



Study Conference & Convention - March 11-15, 2017 - Marriott's Grand Hotel, Point Clear, Alabama

SPONSORSHIP COMMITMENT FORM

***Sponsorship opportunities listed on second and third pages of this document.**

Please sign and return this form to the MYB to indicate your commitment to be a convention sponsor.

| | | | | | |
|---|--|--|--|------|--|
| Company Name: | | | | | |
| Street Address: | | | | | |
| City: | | State: | | Zip: | |
| Contact Representative: | | | | | |
| Phone: | | Fax: | | | |
| E-mail Address: | | | | | |
| | | | | | |
| Event/Item/Service to be Sponsored: | | | | | |
| NEW! Sponsorship Add-on-Registration Packet "Stuffer" Sponsorship: | | <p>If you are an MBA Affiliate and MYB Convention Sponsor, you are eligible to pay an additional \$150 and have a 1-page company flyer/brochure inserted in each 2016 MYB Convention registration packet. Do you wish to do this?</p> <p>_____ YES _____ NO</p> <p><i>Please note: Flyers/Brochures must be sent to the MBA Office by March 2, 2017 to be included in packets. MBA/MYB is not responsible for the production or cost of brochures for registration packets. Limited "Stuffer sponsorships" available. See page 1 of sponsor form for details or contact Brooke McCoy at bmccoy@msbankers.com.</i></p> | | | |
| TOTAL Sponsor Fee Amount: | | | | | |
| Payment Method: | | <input type="radio"/> Payment enclosed. <input type="radio"/> Please bill me. Payment will follow by mail by February 10, 2017. | | | |
| <p><i>Commitment: Submission of this signed form to the Mississippi Young Bankers section constitutes your commitment to serve as a sponsor and pay the amount listed above. Persons attending the convention must pay the regular registration fee.</i></p> | | | | | |
| Signature: | | | | | |
| Date: | | | | | |

Mississippi Young Bankers Section/P.O. Box 37/Jackson MS 39205/(601) 948-6366

FAX this completed form to Brooke McCoy at (601) 355-6461 or scan/email to bmccoy@msbankers.com.

Please fax us this form, and we will be glad to invoice your company.



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SPONSORSHIP OPPORTUNITIES**

(Sponsorship Commitment Form on First Page of this Document.)

| | |
|---|--|
| Registration Packet "Stuffer" Sponsorship - Any MBA Affiliate who is registered as a 2017 MYB Convention or as a 2017 MYB Convention Vendor can opt to pay an additional \$150 and have a 1-page flyer or brochure inserted in each MYB Convention Registration Packet | \$150.00 |
| Pre-Convention Sponsorship- | |
| Countdown Emails (7 emails sent to all registrants during the 10 days prior to convention)..... | SOLD\$625.00 |
| Registration Materials Sponsorship – | |
| Shoelace Lanyards for Name Badges Only..... | SOLD\$725.00 |
| <i>Company provides the Lanyards at no additional cost to MYB or company pays cost of lanyards directly in addition to the \$725 sponsor fee.</i> | |
| Registration Tote Bags Only..... | \$725.00 |
| <i>Company provides the Lanyards at no additional cost to MYB or company pays cost of tote bags in addition to the \$725 sponsor fee.</i> | |
| General Session Pen/Notepad Sponsorship *Pens and Notepads will be supplied by sponsor at no additional cost to MYB for both Sunday and Monday sessions. Sponsorship includes both Sunday and Monday session..... | |
| | SOLD\$500.00 |
| New! MYB Convention Mobile App Sponsorship - The MYB Convention will be featured on the MYB Mobile App and will include schedule of events, speaker bios, trade show map, and Other pertinent information for the convention. Registrants will be encouraged to reference the convention page on the mobile app throughout the entire convention. MYB Convention Mobile App Sponsor will have their company logo featured on the convention's home page, along with a link to their company website. (Specific time deadlines apply.)..... | |
| | \$600.00 |
| NEW! Candy Basket Sponsorship (Candy Basket will stay at Registration Desk each day during Sessions and Registration desk hours. Basket will include candy and treats for registrants to enjoy. Basket will be replenished throughout the convention)..... | |
| | SOLD\$350.00 |
| Attendance Awards | \$600.00 |
| <i>(Prize covers cash prizes given out in drawing to those in attendance. Sponsorship covers both Sunday and Monday sessions.)</i> | |
| NEW! Registration Favors! Will be distributed to each family and will feature sponsor logo. Favors will be selected and distributed by the sponsor at no additional cost to MYB..... | \$550.00 |
| Convention Decorations..... | \$500.00 |
| Saturday's Events | |
| Registration Refreshments..... | \$550.00 |
| Vice President's Dinner (allows for vendor to send two guests to private dinner) |Multiple sponsorships sold - \$2000.00 each |
| Vice President's Dinner Musical Entertainment..... | \$750.00 |
| Sunday's Events | |
| Sunrise Devotional..... | SOLD\$375.00 |
| Audio Visual Sponsorship for entire convention..... | \$750.00 |
| Breakfast Buffet..... | \$2000.00 |
| Coffee Break..... | \$525.00 |
| Crawfish Boil (Food & Beverage)..... | SOLD\$4,000.00 |
| President's Party Buffet Dinner..... | SOLD\$2500.00 |
| President's Party Beverages..... | SOLD\$1500.00 |
| President's Party Musical Entertainment (Party Band, The Mustache)..... | \$3000.00 |
| Pres. Party Kids' Activities (Three available/sold separately)..... | \$500.00 each |
| Pres. Party Kids' Favors..... | \$500.00 |
| Monday's Events | |
| Sunrise Devotional..... | SOLD\$375.00 |
| Breakfast Buffet..... | SOLD\$2,000.00 |
| Coffee Break..... | SOLD\$525.00 |
| Convention Wide Buffet Luncheon (Entire Event)..... | SOLDcost |

