2017 Agriculture Conference

Tuesday, August 8
8:30 A.M. - 3:30 P.M.

Hilton Hotel
1001 County Line Road, Jackson, MS 39211
2017 Agriculture Conference

Tuesday, August 8, 2017

8:30 a.m. Registration

9 – 9:15 a.m. Welcome - Van Ray
Conference Chairman
Bank of Yazoo, Yazoo City

9:15 Cindy Hyde-Smith
Mississippi Agriculture Commissioner

9:45 Ed Elfmann
Vice President of Congressional Relations,
American Bankers Association

10:15 Break

10:30 a.m. “Managing Weather Risk in Agribusiness”
Eric Snodgrass
Department of Atmospheric Sciences,
University of Illinois, Urbana - Champaign

12 noon Lunch
Speaker:
U.S. Congressman Bennie Thompson

1 p.m. Eric Snodgrass, continued

2:15 p.m. Break

2:30 p.m. Eric Snodgrass, continued

4:00 p.m. Adjourn

Why Attend?
Make plans to attend the MBA’s Agriculture Conference. Agriculture is a large part of Mississippi’s economy and as a result, agricultural lending is prominent for many Mississippi banks. This conference will provide pertinent information regarding the effects of weather on agriculture in Mississippi and across the U.S. In addition, this conference will provide tools to utilize weather information for day-to-day business planning. Furthermore, this conference will include a review of ag-related developments in Washington, D.C.

Who Should Attend?
• CEOs
• Ag Lenders
• Any banker interested in knowing more about the everchanging world of Agriculture
U.S. Congressman Bennie Thompson, Mississippi’s 2nd District

Congressman Thompson has served the Second Congressional District since 1993. A native of rural Bolton, Thompson has always been aware of the realities that plague the South. Congressman Thompson is a product of the Hinds County School District. After graduation, he earned a Bachelor of Science from Tougaloo College and a Master of Science from Jackson State University. While pursuing his education, Thompson began to cultivate his passion for grassroots political activism. A product of the Civil Rights movement, he joined the Student Nonviolent Coordinating Committee (SNCC), and helped to organize voter registration drives for African-Americans in the Mississippi Delta. After graduating from college, Thompson followed in the footsteps of his mother and worked as a schoolteacher. It was during this time that he began to aggressively pursue a career in politics. Congressman Thompson has served on the Agriculture, Budget and Small Business Committees. Each day, Congressman Thompson works to level the playing field. Thompson employs a progressive, yet realistic, approach to overcome the disparities and be the unabashed champion for civil rights, equal education, and healthcare reform for Mississippi.

Cindy Hyde-Smith, MS Commissioner of Agriculture and Commerce

Cindy Hyde-Smith was elected Commissioner of Agriculture and Commerce by Mississippi voters in November 2011, following a 12-year career as a Mississippi State Senator for District 39. With her election, Hyde-Smith made Mississippi history as the first woman to ever be elected to the statewide position. Elected to the Mississippi State Senate in 1999, Hyde-Smith quickly became known as a passionate advocate of farmers and ranchers in Mississippi, serving as the Chairman of the Agriculture Committee for eight years and as an influential member of numerous other committees. As Commissioner of Agriculture, Hyde-Smith continues to ensure fairness and equity in the marketplace and protect Mississippians through sound regulatory practices. She is a graduate of Copiah-Lincoln Community College and the University of Southern Mississippi.

Ed Elfmann, Vice President of Congressional Relations, ABA

Ed Elfmann is a Vice President of Congressional Relations for the American Bankers Association in Washington, D.C. He has been with ABA since June, 2012. His focus has been on agricultural policy and agricultural credit. He has been very involved in agricultural lending issues and swaps and derivatives policy. In addition to agricultural policy, Elfmann works on financial services, appropriations and small business issues for ABA. Elfmann grew up on a dairy farm in central Minnesota where his family still farms corn, soybeans, and Holstein steers, in addition to their grain trucking business. Prior to ABA, Elfmann worked for Congressman Steve King from Iowa, and the National Corn Growers Association. Elfmann is currently the President of the Graduate School of Political Management Alumni Association and a board member of the George Washington Alumni Association.

Eric Snodgrass, Director of Undergraduate Studies, Dept. of Atmospheric Sciences, University of Illinois at Urbana-Champaign

Eric Snodgrass is the Director of Undergraduate Studies for the Department of Atmospheric Sciences at the University of Illinois at Urbana-Champaign. Each year, he guides over 1500 students through the wild side of weather in ATMS 120: Severe and Hazardous Weather. He teaches advanced courses on General Physical Meteorology and Meteorological Instrumentation and supervises numerous Capstone Research projects. Snodgrass also teaches ENSU 310: Renewable and Alternative Energy for the Environmental Sustainability Program. Snodgrass has recently been awarded the IAS Teaching Excellence award and the Campus Teaching Excellence Award. Also, his online version of ATMS 120 was awarded the 2012 “Best Online Course” from the University Professional Continuing Education Association (a national organization).
Registration Information

- MBA Members: $295 for first registrant and $275 for each registrant from the same bank.

- Non-Members: $590 for registrant.

Registration fees include instruction, refreshment breaks and lunch. Hotel reservations are NOT included in registration fees.

Cancellation Policy

Full registration fees will be refunded if a cancellation is received on or before July 11, 2017. After that date, a $50 processing fee will be retained. No refunds will be granted for cancellations made the day of the conference. Substitutions are welcome at no charge.

Hotel Information

Conference will be held at the Hilton Hotel on County Line Road for $124 per night. For reservations, please call 601-957-2800. Please reference the Mississippi Bankers Association when making your reservation. The attendee is responsible for room payment including taxes and expenses.

More Information

Dress for the workshop is business casual. We recommend that you bring a light sweater or jacket in the instance the room is cool. Registration will begin at 8:30 a.m. on Tuesday, August 8. If you need additional information, please contact Lori at the MBA Office by calling 601-948-6366 or by emailing lrichardson@msbankers.com.

2017 Agriculture Conference

PLEASE DUPLICATE FORM FOR EACH REGISTRANT

BANK/COMPANY NAME: ________________________________________

REGISTRANT NAME: ____________________________________________

BANK ADDRESS: _______________________________________________

PHONE NUMBER: ______________________________________________

FAX NUMBER: ________________________________________________

EMAIL ADDRESS: ______________________________________________

(SEE REGISTRATION INFORMATION ABOVE FOR FEE BREAKDOWN)

☐ $295 FOR MBA MEMBER FIRST REGISTRATION

☐ $275 FOR MBA MEMBER EACH ADDITIONAL REGISTRATION

☐ $590 FOR NON-MEMBER REGISTRATION

Each individual registration will receive a confirmation of registration via email or fax. Please contact the MBA at (601) 948-6366 if you do not receive a confirmation within 48 hours.

TO REGISTER: Scan & Email to lrichardson@msbankers.com.

MAIL CHECKS TO: MBA; Attn: Lori Richardson, PO Box 37, Jackson, MS 39205
We would like to take this time to recognize our MBA PROGRAM PARTNERS, listed below, that provide support to the MBA for a wide-range of events throughout the year. Please take a moment to thank representatives of these companies when you get the chance!