



2017 MBA ANNUAL CONVENTION
Sandestin Golf & Beach Resort - Destin, Florida
May 17-21, 2017
SPONSOR/ADVERTISER COMMITMENT FORM

*Sponsorship options listed on second and third pages of this document.

Company/Firm Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Contact Representative: _____

Be sure that your company/firm name listed above is the way it should be listed on a display. If you want the name listed differently, please print or type it below EXACTLY as you want it listed:

Submission of this signed form to the MBA constitutes your commitment to serve as a sponsor for the following event/service/item/ad _____ and your agreement to pay the sponsor fee of \$ _____ or co-sponsor fee of \$ _____.

___ I WILL be attending convention.

___ I WILL NOT be attending convention.

Check One: () Payment is enclosed. () Payment will follow by mail no later than 3/31/17.

Signature: _____

Title: _____

Please sign and return this form (with payment indicated above) to:
Attn: Amy Davis
Mississippi Bankers Association, PO Box 37, Jackson MS 39205-0037; (601) 948-6366; FAX (601) 355-6461
Please Note: First rights of refusal are guaranteed to previous year's sponsors.



**129th Annual Convention – May 17-21, 2017 – Sandestin Golf and Beach Resort
Destin, Florida**

SPONSORSHIP OPPORTUNITIES

(Sponsorship Commitment Form on First Page of this Document.)

NEW! MBA Convention Mobile App Sponsorship	\$1,000.00
<i>*The MBA Convention will be featured on the MBA Mobile App and will include schedule of events, speaker bios, trade show map, and Other pertinent information for the convention. Registrants will be encouraged to reference the convention page on the mobile app throughout the entire convention. MBA Convention Mobile App Sponsor will have their company logo featured on the convention’s home page, along with a link to their company website. (Specific time deadlines apply.)</i>	
Registration Packet “Stuffer” Sponsorship- Any MBA Affiliate who is registered as a 2017 MBA Convention Sponsor can opt to pay an additional \$300 and have a 1 sheet flyer or brochure inserted in each MBA Convention Registration Packet.....	\$300.00
Convention Audio Visual	\$800.00
NEW! Convention Notepad/Pen Sponsorship.....	\$750.00
<i>*Sponsor is responsible for providing logo notepads and pens for each seat at General Sessions at no additional cost to MBA.</i>	
NEW! Registration Desk Candy Basket Sponsorship - Basket will be placed at registration desk in conference center lobby every day during registration, trade show, and general sessions. Basket will include candy options and other light snacks for registrants to enjoy during meetings. Basket will continually be replenished Wed.-Saturday.....	\$500.00
MBA Convention Countdown Emails	\$1000.00
Registration Materials Sponsorship –	
Shoelace Lanyards for Name Badges and Tote Bags	\$1500.00
<i>Company provides the lanyards and tote bags at no additional cost to MBA or company pays cost of lanyards in addition to the \$1500 sponsor fee. Specific details will be determined at time of sponsorship sign-up.</i>	
Shoelace Lanyards for Name Badges Only.....	\$1000.00
<i>Company provides the Lanyards at no additional cost to MBA or company pays cost of lanyards directly in addition to the \$1000 sponsor fee.</i>	
Registration Tote Bags Only.....	\$1000.00
<i>Company provides the Tote Bags at no additional cost to MBA or company pays cost of tote bags in addition to the \$1000 sponsor fee.</i>	
Convention Favors - Items given away at registration. Sponsor’s logo will be imprinted on one side.....	\$6000.00
Convention T-Shirts – Sponsor’s logo appears on the convention t-shirt.....	\$5000.00
Room Key Cards – All attendees staying at the Sandestin Golf & Beach Resort will receive room keys imprinted with the sponsor’s logo.....	\$3500.00
Convention Photography	\$1250.00
Sunrise Devotional (all three mornings – Thursday/Friday/Saturday)...	\$1800.00
Early Bird Coffee (all three mornings Thursday/Friday/Saturday)..... SOLD	\$900.00
Wednesday, May 17 –	
Registration Refreshments	\$2250.00
NEW! Welcome Reception (includes buffet meal)	\$7500.00

