

2017 Vendor Promotional Guide

Table of Contents

Items in this booklet can be found in the following categories,
listed in the order in which they appear on this list.

SPONSORSHIP OPPORTUNITIES

Banker & Director Hot Button Conference
January 18, 19, & 26, 2017 –Jackson, Oxford, & Hattiesburg

Flood/HMDA Seminar
January 24, 2017 – Embassy Suites, Ridgeland

IRA Advanced Seminar
February 9, 2017 – Embassy Suites, Ridgeland

2 Day BSA/AML Seminar
February 14 & 15, 2017 – Hilton Hotel, County Line Rd., Jackson

Lending Conference
February 23-24, 2017 – Hilton Hotel, County Line Rd, Jackson

Mississippi Young Bankers
Study Conference & Convention
March 11-15, 2017 – Point Clear, Alabama

Reg E Seminar
March 21, 2017 – Embassy Suites -Ridgeland

Women in Banking Conference
March 28, 2017 – Hilton Hotel, County Line Rd, Jackson

Mississippi School of Banking
April 2-8, 2017 – University of Mississippi, Oxford

2017 MBA ANNUAL CONVENTION
May 17-21, 2017– Destin, Florida

Marketing and Communications Conference
Specific Location and Time TBD

2017 Agricultural Conference
August 8, 2017 –Hilton Hotel, County Line Rd.

IRA School
August 16 & 17, 2017– Embassy Suites, Ridgeland

Compliance Conference
September 7 & 8, 2017– Hilton Hotel, County Line Rd, Jackson

Call Report Seminar
September 12, 2017 – Embassy Suites, Ridgeland

Mississippi Young Bankers
Leadership Conference and Golf Tournament
September 20-21, 2017-Jackson

Security Conference
October 4-5, 2017 – Embassy Suites, Ridgeland

Financial Wealth Management Conference
November 2 & 3, 2017 – Hilton Hotel, County Line Rd, Jackson

MBA Board of Directors Meetings
Four per year – 3 in Jackson at MBA Office, 1 in Destin at MBA Annual Convention

EXHIBITOR/VENDOR REGISTRATION OPPORTUNITIES

Mississippi Young Bankers Study Conference and Convention
Marriott's Grand Hotel – Point Clear, Alabama
March 11-15, 2017

MBA TRADE SHOW
Held in Conjunction with the MBA Annual Convention
Sandestin Golf & Beach Resort - Destin, Florida
Trade Show Dates – May 17-18, 2017; Entire Convention – May 17-21, 2017

Marketing and Communications Conference
Specific Location and Time TBD

2017 Agricultural Conference
Hilton Hotel, County Line Rd, Jackson
August 8, 2017

Security Conference
Embassy Suites, Ridgeland
October 4 & 5, 2017

Financial Wealth Management Conference
Hilton Hotel, County Line Rd, Jackson
November 2 & 3, 2017

ADVERTISING OPPORTUNITIES

2017 Media Kit
Mississippi Banker Magazine Advertising Opportunities
Mississippi Bank Directory Advertising
Mississippi Banker Mobile App Advertising
Banker Buzz Advertising
Featured Articles on MBA Website

MEMBERSHIP OPPORTUNITIES

MBA AFFILIATE NEW MEMBER PACKET