreshments.....	\$775.00
Spouse Activity.....	\$500.00
Golf Tournament Presenting Sponsor (includes lunches, bev. cart, all prizes).....	\$5,000.00
Golf Tournament Hole Sponsor (18 available).....	\$175.00 each
Golf Tournament Longest Drive & Closest to the Pin Sponsorships	\$200.00 each
Golf Tournament Driving Range and Practice Balls.....	\$525.00
Golf Tournament Scorecard Promotion Sponsorship.....	\$525.00
Annual Banquet –Dinner Sponsorship.....	\$2,000.00
Annual Banquet Musical Entertainment (Live Band).....	\$1000.00

Sponsor Recognition: Actual items (t-shirts, favors) will have your company name placed on them. All other sponsorships will be recognized through signage, listing in the program and mentions at General Sessions. Policy on Co-Sponsorships: If a company wishes to be a co-sponsor and only pay half the amount of the sponsorship, there must then be another company willing to co-sponsor the event, so that the cost of the event is completely paid. If another co-sponsor is not found, the MYB reserves the right to refund the co-sponsor's money, or work with the company to find another suitable full sponsorship that is in the company's price range. First Rights of Refusal: All 2017 sponsors are granted first rights of refusal on sponsorships before they are sold to a new 2018 sponsor.