



SCHEDULE OF EVENTS

Wednesday, October 10

6 pm Dinner at Sombra Mexican Kitchen

Thursday, October 11

8:30 a.m. Registration

9 – 9:15 a.m. Welcome, Rachel Cherry, Chairman, The Citizens Bank, Philadelphia

9:15 – 10:30 a.m. Website Compliance, ABA Speaker

10:30 – 10:45 a.m. Break

10:45 – 12 noon Millennial to Digital – Dave Defazio, Strategic Corp.

12 – 1:00 p.m. Lunch

1 – 1:30 p.m. Vendor Promotional Products Showcase

1:30 – 2:45 p.m. Crypto Currency – John Oxford, Renasant Bank

2:45 – 4 p.m. What It Takes To Differentiate Your Bank in Today's Market
Gina Bleedorn – Adrenaline Agency

COMMUNICATIONS COUNCIL MEMBERS

Rachel Cherry, The Citizens Bank, Philadelphia

Rob Armour, BankPlus

Whitney Baker, PriorityOne Bank

Diedre Barret, Guaranty Bank & Trust Co.

Becky Benson, Peoples Bank, Ripley

Gant Boone, Oxford University Bank

Heather Brown, Magnolia State Bank

Kristi Burge, Merchants & Marine Bank

Leitha Chapman, Citizens Bank, Columbia

Richard Dodd, First Bank

Joe Gibbs, Trustmark National Bank

Tracy Goforth, First Security Bank

Paul Guichet, The Peoples Bank, Biloxi

Amanda Kent, BNA Bank

Natalie Latham, Community Bank

Jamey Logan, Renasant Bank

Paul Maxwell, Hancock Whitney Bank

Leon Manning, BankFirst Financial Services

Jamie Murrell, Planters Bank & Trust Co.

Charlotte Orick, First American National Bank

Shannon Phillips, First State Bank, Waynesboro

Candi Simmons, Regions Bank

Luther Wade, Bank of Commerce

Samantha White, Merchants & Farmers Bank



2018 Communications Conference October 11

Embassy Suites • 200 Township Place • Ridgeland, MS

REGISTRATION FORM

PLEASE DUPLICATE FORM FOR EACH REGISTRANT

- Registration Fee for Member \$295
- Non Member Fee \$590
- Yes, I will be attending the dinner at Sombra \$35

Number of Individuals attending dinner (Spouses Welcome) _____

Total Amount \$ _____

Name: _____

Bank or Company Name: _____

Bank Address: _____

City, State, Zip _____

Phone: _____

Cell Phone: _____

Email Address: _____

Each individual registrant will receive a confirmation of registration via email. Please contact the MBA at 601-948-6366 if you do not receive a confirmation within 48 hours.

Please register by EMAIL to Lori Richardson, lrichardson@msbankers.com

FAX to 601-355-6461 ATTN: Lori Richardson, OR

MAIL to MBA, P.O. Box 37, Jackson, MS 39205

****YOU MUST INDICATE ON THIS FORM IF YOU PLAN TO ATTEND THE DINNER.****

REGISTRATION INFORMATION

Registration fees include instruction, materials, refreshment breaks and lunch. Hotel reservations are NOT included in registration fees.

CANCELLATION POLICY

Register before October 11, if possible. Full registration fees will be refunded if a cancellation is received on or before October 11, 2018. After that date, a \$50 processing fee will be retained. No refunds will be granted for cancellations made the day of the conference. Substitutions are welcome at no charge.

HOTEL INFORMATION

Hotel reservations may be made by calling the Embassy Suites at 601-607-7112. Please reference the Mississippi Bankers Association when making your reservation to receive the special rate of \$154 until Sept. 11. The attendee is responsible for room payment including taxes and expenses.

The Mississippi Bankers Association would like to take this time to recognize our MBA PROGRAM PARTNERS, listed below, that provide support to the MBA for a wide-range of events throughout the year.

Please take a moment to thank representatives of these companies when you get the chance!

For more information about Program Partners, contact
Brooke McCoy, MBA marketing manager, bmccoy@msbankers.com



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