Bingo Prizes(1 AVAILABLE).....\$500.00

Tuesday's Events

Executive Council Meeting..... \$350.00
 Spouse Refreshments.....\$775.00
 Spouse Activity.....**SOLD**.....\$500.00
 Golf Tournament Presenting Sponsor (includes lunches, bev. cart, all prizes).....**SOLD**.....\$5,000.00
 Golf Tournament Hole Sponsor (18 available).....\$175.00each
 Golf Tournament Longest Drive & Closest to the Pin Sponsorships.....\$200.00 each
 Golf Tournament Driving Range and Practice Balls.....\$525.00
 NEW! Golf Tournament Scorecard Promo — Sponsor can provide a promo piece and up to 4 business cards to be attached to each team's scorecard.....**SOLD**.....\$500.00
 NEW! Golf Balls -Sponsor provides a sleeve of logo balls for each player at no additional cost to MYB.....\$500.00
NEW! Annual Banquet- Drink Tickets**\$1,600.00**
 Annual Banquet—Dinner Sponsorship.....**SOLD**.....\$2,100.00
 NEW! Annual Banquet—Musical Entertainment (Live Band).....**SOLD**.....\$1500.00

Other Sponsorships

Hotel Room Keys.....**SOLD**.....\$1550.00
NEW! Turn Down Service - Daily separate sponsorships sold. Sponsor will provide candy/card for each room at no additional Cost to MYB. Candy and cards will be placed in each registrant's room during evening hours.....\$1000.00 EACH
 Convention T-shirts.....**SOLD**.....\$2000.00
 Convention Photography.....**SOLD**.....\$1,250.00
 Speaker Sponsors for General Sessions (3 separate sponsorships).....\$775.00 EACH
 Daily Game Sponsorships (3 separate daily sponsorships).....\$500.00 EACH

Sponsor Recognition: Actual items (t-shirts, favors) will have your company name placed on them. All other sponsorships will be recognized through signage, listing in the program and mentions at General Sessions. **Policy on Co-Sponsorships:** If a company wishes to be a co-sponsor and only pay half the amount of the sponsorship, there must then be another company willing to co-sponsor the event, so that the cost of the event is completely paid. If another co-sponsor is not found, the MYB reserves the right to refund the co-sponsor's money, or work with the company to find another suitable full sponsorship that is in the company's price range. **First Rights of Refusal:** All 2016 sponsors are granted first rights of refusal on sponsorships before they are sold to a new 2017 sponsor.