Thursday, May 18 -

Attendance Awards.....	SOLD	\$500.00
Continental Breakfast		\$2500.00
NEW! Trade Show Drawing Prize Sponsor -MBA will give away (1) \$100 drawing prize during the Thursday morning Trade Show session, and will give away \$100, \$200, and \$300 On the hour during the Thursday afternoon session. If interested, Trade Show Drawing Prize Sponsor can give prizes out during the show.		\$1000.00
Trade Show Luncheon		\$4000.00
Trade Show Decorations.....		\$1000.00
Coffee Break.....	SOLD	\$1500.00
General Session Speaker (Sponsor introduces speaker).....		\$1350.00 EACH

Trade Show Activities –Thursday, May 18, 12 noon to 3 pm

Caricaturist.....	\$600.00
Massage Therapists.....	\$500.00
Manicurist.....	SOLD \$450.00
Musicians.....	\$450.00
Frozen Daiquiris.....	SOLD \$800.00
Snacks/Coffee.....	\$650.00
Milkshakes.....	\$600.00

Friday, May 19 -

Continental Breakfast.....	SOLD	\$2500.00
Coffee Break.....	SOLD	\$1500.00
Attendance Awards.....	SOLD	\$500.00
General Session Speaker (Sponsor introduces speaker).....		\$1350.00

NEW! Golf Tournament Presenting Sponsorship –

Company logo will be featured on tournament banner, golf tournament registration form, tournament communications, and sponsor will be Recognized throughout convention and tournament \$8500.00

NEW! Golf Lunches (for Tournament Players).....\$2000.00

NEW! Golf Tournament Beverage Cart (Sponsor will be allowed to provide representatives to drive Beverage Cart and network with golf players during the tournament.) \$3500.00

NEW! Golf Tournament Winner's Prizes (1st, 2nd, 3rd team prizes and special prizes)..... \$2000.00

NEW! Golf Tournament Par 3 Hole Sponsorship (Entitles 2 Sponsor Representatives to gather at hole and network with Every team in tournament) *One available on front nine; one available on back nine. Must be sold to separate sponsors.\$2000.00 each

NEW! Driving Range Sponsorship (sponsor is invited to come early to visit with golfers as the warm-up for tournament.)\$1000.00

NEW! Golf Ball Sponsorship (Sponsor will be provide a sleeve of golf balls for every player at no additional cost to MBA. Sponsor balls can feature company logo.).....\$1000.00

NEW! Golf Cart Sponsor –Sponsor is allowed to provide a printed promo piece that will be attached to all scorecard clipboards. Sponsor can also provide up to four business cards per team to be attached to scorecard clipboards.....\$1000.00

MBA Chairman’s Dinner.....Five sponsorships available - \$2500.00 each

MBA Chairman’s Dinner Transportation..... \$900.00

Saturday, May 20-

Continental Breakfast.....	SOLD	\$2500.00
Coffee Break		\$1500.00
Attendance Awards.....	SOLD	\$500.00
MBA Board Meeting (Sponsorship available to MBA Affiliates only; Sponsor allowed to make a 5 minute introduction to the board at the beginning of meeting.)		\$750.00
Spouse Event (Sponsorship includes brunch meal and spouse event speaker).....		\$1200.00
Spouse Event Centerpieces (beautifully designed by our floral designer, given to a winner at each table.....		\$700.00
Drink Tickets at Annual Banquet Cash Bar (Sponsor will provide 1 drink ticket to each registered attendee)		\$3500.00
NEW! Annual Banquet (Sponsorship includes live entertainment and steak dinner).....		\$7500.00

Sponsor Recognition: Actual items (t-shirts, favors) will have your company name placed on them. All other sponsorships will be recognized through signage, listing in the program and mentions at General Sessions. **Policy on Co-Sponsorships:** If a company wishes to be a co-sponsor and only pay half the amount of the sponsorship, there must then be another company willing to co-sponsor the event, so that the cost of the event is completely paid. If another co-sponsor is not found, the MBA reserves the right to refund the co-sponsor’s money, or work with the company to find another suitable full sponsorship that is in the company’s price range. **First Rights of Refusal:** All sponsors from previous year will be given first rights of refusal for each 2016 sponsorship item before item is sold to a new 2017 sponsor.